ME	RCK	(& C	Ю. м	YSE-mr	K		R P	ecent Rice	64.7	6 P/E RATI	o 16.	4 (Traili Medi	ing: 16.8 ian: 12.0)	RELATIV P/E RATI	E 0.8	4 DIV'D YLD	2.9)%	/ALUI LINE	Ξ	
TIMELIN		3 Raised		High: Low:	46.4 31.8	61.6 42.3	61.2 22.8	38.4 20.0	41.6 30.7	37.9 29.5	48.0 36.9	50.4 40.8	62.2 49.3	63.6 45.7	65.5 48.0	66.8 59.1				Price	
SAFET		1 Raised	4/15/11	LEGE	NDS	h Flow" p s	·												2020	2021	128
TECHNI		3 Raised	10/6/17	Options:	elative Pric Yes	e Strength															
BETA .8	,	= Market) ROJECTI	ONG	Shaded	area indic	ates recess	sion														80 64
		A	nn'l Total			1. ¹ . 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.							հատե	11111111111111111111111111111111111111	1.1 ¹¹¹ .1 ¹¹¹	1111111					48
High	Price 85 (Gain +30%)	Return 10%				< In International Content of the Internation		որ հորհեր		000 (0 ¹)	h.,h.,h.,h									40 32
Low Inside		+10%)	5%							<u>и.</u> Ш.											24
	NDJ	FMA						''• •••	······.		•••••	· • . •	••••••	•••••••••	··	*******					16
	4 0 0		600							••						-					10
to Sell Institu		7 0 0 Decisio		-														% TO	T. RETUR	N 8/17 /L ARITH.*	
	4Q2016	1Q2017	2Q2017	Percen			╽╢╢											1 yr.	STOCK 4.8	INDEX 11.7	-
to Buy to Sell	912 798	885	854	shares traded	12 - 6 -								Ium.			htata		3 yr.	16.7 75.0	19.3 85.3	F
Hid's(000)2 2001	2023181 2002		2183478 2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	5 yr. © VAL	UE LINE P		20-22
20.99	23.07	10.12		10.09	10.44	11.14	11.32	8.82	14.92	15.80	15.62	15.04	14.88	14.20	14.48	14.85	15.35			00. 220	17.65
3.85	3.85			3.34	3.59	2.42	4.48	3.21	5.87	6.29	6.19	5.95	5.98	5.96	5.83	5.55	5.70		low" per s	sh	6.20
3.14	3.14			2.53	2.52	1.49	3.64	3.25	3.42	3.77	3.82	3.49	3.49	3.59	3.78	3.87	4.20		s per sh /		5.00
1.37 1.20	1.41	1.45		1.52	1.52	1.52	1.52	1.52	1.52	1.52	1.68	1.72	1.76	1.80	1.84	1.88 .55	1.92		Decl'd per Dending pe		2.04
7.06	8.11	7.01		8.21	8.10	8.37	8.90	19.00	17.64	17.93	17.52	17.00	17.14	16.06	14.58	14.00	13.85		alue per sh		13.35
2272.7	2245.0			2181.9	2167.8	2172.5	2107.7	3108.2	3082.1	3040.8	3026.6	2927.5	2838.1	2781.1	2748.7	2710.0	2670.0		n Shs Out		2550.0
22.7	17.3			12.1	15.2	34.1	10.2	9.1	10.5	9.1	10.8	13.3	16.4	15.8	15.2		ures are Line		n'I P/E Rat P/E Ratio		15.0
1.16 1.9%	.94 2.6%	1.04		.64 5.0%	.82 4.0%	1.81 3.0%	.61 4.1%	.61 5.1%	.67 4.2%	.57 4.4%	.69 4.1%	.75 3.7%	.86	.80 3.2%	.80 3.2%		nates		P/E Ratio n'i Div'd Yi		.95 2.7%
			as of 6/30			24198	23850	27428	45987	48047	47267	44033	42237	39498	39807	40300	41000				45000
Total De	ebt \$248	387 mill. I	Due in 5 ۱	/rs \$9001		31.4%	48.5%	24.1%	23.3%	32.4%	32.9%	31.6%	32.4%	33.9%	34.4%	34.0%	35.0%		ng Margin		36.0%
LT Debt	\$21706	s mill.	LT Interes	st \$683 m (35% o		1988.0	1631.2	2576.0	7381.0	7427.0	6978.0	6988.0	6691.0	6375.0	5441.0	4500	4000		ation (\$mi	II)	3000
			4701.11		• /	3275.4 2.8%	7808.4	7409.3	10715 20.0%	11697 23.4%	11743 23.8%	10443 21.7%	10271 24.3%	10195 21.7%	10580	10500 22.0%	11200 22.0%		fit (\$mill) Tax Rate		12750 22.0%
Pensioi	1 Asset	s-12/16 \$	17.6 bill.	Oblig. \$1	9.2 bill.	13.5%	32.7%	20.0%	20.0%	23.4%	23.8%	23.7%	24.3%	25.8%	26.6%	22.0%	27.3%		it Margin		22.0%
Pfd Sto	ck None	9				2787.2	4986.2	12678	13423	16936	16509	17817	14407	10561	13410	10000	10000	-	g Cap'l (\$n	nill)	10000
Common Stock 2 /2/ 354 340 shs				3943.3	16075	15482	15525	16254	20539	18699	23929	24274	21000	20000		erm Debt (20000			
as of 7/		, ,	,			18185 15.5%	18758 34.8%	59058 10.1%	54376 15.8%	54517 17.2%	53020 17.4%	49765 15.4%	48647 15.8%	44676 15.3%	40088	38000 18.5%	20.0%		uity (\$mill) on Total Ca		34000 24.0%
					41.6%	12.5%	19.7%	21.5%	22.1%	21.0%	21.1%	22.8%	26.4%	27.5%	30.5%		on Shr. Eq		37.5%		
CURRE		SITION	2015	2016	6/30/17	NMF	24.1%	7.1%	11.0%	12.9%	12.5%	10.6%	10.5%	11.4%	13.6%	14.0%	16.5%		d to Com I		22.0%
(\$MII Cash A	ssets	1		14341	11967	101%	42%	43%	44%	40%	44%	49%	50%	50%	48%	49%	46%		ls to Net P		41%
Receiva Invento		O)	6484 4700	7018 4866	7439 5407				 Inc. is a th solutior 										ol). Acqu ff/dirs. ow		
Other Current			5153 29764	4389 30614	3354 28167				c therapie					U ,		,			ard, 6.7%		
Accts P	ayable	o 2	2533	2807	2934				y and the										President/		
Debt Debt Debt Debt Debt Debt Debt Debt	Je	1	2585 14085	568 13829	3181 12643				nents: Pha Services										lill Road., nerck.con		orun, inj
Current	Liab.				18758				has										Astr		eca.
ANNUA				st Est'd		late	. The	drug	maker	's sec	ond-q	uartei	r re-						ached		
of change Sales	u /	10 Yrs 3.5	5% 2.	.0%	' 20-'22 3.5%				ensus										o-comr		
"Cash I Earning	S	5.5 3.5	5% 1.	.0%	1.0% 5.5%				n part tandoi										r mult has g		
Dividen Book V	ds	2.0)% 3.	.5%	2.0% 3.0%	drug	, Key	truda	(sales	+180	%, to	\$881	mil-	nifica	antly :	in rec	cent y	ears,	with	14 ine	dica-
Cal-			SALES (\$		Full				git gro (+19%										velope cluding		
endar	Mar.31	Jun.30	Sep.30	Déc.31	Year				still										ancers		
2014	10264		10557		42237	Zepa	atier	(\$517	millí	on) ī	were	also	key	hope	ful tha	at Me	rck's l	broad	develo	opmei	nt of
2015 2016	9425 9312	9785 9844	10073 10536	10215 10115	39498 39807		9	· 1	ing to rossing	-									nize t illing (
2017	9434	9930	10500	10436	40300				ise (ov										ales to		
2018	9600		10600 PER SHARI	10700	41000	the 1	U.S.) :	and c	ontinu	ed ge	neric	erosic	on in	Whil	e Mer	ck wi	ill sho	ulder	a big	chur	nk of
Cal- endar			Sep.30		Full Year	Zetia Des		orin (- a	45%) a be			<i>de</i> (-3 expe							payoff ms, M		
2014	.88	.85	.90	.87	3.49	seco	nd-q	uarte	r shov	wing,	man	agen	ıent						total (
2015 2016	.85 .89	.86 .93	.96 1.07	.93 .89	3.59 3.78	reaf	firme	ed its	full-y	ear a	adjus	ted e	arn-	tion,	inclue	ding \$	1.6 bi	llion	upfron	t.	
2017	.88	1.01	1.07 1.02	.09 .96	3.87				e of \$ ashed										rank l		
2018 .95 1.00 1.15 1.10 4.20 cast to						e, it slashed its GAAP profit fore- \$1.60-\$1.72 a share (previously							raised a notch to 3 (Average). We con- tinue to view Merck as a solid core holding								
Cal- QUARTERLY DIVIDENDS PAID ^B Full \$2.51-\$2.					1-\$2.6	.63) due to the inclusion of licens-						for investors seeking participation in the									
						nses related to an agreement with neca. All told, we have raised our							e phari	ma sp	oace. A	An abo	ove-ave	erage	div-		
2013	.43 .44	.43 .44	.43 .44	.43 .44	1.72	2017	azene ′adin	sted ø	li told, earning	gs est	iave timate	e bv S	50.02						erior g Streng		
2015	.45	.45	.45	.45	1.80	a sh	nare,	to \$3	.87, a	nd o	ur sa	les ta		shou	ld ap	opeal	to		verse,		
2016 2017	.46 .47	.46 .47	.46 .47	.46 .47	1.84				on, to S						ited a		ts.		Ontal	hor C	2017
									enter					witch	ael Ra			Fig. 1		ber 6,	
ot sum	ea earni due to	rounding	usted). Qu . Exclude	uarters m s nonreci	ay 13, ur- Nex	(\$2.02); ' t egs. rep			03); '16, (\$ ber.		ment pla (C) In mi		ie.				mpany's ock's Pric		al Strengt itv	in)	A++ 95

(A) Diluted earnings (adjusted). Quarters may 1'13, (\$2.02); '14, 58¢; '15, (\$2.03); '16, (\$1.74). The product of the product of

Company's Financial Strength	A++
Stock's Price Stability	95
Price Growth Persistence	65
Earnings Predictability	100

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