VISA INC. NYSE-V				R P	ECENT RICE	27.5′	P/E Ratio	29.	D (Traili Media	ng: 32.3 an: NMF)	RELATIVE P/E RATIO	1.5	8 DIV'D Yld	0.7	%	/ALUI LINE	Ξ	
TIMELINESS 2 Lowered 2/2/18		High: Low:	22.5 10.9	22.4 10.4	24.3 16.2	25.9 16.9	38.1 24.6	55.7 38.5	67.3 48.7	81.0 60.0	84.0 66.1	114.9 78.5	127.9 111.0				t Price 2022	
SAFETY 1 Raised 5/16/14 TECHNICAL 3 Raised 3/16/18	LEGEND 24.0 Relat	x "Cash	n Flow″p s e Strength	h														200
4	4-tor-1 split Options: Yes	3/15											•	_				-160
2021-23 PROJECTIONS Ann'l Total	Shaded are	ea indica	ates recess	ion						4-for-1	آلارین بر الم		l <u>l</u> l∎·					100
Price Gain Return - High 185 (+45%) 10% -										The second	^{הרייה} ולייון	µ1						
Low 155 (+20%) 6% - Insider Decisions -									щал									50 40
J J A S O N D J F to Buy 0 0 0 0 0 0 0 0 0 0		_					'''''				*• ••							30
Options 0 </td <td></td> <td>_</td> <td>1</td> <td></td> <td></td> <td>1000<u>10</u>100</td> <td></td> <td>******</td> <td>**•.••••</td> <td></td> <td>*******</td> <td>••••••</td> <td></td> <td></td> <td>оч то</td> <td></td> <td></td> <td>_20</td>		_	1			1000 <u>10</u> 100		******	**•.••••		*******	••••••			оч т о			_20
Institutional Decisions	_				****		•••••••	••							% TU	T. RETUR	L ARITH.*	
to Buy 850 817 818	Percent shares traded	75 - 50 - 25 -		allu		****									1 yr. 3 yr.	40.1 96.3	9.5 25.8	F
Hid's(000)183060218167071688604 Visa Inc. is the result of the m			2008	2009	1111111 2010	2011	uluuu 2012		2014	2015	2016	2017	2018	2019	5 yr. © VΔI	212.4	68.8	21-23
USA, Visa International, Visa (Canada,	and	2.03	2.28	2.73	3.25	3.84	4.49	5.03	6.27	7.07	8.84	9.95	11.20		es per sh		15.10
Inovant. The reorganization wa in October 2007. In March of 20			.63 .56	.80 .73	1.09 .98	1.39 1.25	1.67 1.55	2.05 1.90	2.33 2.27	3.13 2.62	3.45 2.84	3.75 3.48	4.70 4.40	5.50 5.20		low" per s		7.25 6.80
bany went public, offering 1.62	billion sh	nares	.03	.11	.13	.15	.22	.33	.42	.50	.59	.69	.81	.96		Decl'd per		1.41
at an initial price of \$11 (figures 3/15 stock split). It raised \$17.9			.13 6.86	.10 7.64	.08 8.46	.12 9.35	.14 10.19	.18 10.24	.22 10.86	.19 13.47	.25 12.75	.34 15.78	.35 18.25	.35 20.50		pending p alue per sl		.40 26.20
argest IPO in Ú.S. history to da	ate. Lead	d un-	3080.0	3036.0	2956.0	2828.0	2712.0	2624.0	2524.0	2215.0	2133.0	2076.0	2030.0	2000.0	Commo	n Shs Out	tst'g ^C	2100.0
derwriters were J.P. Morgan a Sachs, which led a team of otl			32.6 1.96	20.3 1.35	20.5	15.7 .98	18.2 1.16	21.8 1.22	23.3 1.23	25.3 1.27	27.2	25.8 1.36		ures are Line	-	n'I P/E Rat P/E Ratic		25.0 1.40
derwriters and several small bar			.1%	.7%	.6%	.8%	.8%	.8%	.8%	.8%	.8%	.8%	estin	ates		n'l Div'd Y		.8%
CAPITAL STRUCTURE as of 3/31/1 Tot. Debt \$16.6 bill. Due in 5 yrs. \$4			6263.0 46.9%	6911.0 54.5%	8065.0 60.2%	9188.0 62.5%	10421 63.1%	11778 64.8%	12702 64.0%	13880 68.9%	15082 69.8%	18358 69.2%	20200 65.0%	22400 65.0%		es (\$mill) ng Margin	AE	31725 65.0%
LT Debt \$16.6 bill. (33% of cap			237.0	226.0	265.0	288.0	333.0	397.0	435.0	494.0	502.0	556.0	600	650	Depreci	ation (\$mi		925
Leases, Uncapitalized Annual renta	als \$76 mil	II.	1700.0 23.8%	2213.0 42.7%	2966.0 36.1%	3650.0 35.5%	4203.0 33.4%	4980.0 31.4%	5438.0 29.6%	6438.0 29.3%	6862.0 29.1%	6699.0 42.7%	8930 24.0%	10400 24.0%		fit (\$mill) Tax Rate	AB	14280 24.0%
No Defined Benefits Plan			27.1%	32.0%	36.8%	39.7%	40.3%	42.3%	42.8%	46.4%	45.5%	36.5%	44.2%	46.4%	Net Pro	fit Margin		45.0%
Pfd Stock None			4009.0	4799.0 44.0	5236.0 32.0	5739.0	3832.0	3487.0	3556.0	5518.0	6267.0 15882	9029.0 16618	9000 17000	10000 18000		g Cap'l (\$n erm Debt (14000 22000
Common Stock 2062.0 million share	es		21141	23189	25011	26437	27630	26870	27413	29842	32912	32760	37000	41000	Shr. Eq	uity (\$mill)		55000
			8.0% 8.0%	9.5% 9.5%	11.8%	13.8% 13.8%	15.2% 15.2%	18.5% 18.5%	19.8% 19.8%	21.6%	14.5%	14.0% 20.5%	17.0% 24.0%			on Total C on Shr. Eq	•	19.0% 26.0%
MARKET CAP: \$263 billion (Large	Cap)		7.6%	8.2%	10.4%	12.2%	13.1%	15.3%	16.2%	17.6%	20.3%	17.7%	19.5%	20.5%	Retaine	d to Com	Eq	20.5%
		31/18	5% BUSIN	14%	12%	12% the work	14%	17% est retail	18%	18%	20%	20%	18%	18%		ds to Net F		21%
Cash Assets 5619 9		8142 1259	ments i	network	providing	processin	g servic	es and p	ayment p	product	cessing,	includin	g fraud	and risk	manage	ement. Ha	as about	t 8,500
Other 7653 8 Current Assets 14313 19	9135 8536	platforms. This includes credit, debit, prepaid, and commercial pay- ments, which are offered under the Visa, Visa Electron, Interlink, (12/17 proxy). Chairman: Robert W. Matschullat. CEO: Alfred														fred F.		
Accts Payable 203	179 749	136				/PLUS is access in										999, San www.visa		ico, CA
Other <u>7843</u> 8	3066 9	9415 9551				hed tl		<i></i>	-							Visa's		
ANNUAL RATES Past Past	Est'd '1	4-'16				strong) The										ze lifte nate b		
of change (per sh) 10 Yrs. 5 Yrs. Revenues - 17.59	% 12.5	5%				l reven					share	e, to \$-	4.40,	while	main	tainin on; th	g our	top-
"Cash Flow" 22.09 Earnings 21.09	% 11.5	5%				billion advan					would	d repr	resent	grow	th of	25%-	27% f	from
Dividends 32.09 Book Value 8.09	% 9.0	0%				earlier 8 billio										uld bo fiscal		
Fiscal QUARTERLY REVENUES (\$ mi Year Dec.31 Mar.31 Jun.30 \$	Con 20 F	Full Fiscal	respe	ective	ly, on	the to	p and	l bott	om lir	nes.)	rever	nue ar	nd ear	rnings	5 fore	casts a	are se	et at
2015 3382 3409 3518	3571 13	Year 3880				is pois veral y			ar res	suits						r shar f 10%-		
		5082 3358			-	c tivity point,			ų							ojectio e ado		n ta
		200 2400	in E	Europ	e, La	fin Ar	neric	a, As	ia/Pao	cific,	most	inve	stme	nt po	ortfol	ios. It	t rem	ains
Fiscal EARNINGS PER SHARE AN	BE	Full				ent co iddle I										onic ansact		
Ends Dec.31 Mar.31 Jun.30 S 2015 .63 .63 .74	Sep.30 5.62	Fiscal Year 2.62	creas	sed 7	7.6%,	8.2%,	7.0	%, a	nd 6	.5%,	its cl	osesť	comp	etitors	s (Am	erican Finan	Expi	ress,
2016 .69 .68 .69	.78	2.84	the ^s	same	span	the see in fise	al 20	Ĵ17. A	Activit	y in	ices)	combi	ned. '	Too, t	he eq	uity ca	arries	our
2017 .86 .86 .86 2018 1.08 1.11 1.09	.90 1.12	3.48 4.40				was , respe										nd the for		
2019 1.28 1.28 1.30 Cal- QUARTERLY DIVIDENDS PA	1.34	5.20	and	Cana	ıda. N	∕ isa's ⁻ i	nterr	nation	al op	era-	Štren	igth (A	A++).	Too, t	he st	ock w	as rec	ent-
endar Mar.31 Jun.30 Sep.30 I	Dec.31	Full Year				for 61 1th str										ne hig rket in		
2014 .10 .10 .10 2015 .12 .12 .12	.12 .14	.42 .50	60%	in th	e prio	r year. stant-d	(All	figure	es are		ahea	d (Tin	neline	ss: 2,	Aboy	ve Ave	rage).	Fi-
2016 .14 .14 .14 2017 .165 .165 .165	.165 .195	.59	We'v	e ra	ised	our ci	irrer	it-yea	., ir sha	are-	retur	n pote	ential			c-adjus 23.	neu l	JULAI
																		0010
2018 .21 .21						e intro		0				if Aba				Ma	<i>y 11,</i>	
	gs. based nonrecur.	shar	(C) In mi es outsta	llions of Inding. (adj., dil. o D) Incluo	e intro lass-A cor des intang 3.63 per s	nmon dibles.	change i paid in m	n share	count. (F) Div'd	historical	ly Cor d- Sto	npany's ck's Pric ce Growt	e Stabil	Ma al Strengt ity	0	A++ 90 95

charges: '07, \$2550 mill; '08, \$0.32; '12, | As of 9/30/17: \$43.0 billion, \$23.63 per share. | Nov. (\$1.03); '16, \$0.36. Next egs. rep. due in late | (E) May not sum due to rounding and/or | [©] 2018 Value Line, Inc. All rights reserved. Factual material is obtained from sources believed to be reliable and is provided without warranties of any kind. THE PUBLISHER IS NOT RESPONSIBLE FOR ANY ERRORS OR OMISSIONS HEREIN. This publication is strictly for subscriber's own, non-commercial, internal use. No part of it may be reproduced, resold, stored or transmitted in any printed, electronic or other form, or used for generating or marketing any printed or electronic publication, service or product.

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