

cines, vaccines, biologic therapies, and animal health products, which it markets directly and through joint ventures. Operations comprised of four segments: Pharmaceutical, Animal Health, Alliances and Healthcare Services. Top-grossing drugs in 2018 in-

and direcotrs own less than 1% of common stock; Vanguard, 7.9%; BlackRock, 7.5% (4/19 proxy). Chairman and CEO: Kenneth Frazier. Inc.: NJ. Addr.: 2000 Galloping Hill Road., Kenilworth, NJ 07033. Tel.: 908-740-4000. Internet: www.merck.com

Past ANNUAL RATES Past Est'd '16-'18 of change (per sh) 5 Yrs. to '22-'24 Sales 3.5% 5.5% -.5% -.5% 7.0% 5.5% 'Cash Flow" 2.0% Earnings 4.5% 9.0% Dividends Book Value 3.0% -6.5% 6.5% 2.5%

3102

3057

12455

18614

3318 5308

22206

3142 3816

20085

Accts Payable Debt Due

Current Liab.

Cal-					Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2016	9312	9844	10536	10115	39807
2017	9434	9930	10325	10433	40122
2018	10037	10465	10794	10998	42294
2019	10816	11760	11600	11724	45900
2020	11500	12000	12300	12600	48400
Cal-	EARNINGS PER SHARE A				Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2016	.89	.93	1.07	.89	3.78
2017	.88	1.01	1.11	.98	3.98
2018	1.05	1.06	1.19	1.04	4.34
2019	1.22	1.30	1.23	1.15	4.90
2020	1.32	1.38	1.42	1.33	5.45
Cal-	QUARTERLY DIVIDENDS PAID B=				Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2015	.45	.45	.45	.45	1.80
2016	.46	.46	.46	.46	1.84
2017	.47	.47	.47	.47	1.88
2018	.48	.48	.48	.48	1.92
2019	.55	.55	.55	.55	

Merck & Co. has performed well in **2019.** The drugmaker's second-quarter results surpassed consensus expectations on both lines, driven by strong momentum in blockbuster immunotherapy drug Keytruda (sales +58% year over year, to \$2.63 billion) and another impressive showing from the vaccines business, led by Gardasil (+46%, to \$886 million). Comparisons received additional support from other key assets, including Proquad Bridion (+16%), and (+58%),Rotateg (+10%), helping to mitigate softness in the Januvia/Janumet diabetes franchise (-6%) and lingering generic pressures on cholesterol-lowering drugs Zetia/Vytorin (39%). All told, Merck has now beat Wall Street's targets in back-to-back quarters and appears well positioned to keep the ball rolling in the second half. Through the first six months of this year, adjusted earnings and total sales have risen 19% and 10%, respectively, versus the comparable period of 2018.

The company has raised guidance in each of the last two quarters. On the Q2 conference call, management guided for 2019 adjusted earnings of \$4.84-\$4.94 a share (previously \$4.67-\$4.79) on sales \$45.2 billion-\$46.2 billion (previously \$43.9 billion-\$45.1 billion). The upward revisions reflect the drugmaker's strong 1H per-formance and improved sales outlooks across several key products, most notably Keytruda (more below). For 2019, we have upped our adjusted earnings call by \$0.15 a share, to \$4.90, and our sales target by \$1.1 billion, to \$45.9 billion.

The long-term growth story remains heavily tied to Keytruda. The drug has emerged as the clear leader in immuno-oncology space and has also established a dominant position in the most lucrative segment of the market, lung cancer. Peak sales estimates have been raised consistently over these past few years, with some projections now touting *Keytruda* as a \$16 billion contributor by 2025. The franchise pulled in \$4.9 billion in sales during the first half of 2019, marking a 57% year-over-year increase.

The stock maintains our Highest (1) rank for Timeliness. Our projections suggest the equity could reach \$110 a share over the 18-month timeframe. Michael Ratty October 4, 2019

(A) Diluted earnings (adjusted). Quarters may 13, (\$2.02); 14, 58¢; 15, (\$2.03); 16, (\$2.37); not sum due to rounding. Excludes nonrecuring gains (losses): 105, (43¢); 106, (13¢); 109, late October. \$2.40; 10, (\$3.16); 11, (\$1.75); 12, (\$1.66); (B) Dividends historically paid in early January,

'13, (\$2.02); '14, 58¢; '15, (\$2.03); '16, (\$2.37); April, July, and October. ■ Dividend reinvest'17, (\$3.11); '18, (\$2.02). Next egs. report due ment plan available.

Company's Financial Strength Stock's Price Stability A++ 90 Price Growth Persistence **Earnings Predictability** 100

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