

incl. ABC and ESPN (41% of '18 revs.); Parks and Resorts: Disneyland, Walt Disney World (Magic Kingdom, Epcot, Hollywood Studios, Animal Kingdom), and a cruise line (34%); Studio Entertainment (17%); Consumer Products and Interactive Media (8%). Earns Tokyo Disneyland royalties. Manages Disneyland Paris and

Films, 12/12. Div. ABC Radio, 6/07. '18 depr. rate: 5.0%. Employs 201,000. Off. and dir., less than 1% of common stock; Vanguard, 6.8%; Blackrock, 6.2% (1/19 proxy). Chairman/CEO: Robert A. Iger. Inc.: DE. Addr.: 500 S. Buena Vista St., Burbank, CA 91521. Tel.: 818-560-1000. Internet: www.thewaltdisneycompany.com.

ANNUAL RATES Past Est'd '16-'18 Past 10 Yrs. 7.0% 12.0% 13.0% 5 Yrs. 9.0% of change (per sh) to '22-'24 6.5% 5.5% 6.5% Revenues "Cash Flow" 15.5% 17.0% Earnings Dividends Book Value 17.5%

15889

8855

4568

19595

16825

9479 3790

4591

17860

17537

10696 3489

17619

3434

Current Assets

Accts Payable Debt Due

Current Liab

20011 101070 01070 701070					
Fiscal Year Ends			/ENUES (\$ Jun.Per	mill.) ^A Sep.Per	Full Fiscal Year
2016	15244	12969	14277	13142	55632
2017	14784	13336	14238	12779	55137
2018	15351	14548	15228	14307	59434
2019	15303	14552	19990	24450	74295
2020	18600	18150	23250	27675	87675
Fiscal	EARNINGS PER SHARE A BFull				
Year Ends	Dec.Per	Mar.Per	Jun.Per	Sep.Per	Fiscal Year
2016	1.73	1.30	1.59	1.11	5.73
2017	1.55	1.50	1.51	1.13	5.69
2018	2.91	1.95	1.95	1.55	8.36
2019	1.86	1.74	2.10	2.75	8.45
2020	1.90	1.85	2.15	2.80	8.70
Cal-	QUARTERLY DIVIDENDS PAID C F				
endar	Mar.Per	Jun.Per	Sep.Per	Dec.Per	Year
2015	1.15		.66		1.81
2016	.71		.71		1.42
2017	.78		.78		1.56
2018	.84		.84		1.68
2019	.88				

Shares of The Walt Disney Company are up more than 20% in value since our February review. The stock price jumped in early April, shooting up around 12% and reaching a new all-time high, following the company's investor day. Investors seemed pleased by management's plans for the media conglomerate, including the launch of a new streaming platform (more below). We also suspect some of the price action may be in response to growing enthusiasm surrounding the Twenty First Century Fox tie-up (the \$71 billion purchase of the bulk of its television and film assets closed on March 20th). Disney is investing in its branded content. Beyond the company's blockbuster slate, it has been focusing on the rollout of new video streaming service *Disney+*. The direct-to-consumer subscription is scheduled to launch in mid-November. Previously, Disney outlined plans to migrate much of its content library to that platform, and will likely develop exclusive shows and movies for streaming. The company has already launched and seen some success with ESPN+. Too, management will likely

leverage the Fox media library on Disney+,

as well. Overall, we think this move will enable the company to compete with streaming giants such as Netflix, Amazon Prime Video, and HBO Go.

The media conglomerate looks well positioned for the near term. Even though the House of Mouse got off to a humble start in fiscal 2019 (year began October 1st), and we are somewhat conservative in our outlook for the March period, we imagine things will pick up in the back half of the year, but share net will likely only gain about 1%, on a robust 25% revenue advance (thanks to the Fox merger). Next year, the bottom line ought to increase 3%, while the top line expands at a mid- to upper-teen-digit clip. The company expects to achieve \$2 billion in cost synergies by the end of 2021. What's more, we expect that Disney's other operating units, including Parks & Resorts, will perform well in the near future.

This top-quality issue offers limited appreciation potential out to 2022-2024. On the other hand, the blue chip offers decent risk-adjusted total return possibilities over that span.

Orly Seidman May 3, 2019

(A) Fiscal year ends Saturday closest to Sept. 30th. Fiscal 2009 contained 53 weeks. (B) Dil. egs. Excl. nonrecurring gains/(losses): '03, (4¢); '04, 4¢; '05, (9¢); '06, 3¢; '07, 32¢;

'08, 2¢; '09, 6¢; '10, (4¢); '11, (2¢). Excl. disc. ops.. '07, 1¢. Next egs. report due early Aug. **(C)** Div'ds hist. paid in mid-Jan. Two div'ds paid in calendar 2012. Initiated semi-annual

dividend in July '15. **(D)** Incl. intang., in fiscal '18: \$38.8 bill., \$26.61/sh. **(E)** In millions.

Company's Financial Strength Stock's Price Stability A++ 90 Price Growth Persistence 80 **Earnings Predictability** 85