

that are connected, responsive, and predictive. Products/services range from aircraft engines to power generation to oil/gas equipment to medical imaging, etc. Its GE Capital finance arm remains in the process of being almost entirely divested (GE Capital Exit Plan). General Electric shares are down

roughly 30% in the last three months.

CEO John Flannery has completed his

comprehensive overview of operations and

announced a slew of changes. The headline

catcher was a 50% reduction to the

quarterly dividend payout, which has been

cut to \$0.12 a share starting in the current

period. GE stock had been trending

downward in anticipation of the news, but

the selloff gained steam and brought the quotation to levels not seen since 2011.

Mr. Flannery also set new earnings targets for 2017 and 2018 of around \$1.10 a

share, and said the company would address concerns from the SEC that its

reporting methods need to be simplified.

Moreover, three key areas will now be the focus going forward: aviation, power, and

healthcare. That said, the transportation and lighting divisions are on their way out

of the portfolio. Too, the Baker Hughes

joint venture is likely to be unwound in

the near future. Elsewhere, the cost-trimming goal has been raised by \$1 bil-lion, to \$3 billion, and the number of board

The year 2018 will be a period of fur-

seats will be reduced from 18 to 12

own less than 1% of common stock; BlackRock and Vanguard, 5.0% (3/17 Proxy). CEO: John Flannery. Incorporated: New York. Address: 41 Farnsworth Street, Boston, MA 02210. Telephone: 203-373-2211. Internet: www.ge.com.

ther transition and minimal growth in

all likelihood. Management will continue

to get its ducks in a row, at a time when a

number of the company's end markets are

stagnating. Therefore, revenue gains will

be pedestrian, and earnings should be flat

to marginally lower. If cost cutting ramps

quicker than expected, the potential for a

year-over-year improvement is there, but

due to the recent tumult, we are not comfortable making that call at this time.

Layoffs have been rampant of late.

Unfortunately, a reduction in the overall headcount is part of the plan to get the

cost ledger lower. A decline in demand for coal and natural gas products has made

the power arm vulnerable, and roughly one in five jobs will be eliminated. In sum,

comfortable recommending this un-

timely equity to the income crowd.

The yield remains well ahead of the Value

Line median. Patient investors may also choose to get involved at this time, as the reduced downside from here seems ad-

vantageous for the 3- to 5-year stretch.

about 12,000 employees will be laid off. Even with the dividend cut, we are

Past Est'd '14-'16 **ANNUAL RATES** Past 10 Yrs. 5 Yrs. of change (per sh) to '20-'22 -.5% -1.5% 5.5% 6.5% 8.5.0% Revenues "Cash Flow" .5% 5.0% Earnings -1.5% NMF 1.0% Dividends Book Value 10.0%

151993

13680

17777

105112

**Current Assets** 

Accts Payable Debt Due

Current Liab

138872

14435 23626

63649

101710

129424

14907 28127

34390 77424

Cal- endar	QUART Mar.31	TERLY REV Jun.30		mill.) F Dec.31	Full Year
2014	34178	36233	36174	42004	148589
2015	29356	32754	31680	33894	127684
2016	27845	33494	29266	33088	123693
2017	27660	29558	33472	33560	124250
2018	28100	30000	33900	33950	125950
Cal-	EA	Full			
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2014	.33	.39	.38	.55	1.65
2015	.20	.31	.29	.52	1.32
2016	.21	.50	.32	.46	1.49
2017	.21	.28	.29	.32	1.10
2018	.20	.27	.27	.31	1.05
Cal-	QUAR	Full			
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2014	.22	.22	.22	.22	.88
2015	.23	.23	.23	.23	.92
2016	.23	.23	.23	.23	.92
2017	.24	.24	.24	.24	.96
2018	.12				

(A) Operating margin includes all expenses except interest, depr., and taxes. (B) Diluted EPS. Excludes nonrecuring/discontinued items: '02, 10¢; '05, (18¢); '06, 1¢; '07, (3¢);

'08, (6¢); '09, (2¢); '10, (9¢); '11, (7¢); '15, (\$1.94); '16, (60¢). Quarterly EPS may not sum due to rounding. Next egs. report due January 19th. (C) Divs. paid late January, April, July,

and October. DRIP available. (D) Includes intangibles. In '16: \$86.9 billion, \$9.93/share. (E) In millions. (F) Revenues may not sum, as reported.

Erik M. Manning

Company's Financial Strength	B++
Stock's Price Stability	90
Price Growth Persistence	40
Earnings Predictability	80

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