

incl. ABC and ESPN (43% of '16 revs.); Parks and Resorts: Disneyland, Walt Disney World (Magic Kingdom, Epcot, Hollywood Studios, Animal Kingdom), and a cruise line (30%); Studio Entertainment (17%): Consumer Products and Interactive Media (10%). Earns Tokyo Disneyland royalties. Manages Disneyland Paris and

Films, 12/12. Div. ABC Radio, 6/07. '16 depr. rate: 4.7%. Employs 195,000. Off. and dir., less than 1% of common stock; Vanguard, 5.5% (1/17 proxy). Chairman/CEO: Robert A. Iger. Inc.: DE. Address: 500 S. Buena Vista St., Burbank, CA 91521-7320. Telephone: 818-560-1000. Internet: www.thewaltdisneycompany.com.

16334 Past Est'd '14-'16 **ANNUAL RATES** Past 10 Yrs. 7.5% 12.5% 14.0% 5 Yrs. 9.0% of change (per sh) to '20-'22 4.0% 6.5% 8.0% Revenues "Cash Flow" 15.5% 18.5% Earnings Dividends Book Value 19.0% 7.0% 30.0% 6.5% 9.5% 10.0%

16758

7844

4563

3927

16966

9130

3687

4025

16842

16270

8077

4865

17365

**Current Assets** 

Accts Payable Debt Due

Current Liab

Fiscal Year Ends			/ENUES (\$ Jun.Per	mill.) <sup>A</sup> Sep.Per	Full Fiscal Year
2014	12309	11649	12466	12389	48813
2015	13391	12461	13101	13512	52465
2016	15244	12969	14277	13142	55632
2017	14784	13336	14550	14330	57000
2018	15250	14775	14850	15225	60100
Fiscal	EARNINGS PER SHARE A B				
Year Ends	Dec.Per	Mar.Per	Jun.Per	Sep.Per	Fiscal Year
2014	1.03	1.08	1.28	.87	4.26
2015	1.27	1.23	1.45	.95	4.90
2016	1.73	1.30	1.59	1.10	5.73
2017	1.55	1.50	1.70	1.25	6.00
2018	1.65	1.60	1.75	1.40	6.40
Cal- endar			VIDENDS F Sep.Per	PAID C Dec.Per	Full Year
2013					
2014	.86				.86
2015	1.15		.66		1.81
2016	.71		.71		1.42
2017	.78		.78		

The Walt Disney Company ought to perform well in the back half of fiscal **2017.** (Fiscal year ends September 30th.) Even though the media conglomerate began the year on soft footing, it gathered steam in the second quarter. The strong performances of its Studio Entertainment and Parks & Resorts segments helped offset some of the recent struggle of its Media Networks division. Looking ahead, we figure Disney's focus on its brands, innovative technologies, and global expansion will support its growth in the latter part of the year. Note: June-period results were scheduled to be released shortly after we went to press with this report.

Still, the company's overall growth rate may begin to moderate this year. We think share earnings will climb 5%, on a 2% revenue advance. And even though this forecast is positive for the mature media conglomerate, it is somewhat light given the dynamic top- and bottom-line performance the company has given over the past few years. What's more, although we anticipate good buzz from Disney's summer blockbusters and strong movie

slate, year-to-year comparisons may be

challenging given the tremendous success from its earlier films (including Frozen and the reboot of the Star Wars franchise). Disney has been investing in its business. The company will likely focus on technological improvements to help better monetize its branded content. To wit, the BAMTech partnership should increase its streaming capabilities, and management plans to launch a new on-demand service for ESPN. In addition, Disney will likely increase investment and expansion in Park & Resorts unit. Too, in the past few years the company has made a few tuck-in asset purchases in the autumn months, so it may consider an acquisition to complement its current roster, or to help widen its geographic or market reach.

These shares appear to be fairly valued at this juncture. The stock price has had a very nice run over the last several months, but this issue is now trading close to our 2020-2022 Target Price Range, suggesting relatively modest longterm capital appreciation potential. Nevertheless, this blue chip holds conser-

vative appeal. Orly Seidman

August 4, 2017

(A) Fiscal year ends Saturday closest to Sept. 30th. Fiscal 2009 contained 53 weeks. (B) Dil. egs. Excl. nonrecurring gains/(losses): 01, (\$1.00); 02, 8¢; 03, (4¢); 04, 4¢; 05, (9¢); (**C**) Div'ds hist. paid in mid-Jan. Two div'ds

'06, 3¢; '07, 32¢; '08, 2¢; '09, 6¢; '10, (4¢); '11, (2¢). Excl. disc. ops.: '07, 1¢. Next egs. report due early November.

paid in calendar 2012. Initiated semi-annual dividend in July '15.

(D) Incl. intang., in fiscal '16: \$34.8 bill., \$21.75/sh. (E) In millions.

Company's Financial Strength Stock's Price Stability A++ 90 Price Growth Persistence 100 **Earnings Predictability** 100

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