CA	FER	PILL	AR I	NC.	NYSE-	CAT	R	ECENT RICE	42.3	8 P/E RATI	o <b>12.</b>	3 (Traili Medi	ing: 14.4 an: 16.0 <b>)</b>	RELATIV P/E RATI		7 DIV'D YLD	2.4	%	VALUI LINE			
TIMELIN		1 Raised 8		High: Low:	87.0 58.0	86.0	61.3 21.7	94.9 50.5	116.6 67.5	116.9 78.3	99.7 79.5	111.5 85.9	92.4 63.0	97.4 56.4	158.6 90.3	173.2 132.7			Target	t Price	Range	
SAFET		2 Raised 1		LEGE	NDS	1 52.0	·	50.5	07.5	10.5	79.5	05.9	03.0	50.4	90.3	132.7			2021	2022	2023	
TECHN		3 Lowered	I 8/10/18	2-for-1 sp	elative Pric olit 7/05	e Strength															<u>-</u> 200 	
		) = Market) ROJECTI	ONS	Options:	Yes	ates recess	ion			11.	<u> </u>					" <sup>    </sup>   ●						
	Price		nn'l Total Return	<u></u>						լյիս	ու, սու		<u></u>		mtr.						100 80	
High 2	80 (	(+95%) +45%)	20% 11%	••••••	<sub>н</sub> пр. т.т	· · · · · · · ·				••••			'  '	h.n.								
Inside	r Decis	sions						*****		••••,•	•••					.*****					40	
to Buy	<b>O N D</b> 0 0 0	0 0 0	0 1 0								********		•••••••		*****	*•					30	
Options to Sell	1 2 0 1 4 0	0 4 11 1 1 0					1											 % то	) T. Retur	I 2N 7/18	_20	
Institu	tional   302017	Decisio 402017	ns 1Q2018	Percen	 t 45 <b>-</b>		ulu I												THIS N STOCK	VL ARITH.* INDEX	L	
to Buy to Sell	556 519	610	683 683	shares	30 - 15 +			Iuliuu				lun -t	بالب بيل		hn			1 yr. 3 yr.	29.0 101.5	15.0 37.8	E	
Hld's(000) 2002	443341 2003			2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	5 yr. © VΔI	101.0	64.7	21-23	
29.27	33.11	44.11	54.17	64.29	73.22	85.32	51.86	66.67	92.87	100.57	87.26	91.04	80.73	65.71	76.07	92.10	100.00	Sales p		00.220	120.35	
2.93	3.62		6.46	8.03	8.64	9.25	5.17	7.82	11.93	13.87	10.82	11.82	10.00	8.60	11.68	16.60	17.50		low" per		20.65	
1.15 .70	1.62 .71	2.88	4.04	5.25	5.32 1.38	5.71	1.43 1.68	4.15	7.81	9.36 2.02	5.79 2.32	6.37 2.70	4.62	3.44 3.08	6.88 3.11	11.50 3.28	11.90 3.42		js per sh <i>'</i> Decl'd per		14.30 3.68	
2.58	2.57	3.08	3.60	4.14	4.95	6.67	3.71	4.05	6.06	7.75	6.97	5.57	5.60	4.99	3.91	4.80	4.40	Cap'l S	pending p	er sh <sup>C</sup>	4.65	
7.95 688.51	8.84 687.52		12.57 670.87	10.62 645.81	14.47 613.99	10.12 601.53	14.12 624.72	16.94 638.82	19.97 647.53	26.84 655.05	32.73 637.82	27.76	25.56 582.32	22.53 586.49	23.03 597.63	28.05 585.00	36.30 570.00		alue per sl on Shs Out		67.55 570.00	
20.9	18.8		12.6	13.1	13.7	11.4	29.4	16.6	12.4	10.0	15.1	15.8	17.1	22.8	16.4	Bold fig	ures are		n'i P/E Rat		17.0	
1.14 2.9%	1.07 2.3%		.67 1.9%	.71 1.7%	.73 1.9%	.69 2.5%	1.96 4.0%	1.06	.78 1.9%	.64 2.2%	.85 2.7%	.83 2.7%	.86 3.8%	1.20 3.9%	.82 2.8%		e Line nates		e P/E Ratio n'l Div'd Y		.95 1.8%	
			as of 6/30		1.370	51324	32396	42588	60138	65875	55656	55184	47011	38537	45462	53870	57000	Sales (		iciu	65000	
Total D	ebt \$29.	9 bill. I	Due in 5 \	Yrs \$21.9		14.8%	12.2%	16.8%	19.3%	20.1%	18.7%	19.5%	19.0%	17.2%	22.5%	22.5%	22.5%	Operati	ng Margin		23.0%	
	5.0 bill. ir	n debt he	L <b>T Interes</b> Id by CAT			1980.0 3586.0	2336.0 895.0	2296.0 2700.0	2527.0 5201.0	2813.0 6270.0	3087.0 3815.0	3163.0 4003.0	3046.0 2778.0	3034.0 2010.0	2877.0 4104.0	2920 6785			iation (\$mi fit (\$mill)	ill) F	3300 7860	
		ned: 6.9x; werage: 5		(63% o	f Cap'l)	21.3%		25.8%	24.6%	28.6%	25.6%	25.6%	21.0%	8.7%	26.3%	22.0%	22.0%		Tax Rate		22.0%	
7.0% 2.8					2.8%	6.3%	8.6%	9.5%	6.9%	7.3%	5.9%	5.2%	9.0%	12.6%	12.1%		fit Margin		12.1%			
Pension Assets-12/17 \$17.7 bill. Oblig. \$21.9 bill. 22834 2184					7497.0 21847	9790.0 20437	9567.0 24944	12769 27752	11038 26719	10990 27784	8115.0 25247	5835.0 22818	9313.0 23847	9620 23000			g Cap'l (\$n erm Debt (		14660 21500			
Ptd Stock None 6087.0 8823					8823.0	10824	12929	17582	20878	16826	14885	13213	13766	16400	20700	Shr. Eq	uity (\$mill)	)	36480			
					4.5% 10.1%	10.1%	14.8% 40.2%	14.7% 35.7%	8.8% 18.3%	9.7% 23.8%	7.7%	6.4% 15.2%	12.2% 29.8%	18.5% 41.5%	17.0% 33.5%		on Total C on Shr. Eq	•	14.5% 21.5%			
MARKET CAP: \$84.9 billion (Large Cap) 43.3% NM					NMF	14.9%	31.3%	26.5%	13.0%	14.2%	6.9%	1.6%	16.5%	30.0%	24.5%		d to Com		16.5%			
CURRE (\$MI	_L.)	SITION	2016		6/30/18	27%	115%	40%	22%	26%	29%	40%	63%	90%	45%	28%	28%		ds to Net F		25%	
Cash A Receiva	ables		7168 5981	8261 7436	8654 7991				ncorporati nt. Major										on rate: 9 n less tha			
Other	ry (LIF	<u> </u>	0204	10018 10529	11255 10741				iculture, j actors, so										guard Gro			
Current Accts F	: Assets avable		4614	36244 6487	38641 6831	highwa	y truck e	ngines, a	ind pipela	yers. Als	so makes	diesel &	turbine	Jim Úm	pleby. In	ic.: DE. A	Addr.: 100	0 Northe	ast Adam	s St., Pe		
Debt D Other			6662	6194 14250	6220 15249	-			oreign s										erpillar.com		<b>F</b>	
Current	: Liab.		6132	26931	28300				red v of \$1										10.25-3 for ree			
ANNUA of change		S Past 10 Yrs		st Est'd	l '15-'17 '21-'23	\$13.2	28 b	illion	call,	as	the	com	pany	posec	l tari	ffs to	lead	to \$1	00 mi	llion-	\$200	
Sales 4.0% 2.5% 7.0% Denente						d from favorable conditions in d markets. Caterpillar experienced							million in incremental costs during the second half of 2018. However, the company									
Earnings 1.5% 1.5% 17.5% higher						er de	demand across its three segments,							ought to offset this impact through recent-								
Book Value 8.5% 8.0% 17.5% sion cap								Construction Industries. The divi- italized on increased spending on							ly implemented price hikes and cost dis- cipline. Share repurchases ought to also							
Cal- endar			SALES (\$ 1 Sep.30		Full Year	cons	tructi	on eq	uipme	nt, p	rimar	ily in	the	hêlp.	help. After buying back \$2.25 billion of CAT shares during the first half of 2018,							
2015	12702	12317	10962	11030	47011				d non momie										st hal Ilion 1			
2016 2017	9461 9822	10342 11331	9160 11413	9574 12896	38537 45462	comp	bany	overco	ome_h	igher	man	ufactu	ring	unde	r its	curre	nt au	thoriz	zation.	We	look	
2018	12859	14011	13000	14000	53870				re due expens										nis fro II, we			
2019		14600 ARNINGS	13800 PER SHAR	<u>14900</u> F A	57000	in tl	ne U.	S. coi	porate	e tax	rate	suppo	orted	stere	d our				imate			
	Mar.31	Jun.30	Sep.30	Dec.31	Full Year				all, s 65 esti			s of §	52.97	to \$1 For		stors	with	al	ong-te	erm	out-	
2015 2016	1.86 .67	1.27 1.09	.75 .85	.74 .83	4.62 3.44	Mar	kets	cont	inue	to ir	nprov			look	, the	se sh	ares	rema	ain ap	ppeal	ling.	
2017	1.28	1.49	1.95	2.16	6.88				health 7.7 I										<i>v</i> o-yea l-time			
2018 2019	2.82 <b>2.90</b>	2.97 <b>3.05</b>	2.81 2.95	2.90 3.00	11.50 11.90	strer	ngthei	ng (\$17.7 billion). A gradual ening in crude prices has led to							even established a new all-time high ear- lier this year, but has since pulled back in							
Cal- QUARTERLY DIVIDENDS PAID B Full producers.								surate gains in orders from energy s. Altogether, we have raised our						price as investors have grown worried about a potentially intensifying trade war.								
endar Mar.31 Jun.30 Sep.30 Dec.31 Tear 2018 sales estimates by \$1.88 billion, to While higher tariff											riffs w	ould	hurt t	he ca	pital							
2013 2014	.60 .70	.60 .70	.70 .77	.70 .77	2.60 2.94				Base nance										mation to ma			
2015 2016	.77 .77	.77 .77	.77 .78	.77 .78	3.08 3.10	perio	od ano	l cont	inued	stren	gth in	end	mar-	recen	ntly in	nplem	ented		y.			
2017	.78	.78	.86					0	ent bo			•				B. Silv			Augus			
			. net nonr 6, (8¢); '0			ructuring o orm chg o	costs in ' f 11¢ in	09; est'd 1Q, '10.	Health Ca Next egs	are report	leasing.	plan ava <b>D)</b> Incl. i	aii. <b>(C)</b> In ntang. In	cl. equip. '16: \$8.3	purch. fc bill.,		mpany's ock's Pric		al Strengt ity	th	A+ 70	
			; '13, (4¢)						ally paid					usted for s			ce Growt				35	

(5¢); '11, (4¢); '12, (8&); '13, (4¢); '14, (49¢); '1

0	
Company's Financial Strength	A+
Stock's Price Stability	70
Price Growth Persistence	35
Earnings Predictability	45

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