DIS	NEY	′ (W/	ALT)	NYSE-	DIS		R P	ECENT RICE	10.4	1 P/E RATIO	• 18.	6 (Traili Medi	ing: 19.4) ian: 16.0)	RELATIVE P/E RATI	0.8	8 DIV'D YLD	1.5	5%	/ALUI LINE				
TIMELI			12/22/17	High: Low:	34.9 23.8	36.8 30.7	35.0 18.6	32.8 15.1	38.0 28.7	44.3 28.2	53.4 37.9	76.5 50.2	95.9 69.9	122.1 90.0	106.8 86.3	116.1 96.2				Price 2021	Range 2022		
SAFET		Raised 2 Raised 2		LEGEN 12	.0 x "Casl	h Flow" p s e Strength	sh														200		
		= Market)		Options: `	Yes	ates recess	ion														160		
202	0-22 PR	OJECTI	ONS Inn'i Total											սուիդ,	h	···'I	•				100		
High 1		Gain +30%)	Return 9%									''''''''''''''''''''''''''''''''''''''									60		
	20 (· r Decis	+10%) ions	4%								1 ¹¹¹										50 40		
to Buy	M A M 0 0 0		SON 000	11,11,11,11,11,11,11,11,11,11,11,11,11,	Hullin !!	<u>''''''</u>					•••••		******		•••••	·••*• •••*•					30		
Options to Sell	1 11 1 0 1 1	1 0 0	$ \begin{array}{ccc} 0 & 10 & 0 \\ 0 & 0 & 0 \end{array} $	••••••••••••••••••••••••••••••••••••••	••••	•••••••••	••••••	•• •'' ••••	************	*************	•••							% TO	 I. retur	N 12/17	_20		
Institu	tional I 102017	Decisio 202017		Percent	 t 30 -			<u> </u>											THIS V STOCK	L ARITH.* INDEX	L		
to Buy to Sell	866 944	902 872	812 927	shares traded	20 - 10 -	muthat			mhlmut.	n.mllth	III. IIII. I	u.u.d.			llatatud			1 yr. 3 yr.	4.8 19.1	15.8 30.1 92.5	F		
Hid's(000) 2001	2002		2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014		2016		2018	5 yr. © VAL	130.9 UE LINE P		20-22		
12.52	12.40	13.23		15.91	16.61	18.10	20.76	19.88	20.07	23.21	23.49	25.02	28.71	32.79	34.77	36.76	38.85		es per sh		43.25		
1.89 .98	1.06 .55	1.19		2.03 1.31	2.32 1.61	2.81 1.92	3.28 2.26	2.77	3.03 2.07	3.79 2.54	4.26 3.13	4.63 3.38	5.76 4.26	6.71 4.90	7.45 5.73	7.84 5.69	8.20 6.20		low" per sh		10.30 8.20		
.21	.21 .53	.21	.21	.24	.27 .63	.31	.35	.35 .96	.35 1.11	.40	.60 2.10	.75 1.55	.86 1.95	1.81 2.67	1.42 2.98	1.56 2.42	1.72 3.00		Decl'd per Dending p		2.35		
11.23	11.48	11.63	-	13.06	15.42	15.67	17.73	18.55	19.78	21.22	22.09	25.24	26.45	27.83	27.04	27.54	34.50	Book Va	alue per sl	D	49.85		
2019.0 30.4	2042.0 37.2	2045.0 28.0	2043.0 21.8	2007.2 20.4	2064.0 17.1	1962.2 17.8	1822.9 14.2	1818.3 12.5	1896.9 15.7	1762.2 15.1	1800.0 13.6	1800.0 17.1	1700.0 18.6	1600.0 20.9	1600.0 17.7	1500.0 18.5	1485.0		n Shs Out n'I P/E Rat	•	1450.0 16.0		
1.56	2.03	1.60	1.15	1.09	.92	.94	.85	.83	1.00	.95	.87	.96	.98	1.05	.93	.90			P/E Ratio		1.00		
.7%	1.0%	1.1%	.9% as of 9/30	.9%	1.0%	.9%	1.1%	1.5%	1.1%	1.0%	1.4%	1.3%	1.1%	1.8%	1.4%	1.5%	50050		n'l Div'd Y		1.8%		
Total D	ebt \$252	.91 mill. I	Due in 5	Yrs \$1600		35510 23.3%	37843 23.7%	36149 20.3%	38063 22.2%	40893 23.5%	42278 25.7%	45041 25.8%	48813 28.3%	52465 29.7%	55632 30.4%	55137 30.2%	59050 31.0%		es (\$mill) 1g Margin		62720 33.0%		
		omill. I overage:	LT Interes NMF)			1491.0 4014.0	1582.0 4405.0	1631.0 3408.0	1713.0 4035.0	1841.0 4839.0	1987.0 5682.0	2192.0 6136.0	2288.0 7501.0	2354.0 8382.0	2527.0 9391.0	2782.0 8980.0	2800 9825		ation (\$mi iit (\$mill)	II)	3000 11900		
			Annual ren			37.2%	36.6%	36.1%	35.1%	34.5%	33.3%	31.0%	34.6%	36.2%	34.2%	32.1%	21.0%	Income	Tax Rate		21.0%		
Pensio	n Assets	s-10/16 \$	23.33 bill. 0)blig. \$14	.53 bill.	11.3% d77.0	11.6% 75.0	9.4% 2955.0	10.6% 1225.0	11.8% 1669.0	13.4% 896.0	13.6% 2405.0	15.4% 1884.0	16.0% 424.0	16.9% 124.0	16.3% d3706	16.6% 220		it Margin Cap'l (\$n	nill)	<u>19.1%</u> 585		
Pfd Sto	ck None					11892	11110	11495	10130	10922	10697	12776	12676	12773	16483	19119	16000	Long-Te	rm Debt (\$mill)	16000		
							32323 10.8%	33734 8.1%	37519 8.9%	37385 10.4%	39759 11.6%	45429 10.8%	44958 13.0%	44525	43265 15.9%	41315 15.2%	52420 14.5%		uity (\$mill) on Total C		72250 13.5%		
13.1% 13.6%							13.6%	10.1%	10.8%	12.9%	14.3%	13.5%	16.7%	18.8%	21.7%	21.7%	18.5%	Return o	on Shr. Eq	uity	16.5%		
CURRE	NT POS		2015		9/30/17	11.0% 16%	11.6% 15%	8.2% 19%	9.0% 16%	10.9% 16%	11.6% 19%	10.6%	13.3% 20%	11.9% 37%	16.4% 25%	15.8% 27%	14.0% 26%		d to Com I Is to Net F		11.5% 30%		
(\$MI Cash A	ssets		4269	4610	4017				isney Con										; Marvel,				
Inventory (Avg Cst) 1571 1390 1373 nov							incl. ABC and ESPN (43% of '16 revs.); Parks and Resorts: Dis- neyland, Walt Disney World (Magic Kingdom, Epcot, Hollywood								Films, 12/12. Div. ABC Radio, 6/07. '17 depr. rate: 4.8%. Employs 199,000. Off. and dir., less than 1% of common stock; Vanguard,								
Current Assets <u>16758</u> <u>1901</u> <u>1866</u> Stud							Studios, Animal Kingdom), and a cruise line (30%); Studio Enter- tainment (17%); Consumer Products and Interactive Media (10%).								6.1%; Blackrock, 5.5% (1/18 proxy). Chairman/CEO: Robert A. Iger. Inc.: DE. Addr.: 500 S. Buena Vista St., Burbank, CA 91521.								
Accts rayable 7644 9130 6655 Debt Due 4563 3687 6172 Earns Tol Other 2027 4035 4563							Tokyo Di	o Disneyland royalties. Manages Disneyland Paris and							Tel.: 818-560-1000. Internet: www.thewaltdisneycompany.com.								
									It Disney Company proposed uire most of Twenty-First						ket footprint. Too, the combination would broaden their digital position, specifically								
ANNUAL RATES Past Past Est'd '15-'17 Centu								y Fox. In mid-December, Disney							direct-to-consumer distribution. All told,								
Revenues 75% 95% 60% Inked a								definitive agreement to buy the 21st Century Fox (specifically, the							management expects the merger will be accretive within the two years of closing,								
Divider	Earnings 13.0% 16.0% 8.5% Twentiet Dividends 19.5% 29.0% 8.0% gion stud								h Century Fox Film and Televi- dios, and much of its cable and in-							and should lead to nearly \$2 billion in cost synergies by 2021 and better position the							
Book V Fiscal		6.5	5% 5. VENUES (\$		2.5% Full	tern	ationa	nal TV operations) for \$52.4 billion							media empire over the long haul.								
Year Ends	Dec.Per	r Mar.Pei	r Jun.Pèr	Sep.Per	Fiscal Year			. Under the terms of the deal, tockholders would receive 0.2745						On its own, the media conglomerate is well poised for near-term growth. Dis-									
2014 2015	2014 12309 11649 12466 12389 48813 DIS shares for									or each share held (adjusted					ney likely got off to a decent start this year								
2016 2017	2016 15244 12969 14277 13142 55632 million new s								ties), and it would issue 515 shares, representing a 25%					(fiscal 2018 ends September 30th), The blockbuster success of the latest <i>Star Wars</i>									
2018	2018 15250 14575 14550 14675 59050 stake in							DIS on a pro-forma basis. Disney lso assume Fox's \$13.7 billion of						installment should support Studio Enter- tainment, and increased attendance and									
Fiscal Year Ends	Year Dee Der Mer Der Jun Der Sen Der Fiscal debt, val							uing the deal at roughly \$66.1 bil-						guest spending likely boosted the Parks &									
2014	014 1.03 1.08 1.28 .87 4.26 end of 2018,							tie-up, which could close by the 18, is subject to shareholder ap-						Resorts segment, offsetting the lagging Media Networks and Consumer Products									
2015 2016	15 1.27 1.23 1.45 .95 4.90 proval and other 6 1.73 1.30 1.59 1.11 5.73 and legislators ma									r regulatory conditions,				and Interactive Media units. The strength									
2018 1.60 1.60 1.60 1.40 6.20 some of								lators may require Fox to spin off its assets in order to attain							of Disney's brands and content should boost results moving forward. Plus, Disney								
Cal- QUARTERLY DIVIDENDS PAID C Full The po									approvals. otential combination augurs							will likely invest in technological improve-							
	endar Mai.rei Juli.rei Sep.rei Dec.rei fear well f								r both media companies. Indeed,							ments, including its streaming platforms. These unfavorably ranked shares ap- pear to be well valued at this junc-							
2015	2015 1.1566 1.81 house							bination would create a power- f film and television brands, in-															
2016 2017	2017 .7878 1.56 crease							the output capacity from the and expand their global and mar-						ture.Plus, merger speculation may swaythe stock price in the near term.Orly SeidmanFebruary 2, 2018									
2018 (A) Fisca	.84 I vear er	nds Satu	rday close	est to Sen	t. '06	3¢: '07. 3	2¢: '08. 2	2¢: '09. 6	¢: '10. (4¢): '11.	, 			0			npanv's		al Strengt	0	2018 A++		
30th. Fis	cal 2009	containe	ed 53 wee	eks.	(2¢)	. Excl. dis early Ma	sc. ops.: '	07, 1¢. N	lext egs. r	eport	dividend	in July '1	5.	6 [.] \$34.8 I		Sto	ck's Pric		ty		90 90		

Price Growth Persistence Earnings Predictability 90 95

 30th. Fiscal 2009 contained 53 weeks.
 (26). Excl. disc. ops.: '07, 1¢. Next egs. report
 dividend in July '15.

 (B) Dil. egs. Excl. nonrecurring gains/(losses):
 '04, (\$1.00); '02, 8¢; '03, (4¢); '04, 4¢; '05, (9¢);
 (C) Div'ds hist. paid in mid-Jan. Two div'ds
 (D) Incl. intang., in fiscal '16: \$34.8 bill., '(D) Incl. intang., in fiscal '16: '(D) Incl. intan

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