

transforming industry with software-defined machines and solutions that are connected, responsive, and predictive. Products/services range from aircraft engines to power generation to oil/gas equipment to medical imaging, etc. Its GE Capital finance arm remains in the process of being almost entirely divested (GE Capital Exit Plan).

ternational sales equated to 57% of top line. Officers & directors own less than 1% of common; BlackRock and Vanguard, 5.0% (3/17 Proxy). Chairman & CEO: Jeffrey Immelt (John Flannery becomes CEO 8/1/17). Inc.: NY. Addr.: 41 Farnsworth St., Boston, MA 02210. Tel.: 203-373-2211. Internet: www.ge.com.

Past Est'd '14-'16 **ANNUAL RATES** Past 10 Yrs. 5 Yrs. of change (per sh) to '20-'22 Revenues "Cash Flow" 6.5% -.5% -1.5% .5% 5.0% 11 0% 14.0% Earnings -1.5% Dividends Book Value 10.0%

151993

13680

17777

105112

Current Assets

Accts Payable Debt Due

Current Liab

138872

14435 23626

63649

101710

127889

13698 28324

33680 75702

Cal- endar	QUAR Mar.31	TERLY REV Jun.30			Full Year
2014	34178	36233	36174	42004	148589
2015	29356	32754	31680	33894	127684
2016	27845	33494	29266	33088	123693
2017	27660	29050	32770	36620	126100
2018	29000	30550	34200	38350	132100
Cal-	EARNINGS PER SHARE B				Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2014	.33	.39	.38	.55	1.65
2015	.20	.31	.29	.52	1.32
2016	.21	.50	.32	.46	1.49
2017	.21	.25	.54	.65	1.65
2018	.25	.37	.58	.70	1.90
Cal-	QUARTERLY DIVIDENDS PAID C=				Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2013	.19	.19	.19	.19	.76
2014	.22	.22	.22	.22	.88
2015	.23	.23	.23	.23	.92
2016	.23	.23	.23	.23	.92
2017	24	24	24		

General Electric's recent management shakeup did not take many people off guard. On June 12th, the company announced that Chairman and CEO Jeffrey Immelt would be stepping down. He will be replaced by John Flannery, a long-time GE executive who most recently helmed the GE Healthcare unit. Mr. Flannery will begin his tour as CEO on August 1st and assume the chairman position on December 31st, at which time Mr. Immelt will be retiring. Mr. Immelt has been under pressure from activist investors for some time, and the performance of GE stock under his elongated tenure has left much to be desired. To his credit, he replaced an industry titan, Jack Welch, just before the 9/11 terrorist attacks and led the company through an enormous portfolio transformation that is leading GE back to its industrial roots. Still, the writing had been on the wall, and the initial reaction to his departure was overwhelmingly positive by the investment community.

The question is will new leadership break these shares out of the stagnation experienced of late. As investors have sat through the myriad changes over

the last several years, GE's quotation has been tethered to a tight trading range. The great recession and the troubles experienced at GE Capital brought this equity below \$6 a share, and it has not been able to get above \$33 a share in the decade since. Making things more painful over that time frame is the overall market's climb, particularly the Dow Jones Industrial Average, of which GE is the longest standing member. We do not expect wholesale changes from a strategic standpoint, so the new CEO will need to get creative if the sentiment around these shares is to improve under his guidance.

Our earnings estimates for 2017 and 2018 remain static. Industrial profits will need to be closely monitored, and the integration of the new Baker Hughes pieces needs to go off without a hitch. As far as moving parts go, the lighting business is on the block, as management aims to get deeper in its markets, not broader.

The primary appeal of this good-quality, albeit untimely, equity is its income component. Long-term appreciation potential is also above average. Erik M. Manning July 14, 2017

(A) Operating margin includes all expenses except interest, depr., and taxes. (B) Diluted EPS. Excludes nonrecuring/discontinued items: '02, 10¢; '05, (18¢); '06, 1¢; '07, (3¢);

'08, (6¢); '09, (2¢); '10, (9¢); '11, (7¢); '15, (\$1.94); '16, (60¢). Quarterly EPS may not sum due to rounding. Next egs. report due July 21st. (C) Divs. paid late January, April, July,

and October. ■ DRIP available. (D) Includes intangibles. In '16: \$86.9 billion, \$9.93/share. (E) In millions. (F) Revenues may not sum, as reported.

Company's Financial Strength Stock's Price Stability 90 Price Growth Persistence 30 **Earnings Predictability** 85