

APPLE INC. NDAQ:AAPL

RECENT PRICE **259.88** P/E RATIO **30.6** (Trailing: 32.9 Median: 20.0) RELATIVE P/E RATIO **1.65** DIV'D YLD **0.4%**

VALUE LINE

TIMELINESS 2 Raised 3/20/26
SAFETY 2 Lowered 6/20/25
TECHNICAL 2 Raised 3/20/26
BETA 1.05 (1.00 = Market)

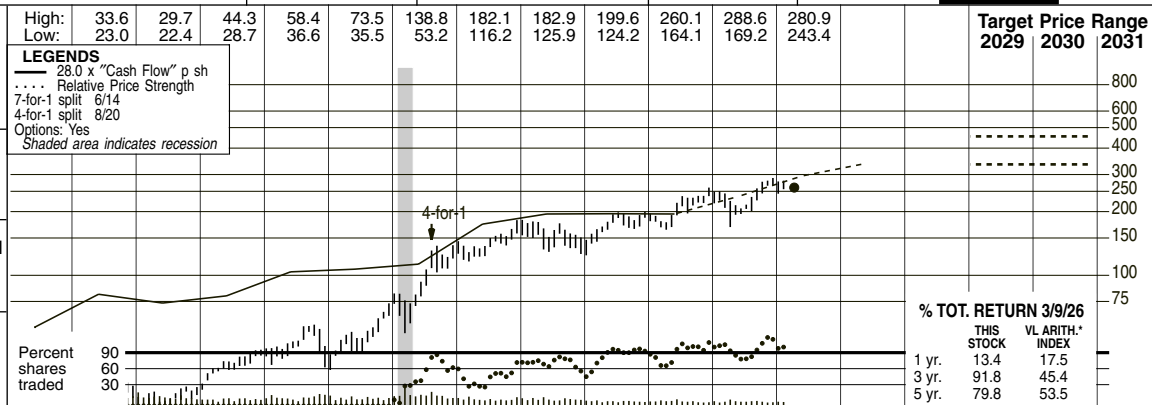
High: 33.6 29.7 44.3 58.4 73.5 138.8 182.1 182.9 199.6 260.1 288.6 280.9
 Low: 23.0 22.4 28.7 36.6 35.5 53.2 116.2 125.9 124.2 164.1 169.2 243.4

LEGENDS
 — 28.0 x "Cash Flow" p sh
 ... Relative Price Strength
 7-for-1 split 6/14
 4-for-1 split 8/20
 Options: Yes
 Shaded area indicates recession

18-Month Target Price Range
 Low-High Midpoint (% to Mid)
 \$210-\$430 \$320 (25%)

2029-31 PROJECTIONS
 Price Gain Ann'l Total
 High 455 (+75%) 15%
 Low 315 (+30%) 7%

Institutional Decisions
 202025 302025 402025
 to Buy 2336 2435 2147
 to Sell 2918 2749 2626
 Hld's(000)962696093046679558890



2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	© VALUE LINE PUB. LLC		29-31
2.54	4.16	5.95	6.79	7.79	10.47	10.10	11.18	13.96	14.64	16.17	21.55	24.73	24.65	25.87	28.17	33.80	37.45	Sales per sh ^A		46.00
.59	1.07	1.71	1.74	2.02	2.90	2.63	2.85	3.70	3.82	4.03	6.24	6.96	6.96	6.96	8.44	9.80	10.55	"Cash Flow" per sh		14.00
.54	.99	1.58	1.42	1.61	2.31	2.08	2.30	2.98	2.97	3.28	5.61	6.11	6.13	6.08	7.46	8.50	9.35	Earnings per sh ^B		12.70
--	--	.09	.41	.45	.50	.55	.60	.68	.75	.80	.85	.90	.94	.99	1.03	1.10	1.26	Div'ds Decl'd per sh ^E		1.56
.08	.16	.32	.32	.41	.50	.60	.61	.70	.59	.43	.65	.67	.70	.63	.86	.85	.90	Cap'l Spending per sh		1.00
1.86	2.94	4.50	4.91	4.75	5.35	6.01	6.54	5.63	5.09	3.85	3.72	3.18	4.00	3.77	4.99	6.45	6.75	Book Value per sh		9.00
25647	26020	26298	25178	23465	22315	21345	20505	19020	17773	16977	16977	15943	15550	15117	14773	13750	13250	Common Shs Outst'g ^C		12250
15.2	12.4	12.0	12.3	13.0	12.8	12.6	14.9	15.3	16.1	24.7	23.4	25.9	26.4	32.0	30.0	Bold figures are Value Line estimates		Avg Ann'l P/E Ratio		31.0
.97	.78	.76	.69	.68	.64	.66	.75	.83	.86	1.27	1.26	1.50	1.47	1.67	1.56			Relative P/E Ratio		1.70
--	--	.5%	2.3%	2.2%	1.7%	2.1%	1.8%	1.5%	1.6%	1.0%	.6%	.6%	.6%	.5%	.5%			Avg Ann'l Div'd Yield		.4%

CAPITAL STRUCTURE as of 12/27/25
 Total Debt \$90.5 bill.
 LT Debt \$76.7 bill. LT Interest \$2.4 bill. (52% of Cap'l)
 Leases, Uncapitalized Annual rentals \$2.0 bill.
 No Defined Benefit Pension Plan
 Pfd Stock None
 Common Stock 14,681 mill. shs. (As of 1/16/26)
MARKET CAP: \$3.82 trillion (Large Cap)

215639	229234	265595	260174	274515	365817	394328	383285	391035	416161	465000	496000	Sales (\$mill) ^A	575000
32.7%	31.2%	30.8%	29.4%	28.2%	32.9%	33.1%	32.8%	34.4%	34.3%	34.0%	34.0%	Operating Margin	34.0%
10505	10157	10903	12547	11056	11284	11104	11519	11445	11698	12200	12400	Depreciation (\$mill) ^D	13000
45687	48351	59531	55256	57411	94680	99803	96995	93736	112961	122565	127500	Net Profit (\$mill)	158565
25.6%	24.6%	18.3%	15.9%	14.4%	13.3%	16.2%	14.7%	24.1%	15.6%	15.5%	15.5%	Income Tax Rate	15.0%
21.2%	21.1%	22.4%	21.2%	20.9%	25.9%	25.3%	25.3%	24.0%	27.1%	26.4%	25.7%	Net Profit Margin	27.6%
27863	27831	14473	57101	38321	9355.0	d28559	d1742	d23405	d17674	d5000	d2450	Working Cap'l (\$mill)	10000
75427	97207	93735	91807	98667	109106	98959	96140	85750	78328	71000	67000	Long-Term Debt (\$mill)	55000
128249	134047	107147	90488	65339	63090	50672	62146	56950	73733	88475	89675	Shr. Equity (\$mill)	110000
23.2%	21.8%	30.8%	31.5%	36.5%	55.8%	67.7%	62.5%	65.7%	75.1%	78.0%	82.0%	Return on Total Cap'l	97.0%
35.6%	36.1%	55.6%	61.1%	87.9%	150.1%	197.0%	156.1%	164.6%	153.2%	139%	142%	Return on Shr. Equity	144%
26.2%	26.5%	42.8%	45.5%	66.3%	127.1%	167.7%	131.9%	137.8%	132.1%	121%	123%	Retained to Com Eq	127%
27%	26%	23%	26%	25%	15%	15%	15%	16%	14%	13%	13%	All Div'ds to Net Prof	12%

CURRENT POSITION	2024	2025	12/27/25
Cash Assets	65171	54697	66907
Receivables	33410	39777	39921
Inventory (FIFO)	7286	5718	5875
Other	47120	47765	45401
Current Assets	152987	147957	158104
Accts Payable	68960	69860	70587
Debt Due	10912	12350	13824
Other	96520	83421	77956
Current Liab.	176392	165631	162367

BUSINESS: Apple Inc., established in 1977, is one of the world's largest makers of PCs and peripheral and consumer products, such as the iPhone smartphone, the Apple Watch, the iPad tablet, and its Mac line of personal computers, for sale primarily to the business, creative, education, government, and consumer markets. It also sells operating systems, services like iCloud storage and Apple Pay, and a host of digital content from the popular iTunes store and other portals. Research and development: 8.3% of '25 sales. Has approximately 166,000 employees. Off./dir. own less than 1.0% of common stock; Vanguard, 9.6%; BlackRock, 7.1% (1/26 Proxy). CEO: Tim Cook. Inc.: CA. Addr.: One Apple Park Way, Cupertino, CA 95014. Tel.: 408-996-1010. Internet: www.apple.com.

We also remain constructive regarding Apple's long-term outlook. The company is gaining momentum in emerging markets, such as India, where management is seeing a significant increase in new user adoption. Greater China is also performing well, with revenues increasing 38% year over year, driven by iPhone up-graders and customers switching from competing brands. The company is also rapidly expanding its available AI features, dubbed Apple Intelligence, including a recently announced collaboration with Google to integrate that company's Gemini AI models into Apple's ecosystem. This should support a sustained upgrade cycle for the iPhone and other device offerings. Continued growth of the high-margin Services segment should also remain a primary driver.

Fiscal Year Ends	QUARTERLY REVENUES (\$ mill.) ^A				Full Fiscal Year
	Dec.	Mar.	Jun.	Sep.	
2023	117154	94836	81797	89498	383285
2024	119575	90753	85777	94930	391035
2025	124300	95359	94036	102466	416161
2026	143756	109000	103000	109244	465000
2027	150000	118000	110000	118000	496000

Apple's fiscal 2026 first-quarter topped expectations (period ended December 27th). Total sales came in at \$143.8 billion, up 16% compared to the year before, and a company record. Notably, the flagship iPhone had its best-ever quarter, with records set across all geographic regions. Sales of the smartphone lineup increased 23% year over year, to \$85.3 billion. The Services business was another highlight, with sales up 14%, to a new peak of \$30 billion. Meanwhile, earnings rose 18%, to a high-water mark of \$2.84 a share, topping the Wall Street consensus of \$2.67 and our estimate of \$2.65.

Apple shares retain their broad investment appeal. The issue is ranked 2: Above Average for year-ahead relative price performance and Safety. Additionally, upside potential over the 18-month and 3- to 5-year time frames is modestly above average.

Fiscal Year Ends	EARNINGS PER SHARE ^{A B}				Full Fiscal Year
	Dec.	Mar.	Jun.	Sep.	
2023	1.88	1.52	1.26	1.46	6.13
2024	2.18	1.53	1.40	.97	6.08
2025	2.40	1.65	1.57	1.85	7.46
2026	2.84	1.96	1.70	2.00	8.50
2027	3.15	2.15	1.90	2.15	9.35

Moreover, positive comparisons are likely to continue in the quarters ahead. Management's outlook for the March quarter was favorable, with total company revenues expected to grow 13%-16%, and Services business likely to increase at a similar pace as the December period. Based on the better-than-anticipated results and upbeat guidance, we have increased our fiscal 2026 top-line estimate by \$15 billion, to \$465 billion. Additionally, our earnings call was raised by \$0.25, to \$8.50 a share.

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Cal-endar	QUARTERLY DIVIDENDS PAID ^E				Full Year
	Mar.31	Jun.30	Sep.30	Dec.31	
2022	.22	.23	.23	.23	.91
2023	.23	.24	.24	.24	.95
2024	.24	.25	.25	.25	.99
2025	.25	.26	.26	.26	1.03
2026	.26				

Based on the better-than-anticipated results and upbeat guidance, we have increased our fiscal 2026 top-line estimate by \$15 billion, to \$465 billion. Additionally, our earnings call was raised by \$0.25, to \$8.50 a share.

(A) Fiscal year ends last Saturday in September. (B) Diluted earnings. Quarters may not add to total due to rounding/changes in the share count. Next earnings report due late April. (C) In millions, adjusted for splits. (D) Depreciation on accelerated basis. (E) Dividend policy adopted 3/12. Payments typically made in February, May, August, and November.

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