| TIMELIN |  | 1 Raised 8／ |  | High： Low： | $\begin{aligned} & \hline 87.0 \\ & 58.0 \end{aligned}$ | $\begin{aligned} & 86.0 \\ & 32.0 \\ & \hline \end{aligned}$ | 61.3 21.7 | $\begin{aligned} & 94.9 \\ & 50.5 \end{aligned}$ | $\begin{array}{r} 116.6 \\ 67.5 \end{array}$ | $\begin{array}{r} 116.9 \\ 78.3 \end{array}$ | $\begin{aligned} & 99.7 \\ & 79.5 \end{aligned}$ | $\begin{array}{r} 111.5 \\ 85.9 \end{array}$ | $\begin{aligned} & 92.4 \\ & 63.0 \end{aligned}$ | $\begin{aligned} & 97.4 \\ & 56.4 \end{aligned}$ | $\begin{array}{r} 158.6 \\ 90.3 \end{array}$ | $\begin{aligned} & 173.2 \\ & 132.7 \end{aligned}$ |  |  | Target Price 2021 | Range 2023 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SAFETY <br> TECHNIC |  |  | 1／21／14 <br> 8／10／18 |  | NDS |  |  |  |  |  |  |  |  |  |  |  |  |  | 2021 202 | $\left.\right\|_{2023} ^{200}$ |
| TECHNI | CAL | Lowered | 8／10／18 | $\underset{2}{\ldots-\text { for }-1} \mathrm{R}$ | $\begin{aligned} & \text { lative } \\ & \text { lit } 710 \end{aligned}$ | reng |  |  |  |  |  |  |  |  |  |  |  |  |  | －200 |
| BETA 1.20 | ． 20 （1．00 | ＝Market） |  | $\begin{array}{\|l\|l\|}  \\ \\ \hline \text { Otions: } \\ \hline \\ \hline \end{array}$ | es <br> area in | rece |  |  |  |  |  |  |  |  | 'יו, | TI｜${ }_{1}$ |  |  |  |  |
|  |  |  | nn＇l Total |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | $\begin{aligned} & 100 \\ & -80 \\ & -80 \end{aligned}$ |
|  | Price <br> 80 | Gain ＋95\％） | Return 20\％ | ｜ 11. |  | 1 |  |  |  |  |  |  |  |  |  |  |  |  |  | 60 |
| High |  | ＋45\％） | 11\％ |  |  | $\bullet$ |  |  |  |  |  |  |  |  |  |  |  |  |  | 0 |
| Insider | Decisi | ions |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 40 |
| － | O N D | J F M | A M J |  |  |  |  |  |  |  |  | －$\cdot$ ．．．．．． |  |  |  |  |  |  |  | 30 |
| to Buy Options | $\begin{array}{llll}0 & 0 & 0 \\ 1 & 2 & 0\end{array}$ | $\begin{array}{lllll}0 & 0 & 0 \\ 0 & 4 & 11\end{array}$ | 0 1 0 <br> 0 2 1 <br> 0 2  |  |  |  | ｜ |  |  |  |  |  |  |  |  |  |  |  |  | 20 |
| to Sell | 140 | 110 | 020 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | RETURN 7／ |  |
| Institut | tional D | Decision |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | THIS VLARIT |  |
|  | $\begin{array}{r} 322017 \\ 556 \end{array}$ | $\begin{array}{r} 402017 \\ 610 \end{array}$ | $\begin{array}{r} 102018 \\ 683 \end{array}$ | Percent shares |  |  |  |  |  |  |  |  |  |  |  |  |  | 1 yr ． | $\begin{array}{cc}\text { STOCK } & \text { INDEX } \\ 29.0 & 15.0\end{array}$ |  |
| to Sell | 519 | 497 | 683 |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 3 yr ． | 101.537 .8 |  |
| Hld＇s（000） | 443341 | 411156 | 400985 |  |  |  |  |  |  |  |  | 断 | 1 ll |  | ｜｜ل冂1 | IU |  | 5 yr ． | $101.0 \quad 64.7$ |  |
| 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | $\bigcirc{ }^{\circ} \mathrm{VA}$ | JE LINE PUB．LLC | 21－23 |
| 29.27 | 33.11 | 44.11 | 54.17 | 64.29 | 73.22 | 85.32 | 51.86 | 66.67 | 92.87 | 100.57 | 87.26 | 91.04 | 80.73 | 65.71 | 76.07 | 92.10 | 100.00 | Sales | rsh | 120.35 |
| 2.93 | 3.62 | 5.00 | 6.46 | 8.03 | 8.64 | 9.25 | 5.17 | 7.82 | 11.93 | 13.87 | 10.82 | 11.82 | 10.00 | 8.60 | 11.68 | 16.60 | 17.50 | ＂Cash | low＂per sh | 20.65 |
| 1.15 | 1.62 | 2.88 | 4.04 | 5.25 | 5.32 | 5.71 | 1.43 | 4.15 | 7.81 | 9.36 | 5.79 | 6.37 | 4.62 | 3.44 | 6.88 | 11.50 | 11.90 | Earning | per sh A | 14.30 |
| ． 70 | ． 71 | ． 80 | ． 96 | 1.15 | 1.38 | 1.62 | 1.68 | 1.74 | 1.82 | 2.02 | 2.32 | 2.70 | 3.01 | 3.08 | 3.11 | 3.28 | 3.42 | Div＇ds | Decl＇d per sh B | 3.68 |
| 2.58 | 2.57 | 3.08 | 3.60 | 4.14 | 4.95 | 6.67 | 3.71 | 4.05 | 6.06 | 7.75 | 6.97 | 5.57 | 5.60 | 4.99 | 3.91 | 4.80 | 4.40 | Cap＇IS | ending per sh ${ }^{\text {C }}$ | 4.65 |
| 7.95 | 8.84 | 10.89 | 12.57 | 10.62 | 14.47 | 10.12 | 14.12 | 16.94 | 19.97 | 26.84 | 32.73 | 27.76 | 25.56 | 22.53 | 23.03 | 28.05 | 36.30 | Book V | lue per sh D | 67.55 |
| 688.51 | 687.52 | 685.87 | 670.87 | 645.81 | 613.99 | 601.53 | 624.72 | 638.82 | 647.53 | 655.05 | 637.82 | 606.17 | 582.32 | 586.49 | 597.63 | 585.00 | 570.00 | Comm | Shs Outst＇g E | 570.00 |
| 20.9 | 18.8 | 13.9 | 12.6 | 13.1 | 13.7 | 11.4 | 29.4 | 16.6 | 12.4 | 10.0 | 15.1 | 15.8 | 17.1 | 22.8 | 16.4 | Bold | res are | Avg | ＇IP／E Ratio | 17.0 |
| 1.14 | 1.07 | ． 73 | ． 67 | ． 71 | ． 73 | ． 69 | 1.96 | 1.06 | ． 78 | ． 64 | ． 85 | ． 83 | ． 86 | 1.20 | ． 82 | Valu | Line | Relativ | P／E Ratio | ． 95 |
| 2．9\％ | 2．3\％ | 2．0\％ | 1．9\％ | 1．7\％ | 1．9\％ | 2．5\％ | 4．0\％ | 2．5\％ | 1．9\％ | 2．2\％ | 2．7\％ | 2．7\％ | 3．8\％ | 3．9\％ | 2．8\％ |  |  | Avg An | ＇I Div＇d Yield | 1．8\％ |
| CAPITAL STRUCTURE as of 6／30／18 <br> Total Debt $\$ 29.9$ bill．Due in 5 Yrs $\$ 21.9$ bill． <br> LT Debt $\$ 23.7$ bill．LT Interest $\$ 970$ mill． <br> Incl．$\$ 25.0$ bill．in debt held by CAT Financial． <br> （LT interest earned：6．9x； <br> Total interest coverage： 5.7 x ） <br> （63\％of Cap＇l） |  |  |  |  |  | 51324 | 32396 | 42588 | 60138 | 65875 | 55656 | 55184 | 47011 | 38537 | 45462 | 53870 | 57000 | Sales | mill） | 65000 |
|  |  |  |  |  |  | 14．8\％ | 12．2\％ | 16．8\％ | 19．3\％ | 20．1\％ | 18．7\％ | 19．5\％ | 19．0\％ | 17．2\％ | 22．5\％ | 22．5\％ | 22．5\％ | Operati | g Margin | 23．0\％ |
|  |  |  |  |  |  | 1980.0 | 2336.0 | 2296.0 | 2527.0 | 2813.0 | 3087.0 | 3163.0 | 3046.0 | 3034.0 | 2877.0 | 2920 | 3080 | Depre | ation（\＄mill） F | 3300 |
|  |  |  |  |  |  | 3586.0 | 895.0 | 2700.0 | 5201.0 | 6270.0 | 3815.0 | 4003.0 | 2778.0 | 2010.0 | 4104.0 | 6785 | 6900 | Net Pro | it（\＄mill） | 7860 |
|  |  |  |  |  |  | 21．3\％ | 28\％ | 25．8\％ | 24．6\％ | 28．6\％ | 25．6\％ | 25．6\％ | 21．0\％ | 8．7\％ | 26．3\％ | 22．0\％ | 22．0\％ | Incom | Tax Rate | 22．0\％ |
|  |  |  |  |  |  | 7．0\％ | 2．8\％ | 6．3\％ | 8．6\％ | 9．5\％ | 6．9\％ | 7．3\％ | 5．9\％ | 5．2\％ | 9．0\％ | 12．6\％ | 12．1\％ | Net Pro | it Margin | 12．1\％ |
| Leases，Uncapitalized Annual rentals $\$ 331.0$ mill． |  |  |  |  |  | 5564.0 | 7497.0 | 9790.0 | 9567.0 | 12769 | 11038 | 10990 | 8115.0 | 5835.0 | 9313.0 | 9620 | 10650 | Work | Cap＇l（\＄mill） | 14660 |
| Pension Assets－12／17 $\$ 17.7$ bill．Oblig．$\$ 21.9$ bill． Pfd Stock None |  |  |  |  |  | 22834 | 21847 | 20437 | 24944 | 27752 | 26719 | 27784 | 25247 | 22818 | 23847 | 23000 | 22200 | Long－T | rm Debt（\＄mill） | 21500 |
|  |  |  |  |  |  | 6087.0 | 8823.0 | 10824 | 12929 | 17582 | 20878 | 16826 | 14885 | 13213 | 13766 | 16400 | 20700 | Shr．Eq | uity（\＄mill） | 36480 |
| Common Stock 596，200，000 shs． |  |  |  |  |  | 14．0\％ | 4．5\％ | 10．1\％ | 14．8\％ | 14．7\％ | 8．8\％ | 9．7\％ | 7．7\％ | 6．4\％ | 12．2\％ | 18．5\％ | 17．0\％ | Return | on Total Cap＇l | 14．5\％ |
|  |  |  |  |  |  | 58．9\％ | 10．1\％ | 24．9\％ | 40．2\％ | 35．7\％ | 18．3\％ | 23．8\％ | 18．7\％ | 15．2\％ | 29．8\％ | 41．5\％ | 33．5\％ | Return | on Shr．Equity | 21．5\％ |
| MARKET CAP：$\$ 84.9$ billion（Large Cap） |  |  |  |  |  | 43．3\％ | NMF | 14．9\％ | 31．3\％ | 26．5\％ | 13．0\％ | 14．2\％ | 6．9\％ | 1．6\％ | 16．5\％ | 30．0\％ | 24．5\％ | Retained to Com Eq All Div＇ds to Net Prof |  | 16．5\％ |
| CURRE | NT POSI | ITION | 2016 | 2017 | 6／30／18 | 27\％ | 115\％ | 40\％ | 2२\％ | 26\％ | 29\％ | 40\％ | 63\％ | 90\％ | 45\％ | 28\％ | 28\％ |  |  | 25\％ |


| Cash Assets | 7168 | 8261 | 8654 |
| :--- | ---: | ---: | ---: |
| Receivables | 5981 | 7436 | 7991 |
| Inventory（LIFO） | 8614 | 10018 | 11255 |
| Other | 10204 | 10529 | 10741 |
| Current Assets | 31967 | 36244 | 38641 |
| Accts Payable | 4614 | 6487 | 6831 |
| Debt Due | 6662 | 6194 | 6220 |
| Other | $\underline{14856}$ | 14250 | 15249 |
| Current Liab． | 26132 | 26931 | 28300 |

Current Liab．
ANNUAL RATES
of change（per sh）Past Past Est＇d＇15－＇17
Sales
Cash Flow＂ Earnings Dividends Book Value

BUSINESS：Caterpillar Incorporated is the world＇s largest producer of earthmoving equipment．Major global markets include road build－ ing，mining，logging，agriculture，petroleum，and general construc－ tion．Products include tractors，scrapers，compactors，loaders，off－ highway truck engines，and pipelayers．Also makes diesel \＆turbine engines and lift trucks．Foreign sales 59\％of total；research \＆de－

## Caterpillar fared well in the second

 quarter．Sales of $\$ 14.01$ billion beat our $\$ 13.28$ billion call，as the company benefited from favorable conditions in most end markets．Caterpillar experienced higher demand across its three segments， led by Construction Industries．The divi－ sion capitalized on increased spending on construction equipment，primarily in the oil and gas and nonresidential construc－ tion arenas．Economies of scale helped the company overcome higher manufacturing costs，which were due to increased freight and materials expenses．Too，a reduction in the U．S．corporate tax rate supported net income．In all，share profits of $\$ 2.97$ eclipsed our \＄2．65 estimate．Markets continue to improve，order rates remain healthy，and the backlog is strong（ $\$ 17.7$ billion）．A gradual strengthening in crude prices has led to commensurate gains in orders from energy producers．Altogether，we have raised our 2018 sales estimates by $\$ 1.88$ billion，to $\$ 53.87$ billion．Based on the very im－ pressive performance posted in the J une period and continued strength in end mar－
velopment： $5.1 \%$ of sales． 2017 depreciation rate： $9.1 \%$ ．Has about 98,400 employees．Officers \＆directors own less than $1.0 \%$ of com－ mon stock；State Street，8．3\％；The Vanguard Group，7．3\％（4／18 proxy）．Chairman：Douglas R．Oberhelman．Chief Executive Officer： Jim Umpleby．Inc．：DE．Addr．： 100 Northeast Adams St．，Peoria，IL 61629．Tel．：309－675－1000．Web：www．caterpillar．com．
outlook from a range of \＄10．25－\＄11．25，to $\$ 11.00-\$ 12.00$ ．It is looking for recently im－ posed tariffs to lead to $\$ 100$ million－$\$ 200$ million in incremental costs during the second half of 2018．However，the company ought to offset this impact through recent－ ly implemented price hikes and cost dis－ cipline．Share repurchases ought to also help．After buying back $\$ 2.25$ billion of CAT shares during the first half of 2018， the company has $\$ 4.20$ billion remaining under its current authorization．We look for similar spending on this front in the second half of 2018．In all，we have bol－ stered our bottom－line estimate by $\$ 0.75$ ， to \＄11．50．
For investors with a long－term out－ look，these shares remain appealing． The stock had been on a two－year run and even established a new all－time high ear－ lier this year，but has since pulled back in price as investors have grown worried about a potentially intensifying trade war． While higher tariffs would hurt the capital goods manufacturer＇s international opera－ tions，leadership expects to manage the recently implemented policy．
Dominic B．Silva
（A）Diluted earnings．Excl．net nonrecurring gain（losses）：＇03，（6¢）；＇06，（8¢）；＇07，5¢；＇08， （5¢）；＇11，（41ф）；＇12，（88¢）；＇＇13，（4¢）；＇14，（49 4 ）； ＇15，（\＄1．12）；＇16，（\＄3．55）．Includes 75¢ of
restructuring costs in＇09；est＇d Health Care Reform chg of 11¢ in 1Q，＇10．Next egs repor late October．（B）Div＇ds historically paid mid－ late October．（B）Div＇ds historically paid mid
April，May，August，November．■ Div＇d rein－
vestment plan avail．（C）Incl．equip．purch．for leasing．（D）Incl．intang．In＇16：\＄8．3 bill．， $\$ 14.30$／sh．（E）In mill．，adjusted for split． $\$ 14.30 /$ sh．（E）In mill．，
（F）Accelerated basis．

Company＇s Financial Strength Stock＇s Price Stability
Price Growth Persistence
Earnings Predictability

