

NIKE, INC. 'B' NYSE-NKE						RECENT PRICE	124.98	P/E RATIO	32.1 (Trailing: 33.0 Median: 25.0)	RELATIVE P/E RATIO	1.80	DIV'D YLD	1.0%	VALUE LINE			
TIMELINESS	2	Raised 4/30/21	High: 24.6	28.7	40.1	49.9	68.2	65.4	65.2	86.0	101.8	148.0	179.1	167.9			
SAFETY	1	Raised 8/11/06	Low: 17.4	21.3	25.7	34.9	45.3	49.0	50.3	62.1	71.2	60.0	125.4	116.8			
TECHNICAL	3	Lowered 4/15/22	LEGENDS 16.0 x "Cash Flow" p sh Relative Price Strength 2-for-1 split 12/12 2-for-1 split 12/15 Options: Yes Shaded area indicates recession														
BETA	1.15	(1.00 = Market)															
18-Month Target Price Range																	
Low-High Midpoint (% to Mid)																	
\$111-\$231 \$171 (35%)																	
2025-27 PROJECTIONS																	
High Low																	
210 170																	
Gain (+70%) (+35%)																	
Ann'l Total Return 15% 9%																	
Institutional Decisions																	
202021 302021 402021																	
to Buy 1096 990 1258																	
to Sell 927 969 902																	
Hld's(000)102643010264521029577																	
Percent shares traded																	
30 20 10																	