

banking, commercial banking, and asset management. Net loan losses: .60% of average loans in '17. On 9/30/18, loan loss reserve,

DE. Address: 270 Park Ave., NY, NY 10017. Tel.: 212-270-6000. Internet: www.jpmorganchase.com

13604 13128 JPMorgan's Consumer & Community Past Est'd '15-'17 Banking business led the way in the 5 Yrs. 6.5% 7.0% 19.0% to '21-'23 7.0% 9.5% **September quarter.** The segment's profits advanced 60% year to year, far outpacing growth in its other divisions, especially 12.0% 6.5% 3.5% 7.0% 7.0% Corporate & Investment Bank profits (up only 3%). Consumer & Community Banking benefited from mid-single-digit core Mar.31 Jun.30 Sep.30 Dec.31 loan growth, a wider deposit margin, and a reduction in reserves for purchased home 823744 loans. In contrast, lower fixed-income mar-833319 858577 873850 880989 917093 kets revenues offset much of the increase 950000 in investment banking and equities reve-955000 970000 975000 990000 nues, and Corporate & Investment Bank-

> ing expenses grew faster than revenues. Loan growth should benefit from expansion into new markets. JPMorgan is opening branches in a couple of new cities, like Philadelphia, and is increasing lending to companies in targeted industries. It expects economic activity and loan growth to remain healthy in the year ahead.

> In recent years, the company has also spent heavily to develop mobile banking products. These offerings enable users to perform functions, like transferring funds, using mobile devices. The outlays, which boosted expenses and likely

will remain high in the new year, no doubt have supported customer growth. But it remains to be seen, as interest rates rise, whether the enhanced products will make JPMorgan's deposits stickier, that is, less likely to move to competitors paying higher rates. For now, we assume net interest income will grow moderately in 2019, despite somewhat higher funding costs.

We have raised our share-net estimate for 2019 by \$0.15, to \$9.65. In the absence of another reduction in the corporate tax rate, earnings momentum is apt to slow in 2019. Too, the loan loss provision probably won't remain as low as in 2018. But JPMorgan's strong shares of the credit card and investment banking businesses should continue to work to its advantage.

JPMorgan shares have lost ground since the start of 2018, amid growing concerns regarding the possible negative effect of higher interest rates on economic activity. Despite the pullback, the timely stock doesn't stand out for total return potential over the pull to 2021-2023. But the dividend yield may appeal to income-oriented investors.

Theresa Brophy November 9, 2018

(A) Diluted earnings. Quarterly earnings per share in '15 do not sum due to change in Excludes unusual expenses: \$1.31; '05, \$0.57; '17. \$0.56. Excludes income

.40

44

.50

.56

2490972 2533600 2615183

Full

Year

6.00

6.19

6.87

9.30

Full

Year

1.56

1.68

1.84

2.04

13776

10 Yrs.

750120 777332 795991

882561 895404 900222

921049 935164 941190

1.54

1.55

1.70

2.40

6.0% 5.5% 3.0%

6.5%

LOANS (\$ mill.)

EARNINGS PER SHARE A

Mar.31 Jun.30 Sep.30 Dec.31

QUARTERLY DIVIDENDS PAID B=

Mar.31 Jun.30 Sep.30 Dec.31

1.68

1.58

1.76

.44

.48

.50

.56

1.32

1.71

1.76

2.30

40

.44

.48

.56

Total Loan Loss Resrv.

Loans

endar

2015

2016

2017

2018

2019

Cal-

endar

2015

2016

2017

2019

Cal-

endar

2014

2015

2016

2017

2018

1.45

1.35

1.65

.38

.40

.44

.48

.56

Earnings Dividends

Book Value

ANNUAL RATES

of change (per sh)

historically paid late Jan., Apr., July, Oct. ■

from discontinued operations: '06, \$0.17. Excl. Div'd reinvestment plan available. **(C)** Incl. inextraordinary gain: '08, \$0.53; '09, \$0.02. Next earnings report mid-Jan. **(B)** Dividends **(D)** In millions.

Company's Financial Strength Stock's Price Stability A+ 85 Price Growth Persistence **Earnings Predictability** 70