

Cash Assets Receivables Inventory (LIFO) Othe
Current Assets
Accts Payable
Debt Due
Other
Current Liab.

| ANNUAL RATES | Past <br> of change (per sh) <br> 10 Yrs. | Past <br> 5 Yrs. | Est'd '16-'18 <br> to'22.24 |
| :--- | ---: | :---: | :---: |
| Sales | $3.5 \%$ | $-.5 \%$ | $7.0 \%$ |
| "Cash Flow" | $5.5 \%$ | $-.5 \%$ | $5.5 \%$ |
| Earnings | $4.5 \%$ | $2.0 \%$ | $9.0 \%$ |
| Dividends | $2.0 \%$ | $3.0 \%$ | $6.5 \%$ |
| Book Value | $4.0 \%$ | $-6.5 \%$ | $2.5 \%$ |


| $\begin{aligned} & \text { Cal- } \\ & \text { endar } \end{aligned}$ | QUARTERLY SALES (\$ mill.) |  |  |  | $\begin{aligned} & \text { Full } \\ & \text { Year } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Mar. 31 | Jun. 30 | Sep. 30 | Dec. 31 |  |
| 2016 | 9312 | 9844 | 10536 | 10115 | 39807 |
| 2017 | 9434 | 9930 | 10325 | 10433 | 40122 |
| 2018 | 10037 | 10465 | 10794 | 10998 | 42294 |
| 2019 | 10816 | 11760 | 11600 | 11724 | 45900 |
| 2020 | 11500 | 12000 | 12300 | 12600 | 48400 |
| Cal-endar | EARNINGS PER SHARE A |  |  |  | Full Year |
|  | Mar. 31 | Jun. 30 | Sep. 30 | Dec. 31 |  |
| 20 | 89 | 93 | 1.07 | . 89 | 3.78 |
| 2017 | . 88 | 1.01 | 1.11 | . 98 | 3.98 |
| 2018 | 1.05 | 1.06 | 1.19 | 1.04 | 4.34 |
| 2019 | 1.22 | 1.30 | 1.23 | 1.15 | 4.90 |
| 2020 | 1.32 | 1.38 | 1.42 | 1.33 | 5.45 |
|  | QUARTERLY DIVIDENDS PAID ${ }^{\text {B }}$ |  |  |  | Ful |
| endar | Mar. 31 | Jun. 30 | Sep. 30 | Dec. 31 | Year |
| 2015 | . 45 | . 45 | . 45 | . 45 | 1.80 |
| 2016 | . 46 | . 46 | . 46 | . 46 | 1.84 |
| 2017 | . 47 | . 47 | . 47 | . 47 | 1.88 |
| 2018 | . 48 | . 48 | . 48 | . 48 | 1.92 |
| 2019 | . 55 | . 55 | . 55 | . 55 |  |

BUSINESS: Merck \& Co., Inc. is a global health care company that
delivers innovative health solutions through its prescription medicines, vaccines, biologic therapies, and animal health products, which it markets directly and through joint ventures. Operations comprised of four segments: Pharmaceutical, Animal Health, Alliances and Healthcare Services. Top-grossing drugs in 2018 in-
Merck \& Co. has performed well in 2019. The drugmaker's second-quarter results surpassed consensus expectations on both lines, driven by strong momentum in blockbuster immunotherapy drug Keytruda (sales $+58 \%$ year over year, to $\$ 2.63$ billion) and another impressive showing from the vaccines business, led by Gardasil ( $+46 \%$, to $\$ 886$ million). Comparisons received additional support from other key assets, including Proquad ( $+58 \%$ ), Bridion ( $+16 \%$ ), and Rotateq ( $+10 \%$ ), helping to mitigate softness in the J anuvia/ J anumet diabetes franchise (-6\%) and lingering generic pressures on cholesterol-lowering drugs Zetia/ Vytorin (39\%). All told, Merck has now beat Wall Street's targets in back-to-back quarters and appears well positioned to keep the ball rolling in the second half. Through the first six months of this year, adjusted earnings and total sales have risen 19\% and $10 \%$, respectively, versus the comparable period of 2018.

## The company has raised guidance in

 each of the last two quarters. On the Q2 conference call, management guided for 2019 adjusted earnings of \$4.84-\$4.94 acluded Keytruda (cancer), Januvia (diabetes), and Gardasil (HPV). Acquired Schering-Plough, 11/09. Has 69,000 employees. Officers and direcotrs own less than $1 \%$ of common stock; Vanguard, $7.9 \%$; BlackRock, $7.5 \%$ (4/19 proxy). Chairman and CEO: Kenneth Frazier. Inc.: NJ. Addr.: 2000 Galloping Hill Road., Kenilworth, NJ 07033. Tel.: 908-740-4000. Internet: www.merck.com.
share (previously \$4.67-\$4.79) on sales $\$ 45.2$ billion- $\$ 46.2$ billion (previously $\$ 43.9$ billion- $\$ 45.1$ billion). The upward revisions reflect the drugmaker's strong 1 H performance and improved sales outlooks across several key products, most notably Keytruda (more below). For 2019, we have upped our adjusted earnings call by $\$ 0.15$ a share, to $\$ 4.90$, and our sales target by $\$ 1.1$ billion, to $\$ 45.9$ billion.
The long-term growth story remains heavily tied to Keytruda. The drug has emerged as the clear leader in the immuno-oncology space and has also established a dominant position in the most lucrative segment of the market, lung cancer. Peak sales estimates have been raised consistently over these past few years, with some projections now touting Keytruda as a $\$ 16$ billion contributor by 2025. The franchise pulled in $\$ 4.9$ billion in sales during the first half of 2019, marking a 57\% year-over-year increase.
The stock maintains our Highest (1) rank for Timeliness. Our projections suggest the equity could reach $\$ 110$ a share over the 18-month timeframe. Michad Ratty

October 4, 2019

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[^0]:    (A) Diluted earnings (adjusted). Quarters may '13, (\$2.02); '14, 58\&; '15, (\$2.03); '16, (\$2.37); April, July, and October. not sum due to rounding. Excludes nonrecur- '17, (\$3.11); '18, (\$2.02). Next egs. report due ment plan available ring gains (losses): '05, (43¢); '06, (13c); '09, late October.

