

voice, and video across geographically dispersed local-areanetworks, metropolitan-area networks, and wide-area networks. Devices are primarily integrated by Cisco IOS Software and include Routers, Switches, New Products, and Other. Provides services as-

73,700 employees. Officers/Directors hold less than 1.0% of stock; BlackRock, 6.6%, Vanguard, 6.0%. (9/16 proxy). Chrmn. & CEO: Chuck Robbins. Inc.: CA. Address: 170 W. Tasman Drive, San Jose, CA 95134-1706. Tele.: 408-526-4000. Web: www.cisco.com.

ANNUAL RATES Past Est'd '14-'16 5 Yrs. 6.0% 9.5% 10.5% 10 Yrs. 9.0% of change (per sh) to '20-'22 5.0% Revenues 5.5% 7.0% 9.5% 'Cash Flow 10.0% 10.0% Earnings Dividends Book Value 12.0% 9.0%

8896

1104

3897

18622

23623

78719

19694

24911

1056 4161

83392

957 4451

17300

22708

76283

Current Assets

Accts Payable Debt Due

Current Liab

Other

| Book value | | 12.070 0.0 | | 0.070 | |
|------------------------|----------------------------|------------|-----------------------|---------|------------------------|
| Fiscal Year Ends | | | /ENUES (\$ Apr.Per | | Full Fiscal Year |
| 2014 | 12085 | 11155 | 11545 | 12357 | 47142 |
| 2015 | 12245 | 11936 | 12137 | 12843 | 49161 |
| 2016 | 12682 | 11927 | 12000 | 12638 | 49247 |
| 2017 | 12352 | 11580 | 11900 | 12468 | 48300 |
| 2018 | 12350 | 11950 | 12250 | 12825 | 49375 |
| Fiscal | EARNINGS PER SHARE AB | | | | Full . |
| Year Ends | Oct.Per | Jan.Per | Apr.Per | Jul.Per | Fiscal Year |
| 2014 | .53 | .47 | .51 | .55 | 2.06 |
| 2015 | .54 | .53 | .54 | .60 | 2.21 |
| 2016 | .59 | .57 | .57 | .63 | 2.36 |
| 2017 | .61 | .57 | .58 | .64 | 2.40 |
| 2018 | .62 | .59 | .62 | .67 | 2.50 |
| Cal- | QUARTERLY DIVIDENDS PAID E | | | | Full |
| endar | Mar.31 | Jun.30 | Sep.30 | Dec.31 | Year |
| 2013 | | .17 | .17 | .17 | .51 |
| 2014 | .17 | .19 | .38 | | .74 |
| 2015 | .40 | | .21 | .21 | .82 |
| 2016 | .21 | .26 | .26 | .26 | .99 |
| 2017 | .26 | | | | |

Cisco Systems continues to expand its **software business.** Approximately 31% of January-quarter revenue came from recurring software and services, up from 28% in the prior year's quarter. Deferred revenue related to these offerings increased 51% year over year, indicating growth will continue. Elsewhere, Cisco agreed to pay \$3.7 billion to acquire AppDynamics just days before that company was set to go public. AppDynamics' technology manages the performance and availability of applications across cloud computing environments and inside data centers. Around 75% of its product revenue is subscription-based.

Increased competition threat. The data center switching port-folio grew 28% in the second quarter. This includes the Nexus 9000 switch and comsoftware, dubbed Application Centric Infrastructure (ACI), Cisco's answer to VMware's software defined network (SDN) technology NSX. Cisco does not break out performance of individual products, but Reuters claims to have seen an internal report from last year that showed ACI orders were only around 10% of the

number inked for Nexus 9000. Meanwhile. VMware reported strong NSX numbers in its most recent earnings call. Too, recently announced several Facebook vendors will build commercial versions of its "white box" switches. These generally use generic parts and open-sourced software to displace traditional hardware for a reduced cost. Cisco claims its technology has superior security features, but remains to be seen if enterprise customers will embrace the other options.

Guidance is lacking somewhat. The company guided revenue to be down 2% to flat in the April quarter, in line with our call for a 1% decline. Too, earnings per share are expected to land between \$0.57 and \$0.59; thus, we are leaving our \$0.58 estimate intact.

We are only recommending these shares to risk-averse or incomeoriented investors at this time. Service provider revenue has improved lately, but was still down 1% in the most recent quarter. We would like to see underlying demand trends improve further before becoming more constructive on this stock.

Kevin Downing March 17, 2017

(A) Fiscal year ends on last Saturday in July (four 13-week quarters). (B) Diluted earnings. Excludes nonrecurring items: '01, (38¢); '02, (14¢); '03, (9¢); '04, (14¢). '01 includes \$0.15

lions, adjusted for stock splits. (D) Long- and | and Oct.

inventory writeoff. May not sum due to rounding. Next egs. report due mid-May. GAAP egs. prior to 2011, pro-forma thereafter. **(C)** In mil-March 29, 2011, paid in late Jan., April, July,

Company's Financial Strength Stock's Price Stability A++ 75 Price Growth Persistence 30 **Earnings Predictability** 95

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