| CATERPILLA                                                                                                                                                    | R INC.                               | NYSE-(                | CAT                                      | RI<br>P                 | ECENT 1              | 46.3                              | 7 P/E<br>RATIO   | <b>14</b> .          | 2 (Traili<br>Medi    | ng: 13.3<br>an: 16.0 <b>)</b> | RELATIVI<br>P/E RATI                   |                      | 2 DIV'D<br>YLD             | 2.8                   | 8%                | /ALUI<br>LINE                       |                      |                 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|-----------------------|------------------------------------------|-------------------------|----------------------|-----------------------------------|------------------|----------------------|----------------------|-------------------------------|----------------------------------------|----------------------|----------------------------|-----------------------|-------------------|-------------------------------------|----------------------|-----------------|
| TIMELINESS 4 Lowered 7/5/                                                                                                                                     | I LOW:                               | 86.0<br>32.0          | 61.3<br>21.7                             | 94.9<br>50.5            | 116.6<br>67.5        | 116.9<br>78.3                     | 99.7<br>79.5     | 111.5<br>85.9        | 92.4<br>63.0         | 97.4<br>56.4                  | 158.6<br>90.3                          | 173.2<br>112.1       | 148.0<br>111.8             |                       |                   |                                     |                      | Range<br>2024   |
| SAFETY 2 Raised 11/21                                                                                                                                         | 11                                   | 1.0 x "Cash           | n Flow″ p s                              |                         |                      |                                   |                  |                      |                      |                               |                                        |                      |                            |                       |                   | 2022                                | 2025                 | 400             |
| TECHNICAL 4 Lowered 11/1<br>BETA 1.35 (1.00 = Market)                                                                                                         | Options:                             | Yes                   | e Strength<br>ates recess                | ion                     |                      |                                   |                  |                      |                      |                               |                                        |                      |                            |                       |                   |                                     |                      | 320             |
| 18-Month Target Price Ra                                                                                                                                      |                                      |                       |                                          |                         |                      |                                   |                  |                      |                      |                               |                                        |                      |                            |                       |                   |                                     |                      | 200             |
| Low-High Midpoint (% to                                                                                                                                       | /lid)                                |                       |                                          |                         |                      |                                   |                  |                      |                      |                               |                                        |                      |                            |                       |                   |                                     |                      |                 |
| \$106-\$223 \$165 (10%)                                                                                                                                       |                                      |                       |                                          |                         |                      |                                   | ا                |                      |                      |                               | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |                      | r n hi                     |                       |                   |                                     |                      | +120<br>+100    |
|                                                                                                                                                               | Total                                |                       |                                          |                         | 11                   |                                   | 1011111          |                      | ۱۰۰۰'۱۱۱۱            | րորու                         |                                        |                      |                            |                       |                   |                                     |                      | 80<br>60        |
| High 280 (+90%) 1                                                                                                                                             | 9%<br>1%                             |                       |                                          | <br>                    | ••**••••••           | ·**••                             | •                |                      |                      | [                             |                                        |                      |                            |                       | _                 |                                     |                      | _40             |
| Institutional Decisions                                                                                                                                       |                                      |                       | <b>` •</b> • <b> ↓  </b> •• <sup>°</sup> |                         |                      |                                   | •••••••          | ·······              |                      |                               |                                        | ·····                | •••••••                    |                       | % TO              |                                     | L ARITH.*            |                 |
| to Buy 725 719                                                                                                                                                | 02019 Percen<br>655 shares           |                       |                                          | tulti                   |                      |                                   |                  |                      |                      | •••••••                       |                                        |                      |                            |                       | 1 yr.             | STOCK<br>16.8                       | INDEX<br>4.9<br>30.2 | F               |
|                                                                                                                                                               | 719<br>1527 traded                   | 15 -                  |                                          |                         |                      |                                   |                  |                      |                      |                               |                                        |                      |                            |                       | 3 yr.<br>5 yr.    | 78.8<br>57.7                        | 36.8                 | <u></u>         |
|                                                                                                                                                               | <b>006 2007</b><br>64.29 73.22       | <b>2008</b><br>85.32  | <b>2009</b> 51.86                        | <b>2010</b><br>66.67    | <b>2011</b><br>92.87 | <b>2012</b> 100.57                | 2013<br>87.26    | <b>2014</b><br>91.04 | <b>2015</b><br>80.73 | <b>2016</b> 65.71             | 2017<br>76.07                          | <b>2018</b><br>95.08 | 2019<br>96.40              | 2020<br>95.65         | © VAL<br>Sales pe | UE LINE PI<br>Prish                 | JB. LLC              | 22-24<br>119.20 |
| 3.62 5.00 6.46                                                                                                                                                | 8.03 8.64                            | 9.25                  | 5.17                                     | 7.82                    | 11.93                | 13.87                             | 10.82            | 11.82                | 10.00                | 8.60                          | 11.68                                  | 16.48                | 15.60                      | 15.80                 | "Cash F           | low" per s                          |                      | 19.95           |
| 1.62 2.88 4.04<br>.71 .80 .96                                                                                                                                 | 5.25 5.32<br>1.15 1.38               | 5.71                  | 1.43<br>1.68                             | 4.15<br>1.74            | 7.81                 | 9.36<br>2.02                      | 5.79<br>2.32     | 6.37<br>2.70         | 4.62 3.01            | 3.44<br>3.08                  | 6.88<br>3.11                           | 11.20<br>3.36        | 10.85<br>3.76              | 10.75<br>4.12         |                   | s per sh <sup>4</sup><br>)ecl'd per |                      | 14.25<br>4.52   |
| 2.57 3.08 3.60                                                                                                                                                | 4.14 4.95                            | 6.67                  | 3.71                                     | 4.05                    | 6.06                 | 7.75                              | 6.97             | 5.57                 | 5.60                 | 4.99                          | 3.91                                   | 5.07                 | 4.45                       | 4.55                  | Cap'l Sp          | ending pe                           | er sh <sup>C</sup>   | 4.72            |
|                                                                                                                                                               | 10.62 14.47<br>45.81 613.99          | 10.12<br>601.53       | 14.12<br>624.72                          | 16.94<br>638.82         | 19.97<br>647.53      | 26.84<br>655.05                   | 32.73<br>637.82  | 27.76<br>606.17      | 25.56<br>582.32      | 22.53<br>586.49               | 23.03<br>597.63                        | 24.48<br>575.54      | 27.75<br>560.00            | 30.55<br>550.00       |                   | alue per sh<br>n Shs Out            |                      | 43.40<br>530.00 |
| 18.8 13.9 12.6                                                                                                                                                | 13.1 13.7                            | 11.4                  | 29.4                                     | 16.6                    | 12.4                 | 10.0                              | 15.1             | 15.8                 | 17.1                 | 22.8                          | 16.4                                   | 12.9                 | Bold fig                   | ures are              | Avg Anr           | n'I P/E Rat                         | io                   | 17.0            |
| 1.07 .73 .67<br>2.3% 2.0% 1.9%                                                                                                                                | .71 .73<br>1.7% 1.9%                 | .69<br>2.5%           | 1.96<br>4.0%                             | 1.06<br>2.5%            | .78<br>1.9%          | .64<br>2.2%                       | .85<br>2.7%      | .83<br>2.7%          | .86<br>3.8%          | 1.20<br>3.9%                  | .82<br>2.8%                            | .70<br>2.3%          | Value<br>estin             |                       |                   | P/E Ratio<br>n'I Div'd Yi           |                      | .95.<br>1.8%    |
| CAPITAL STRUCTURE as c                                                                                                                                        |                                      | 2.070                 | 32396                                    | 42588                   | 60138                | 65875                             | 55656            | 55184                | 47011                | 38537                         | 45462                                  | 54722                | 53980                      | 52600                 | Sales (\$         |                                     |                      | 63180           |
|                                                                                                                                                               | in 5 Yrs \$23.3<br>nterest \$970 m   |                       | 12.2%<br>2336.0                          | 16.8%<br>2296.0         | 19.3%<br>2527.0      | 20.1%<br>2813.0                   | 18.7%<br>3087.0  | 19.5%<br>3163.0      | 19.0%<br>3046.0      | 17.2%<br>3034.0               | 22.5%<br>2877.0                        | 24.1%<br>2766.0      | 21.5%<br>2600              | 22.0%<br>2680         |                   | ng Margin                           | II) F                | 22.5%<br>2950   |
| Incl. \$25.0 bill. in debt held b<br>(LT interest earned: 8.7x;                                                                                               |                                      |                       | 895.0                                    | 2700.0                  | 5201.0               | 6270.0                            | 3067.0<br>3815.0 | 4003.0               | 2778.0               | 2010.0                        | 4104.0                                 | 2766.0<br>6718.0     | 6125                       | 6015                  | Net Prof          | ation (\$mi<br>iit (\$mill)         | ") ·                 | 2950<br>7630    |
| Total interest coverage: 8.7x                                                                                                                                 | (64% 0                               | of Cap'l)             |                                          | 25.8%                   | 24.6%                | 28.6%                             | 25.6%            | 25.6%                | 21.0%                | 8.7%                          | 26.3%                                  | 20.2%                | 22.0%                      | 22.0%                 |                   | Tax Rate                            |                      | 22.0%           |
| Leases, Uncapitalized Annu                                                                                                                                    |                                      |                       | 2.8%<br>7497.0                           | 6.3%<br>9790.0          | 8.6%<br>9567.0       | 9.5%<br>12769                     | 6.9%<br>11038    | 7.3%                 | 5.9%<br>8115.0       | 5.2%<br>5835.0                | 9.0%<br>9313.0                         | 12.3%<br>10385       | 11.4%<br>7195              | 11.4%<br>7020         |                   | it Margin<br>J Cap'l (\$n           | nill)                | 12.1%<br>9885   |
| Pension Assets-12/18 \$16.7<br>Pfd Stock None                                                                                                                 | ' bill. Oblig. \$2                   | 0.1 bill.             | 21847                                    | 20437                   | 24944                | 27752                             | 26719            | 27784                | 25247                | 22818                         | 23847                                  | 25000                | 25000                      | 24500                 |                   | rm Debt (                           |                      | 23000           |
| Common Stock 565,200,00                                                                                                                                       | ) shs.                               |                       | 8823.0<br>4.5%                           | 10824                   | 12929<br>14.8%       | 17582<br>14.7%                    | 20878<br>8.8%    | 16826<br>9.7%        | 14885<br>7.7%        | 13213<br>6.4%                 | 13766<br>12.2%                         | 14090<br>18.6%       | 15500<br>16.5%             | 16800                 |                   | uity (\$mill)<br>on Total Ca        |                      | 23000<br>17.5%  |
| MARKET CAP: \$82.7 billior                                                                                                                                    |                                      |                       | 10.1%                                    | 24.9%                   | 40.2%                | 35.7%                             | 18.3%            | 23.8%                | 18.7%                | 15.2%                         | 29.8%                                  | 47.7%                | 39.5%                      | 36.0%                 |                   | on Shr. Eq                          |                      | 33.0%           |
| CURRENT POSITION 20                                                                                                                                           |                                      | 9/30/19               | NMF<br>115%                              | 14.9%<br>40%            | 31.3%<br>22%         | 26.5%<br>26%                      | 13.0%<br>29%     | 14.2%<br>40%         | 6.9%<br>63%          | 1.6%<br>90%                   | 16.5%<br>45%                           | 33.8%<br>29%         | 26.0%<br>35%               | 22.5%<br>38%          |                   | d to Com I<br>Is to Net P           |                      | 22.5%<br>32%    |
| (\$MILL.)<br>Cash Assets 826                                                                                                                                  |                                      | 7906                  |                                          |                         |                      | ncorporate                        |                  |                      |                      |                               |                                        |                      |                            |                       |                   | about 10                            |                      |                 |
| Receivables 743<br>Inventory (LIFO) 1007                                                                                                                      | 8 11529                              | 8275<br>12180         |                                          |                         |                      | nt. Major (<br>riculture, p       |                  |                      |                      |                               |                                        |                      |                            |                       |                   | % of com<br>(4/19 pro               |                      |                 |
| Other 1052<br>Current Assets 3624                                                                                                                             | 4 38603                              | 10799<br>39160        | tion. Pr                                 | roducts in              | nclude tr            | actors, sc<br>ind pipela          | rapers, o        | compacto             | ors, loade           | ers, off-                     | Douglas                                | R. Obe               | erhelman                   | . Chief               | Executive         | e Officer:<br>Suite 10              | Jim Ur               | mpleby.         |
| Accts Payable 648<br>Debt Due 619                                                                                                                             | 4 5830                               | 6141<br>8050          |                                          |                         |                      | Foreign s                         |                  |                      |                      |                               |                                        |                      |                            |                       |                   | erpillar.cor                        |                      |                 |
| Other 1425<br>Current Liab. 2693                                                                                                                              |                                      | <u>13010</u><br>27201 |                                          | -                       |                      | sappo                             |                  |                      |                      |                               |                                        |                      |                            |                       |                   | 12.75                               |                      |                 |
| ANNUAL RATES Past                                                                                                                                             | Past Est'o                           |                       |                                          | r <b>ter.</b><br>ainty, |                      | ghtene<br>rily di                 |                  |                      |                      | un-<br>hina                   |                                        |                      |                            |                       |                   | \$0.31-<br>ive cut                  |                      |                 |
| of change (per sh) 10 Yrs. 5 Yrs. to '22'24<br>Sales 0.5% -3.5% 7.0% trade war, resulted in sales of \$12.8 bil-<br>and bottom-line estimates for the current |                                      |                       |                                          |                         |                      |                                   |                  |                      |                      |                               |                                        |                      |                            |                       |                   |                                     |                      |                 |
| "Cash Flow" 3.5%<br>Earnings 3.0%                                                                                                                             | -1.5% 1                              | 8.5%<br>2.0%          | The                                      | miss                    | was o                | due to                            | the              | unfav                | orable               | im-                           |                                        |                      |                            |                       |                   | 0.30 a<br>5, res                    |                      |                 |
| Dividends 8.5%<br>Book Value 7.0%                                                                                                                             |                                      | 6.0%<br>1.0%          |                                          |                         |                      | in de<br>high                     |                  |                      |                      |                               |                                        |                      |                            |                       |                   | t the<br>any en                     |                      |                 |
| Cal- QUARTERLY SAL<br>endar Mar.31 Jun.30 Se                                                                                                                  |                                      | Full<br>Year          | acros                                    | ss the                  | e thre               | e prii                            | mary             | segm                 | ents.                | The                           | in Ju                                  | ıly ha               | is wor                     | sened                 | l. Cât            | erpilla                             | ur is                | opti-           |
| <b>2016</b> 9461 10342 9                                                                                                                                      | 160 9574                             | 38537                 |                                          |                         |                      | imes o<br>creases                 |                  |                      |                      |                               | misti<br>heln                          | c that<br>retai      | t the i<br>n sha           | returr<br>Irehol      | ı of m<br>der i   | nore ca<br>nteres                   | ipital<br>t. Re      | will<br>ecall.  |
|                                                                                                                                                               | 413 12896<br>510 14342               | 45462<br>54722        | both                                     | SĜ&/                    | A and                | resea                             | rch ai           | nd dev               | velopr               | nent                          | CAT                                    | hiked                | l the o                    | quarte                | erly d            | ividen                              | d 20%                | %, to           |
| <b>2019</b> 13466 14432 12                                                                                                                                    | 758 <b>13324</b>                     | 53980                 |                                          |                         |                      | ntime,<br>, at 15                 |                  |                      |                      |                               |                                        |                      | share<br>share             |                       |                   | called<br>es.                       | IOL                  | nore            |
| 2020 12640 13800 12<br>Cal- EARNINGS PER                                                                                                                      | 800 13360<br>Share A                 | 52600<br>Full         | of \$2                                   | 2.66 m                  | issed                | our \$3                           | 8.00 n           | ıark.                |                      |                               | Cate                                   | rpilla               | ar sto                     | ock i                 | s up              | roug                                | hly                  | 18%             |
| endar Mar.31 Jun.30 Se                                                                                                                                        | p.30 Dec.31                          | Year                  | is l                                     | likely                  | to to                | oid er<br>weig                    | gh o             | n D                  | ecem                 | ber-                          | prox                                   | imate                | ely 2                      | 2 <b>0%</b> :         | since             | as ga<br>our                        | Au                   | gust            |
|                                                                                                                                                               | .85 .83<br>1.95 2.16                 | 3.44<br>6.88          |                                          |                         |                      | t <b>s, as</b><br>ble to          |                  |                      |                      |                               | repo                                   | rt. St               | ill, th                    | e unt                 | imely             | equit<br>well                       | y is i               | trad-           |
|                                                                                                                                                               | 2.86 2.55<br>2.66 <b>2.42</b>        | 11.20<br>10.85        | tory                                     | reduc                   | tions                | due t                             | o ling           | gering               | econ                 | omic                          | level                                  | we e                 | xpect                      | for t                 | he 3-             | to 5-                               | year                 | pull,           |
| 2020 2.60 2.65                                                                                                                                                | 2.70 2.80                            | 10.75                 |                                          |                         |                      | ne ver<br>gate th                 |                  |                      |                      |                               |                                        |                      |                            |                       |                   | erves<br>hold                       |                      |                 |
| Cal- QUARTERLY DIVIDE<br>endar Mar.31 Jun.30 Se                                                                                                               | NDS PAID <sup>B</sup><br>p.30 Dec.31 | Full<br>Year          | the u                                    | unfavo                  | orable               | backd                             | lrop b           | y exp                | andin                | g of-                         | The                                    | compa                | uny's ຊ                    | growiĭ                | ng poi            | rtfolio                             | of di                | gital           |
| <b>2015</b> .70 .70 .                                                                                                                                         | <b>p.30 Dec.31</b><br>77 .77         | 2.94                  |                                          | gs an<br>al cap         |                      | esting<br>ies.                    | ın ser           | vices,               | inclu                | ding                          |                                        |                      |                            |                       |                   | d ma<br>to o                        |                      |                 |
|                                                                                                                                                               | 77 .77<br>78 .78                     | 3.08<br>3.10          | Alto                                     | gethe                   | er, C                | aterpi                            |                  |                      |                      |                               | over                                   | the s                | ame t                      | t <b>ime</b> f        | frame             | , ough                              | ît to                | help            |
| <b>2018</b> .78 .78 .                                                                                                                                         | .86 .86                              | 3.28                  |                                          |                         |                      | 2019<br>9-\$11.                   |                  |                      |                      |                               |                                        |                      | cal flu<br>2. <i>Silva</i> |                       |                   | n CAT<br>wembe                      |                      |                 |
| (A) Diluted earnings. Excl. ne                                                                                                                                |                                      |                       | es 75¢ of                                | restructu               | uring cos            | ts in '09; e                      | est'd I          | –<br>Div'd reir      | vestmen              | t plan av                     | ail. <b>(C)</b> In                     | cl. equip.           | Cor                        | npany's               | Financia          | al Strengt                          |                      | A+              |
| gain (losses): '06, (8¢); '07, 5<br>(41¢); '12, (88¢); '13, (4¢); '14                                                                                         | , (49¢); '15,                        | Nex                   | t egs repo                               | ort late Ja             | nuary. (E            | : in 1Q, '1<br><b>3)</b> Div'ds h | nistori-   İ     | bill., \$14.         | 09/sh. (E            | i <b>)</b> In mill.,          | intang. Ir<br>adjusted                 |                      | Pric                       | ck's Pric<br>ce Growt | h Persis          | tence                               |                      | 60<br>35        |
| (\$1.12); '16, (\$3.55); '17, (\$5.6                                                                                                                          | i2); '18, (94¢).                     | in-   cally           | paid mid                                 | I-May, Ju               | ly, Augus            | st, Novem                         | ber. 🔳 🛛         | (F) Accel            | erated ba            | asis.                         |                                        |                      | Ear                        | nings Pr              | edictabi          | lity                                |                      | 45              |

| Earnings Predictability | 45 |
|-------------------------|----|
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gain (usses): 06, (60), 07, 36, 06, (50), 17, 18, 184
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