CISCO SYSTEMS Noo.csco


3 Lowered 12266/14 | High:-CSCO |  |  | 28.0 |
| :--- | :--- | :---: | :---: | PRICE n

$\begin{array}{llllllllll} & \text { M } & \text { J } & \text { J } & \text { A } & \mathbf{S} & \mathbf{O} & \mathbf{N} & \mathbf{D} & \mathbf{J} \\ \text { to Buy } & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ \text { Options } & 2 & 0 & 1 & 4 & 10 & 1 & 1 & 9 & 0 \\ \text { to Sell } & 2 & 3 & 1 & 3 & 5 & 0 & 2 & 1 & 0\end{array}$ $\begin{array}{llllllll}\text { to Sell } & 2 & 3 & 1 & 3 & 5 & 0 & 2 \\ \text { Institutional Decisions }\end{array}$

|  | 2 Q2016 | 3 Q2016 | 4 Q2016 |
| ---: | ---: | ---: | ---: |
| to Buy | 890 | 860 | 924 |
| to Sell | 732 | 802 | 828 |
| Hld's(000) 378183837492513772914 |  |  |  |


| Hldd's(000)378183837492513772914 |  |  |  |
| :--- | :--- | ---: | ---: |
| 2001 | 2002 | 2003 | 2004 |


| 2001 | 2002 | 2003 | 2004 |
| :--- | :--- | :--- | :--- |


| $\mathbf{2 0 0 1}$ | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 3}$ | $\mathbf{2 0 0 4}$ | $\mathbf{2 0 0 5}$ | $\mathbf{2 0}$ |
| ---: | ---: | ---: | ---: | ---: | ---: |
| 3.04 | 2.59 | 2.70 | 3.31 | 3.95 |  |
| .41 | .54 | .77 | .95 | 1.08 |  |
| .26 | .39 | .59 | .76 | .87 | -- |
| -- | -- | -- | -- | - |  |
| .31 | .36 | .10 | .09 | .11 |  |
| 3.70 | 3.92 | 4.01 | 3.88 | 3.69 |  |
| 7324.0 | 7303.0 | 6998.0 | 6650.4 | 6274.7 | 60 |
| NMF | 42.4 | 24.3 | 29.6 | 21.6 |  |
| NMF | 2.32 | 1.39 | 1.56 | 1.15 | --- |
| -- | -- | -- | -- | -- |  |
| CAPITAL STRUCTURE as of 1/28/17 |  |  |  |  |  |
| Total Debt $\$ 35.0$ bill. Due in 5 years $\$ 21.2$ bill. |  |  |  |  |  |
| LT Debt $\$ 30.5$ bill. LT Interest $\$ 800$ mill. |  |  |  |  |  |

LT Debt $\$ 30.5$ bill. $\quad$ LT Interest $\$ 800$
(32\% of Cap'l)
Leases, Uncapitalized Annual rentals $\$ 363$ mill.
No Defined Benefit Pension Plan Pfd Stock None

Common Stock 5,007,856,247 shs. (as of 2/16/17)

MARKET CAP: $\$ 171$ billion (Large Cap)

| CURRENT POSITION (\$MILL.) | TION 2015 | 2016 | 1/28/17 |
| :---: | :---: | :---: | :---: |
| Cash Assets ${ }^{\text {D }}$ | 60416 | 65756 | 71845 |
| Receivables | 5344 | 5847 | 4458 |
| Inventory (FIFO) | ) 1627 | 1217 | 1264 |
| Other | 8896 | 5899 | 5825 |
| Current Assets | 76283 | 78719 | 83392 |
| Accts Payable | 1104 | 1056 | 957 |
| Debt Due | 3897 | 4161 | 4451 |
| Other | 18622 | 19694 | 17300 |
| Current Liab. | 23623 | 24911 | 22708 |
| ANNUAL RATES P | Past | Past | -'16 |
| of change (per sh) 10 | $10 \mathrm{Yrs}$. | $5 \mathrm{Yrs}$. | '20-'22 |
| Revenues | 9.0\% | 6.0\% | 5.0\% |
| "Cash Flow" 1 | 10.0\% | 9.5\% | 5.5\% |
| Earnings 1 | 10.0\% | 10.5\% | 7.0\% |
| Dividends |  | - | 9.5\% |
| Book Value 1 | 12.0\% | 9.0\% | 5.0\% |


| Fiscal <br> Year <br> Ends | QUARTERLY REVENUES (\$ mill.) A <br> Oct.Per |  | Full <br> Fisal.Per |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2014 | 12085 | 11155 | 11545 | 12357 | 47142 |
| Year |  |  |  |  |  |

(A) Fiscal year ends on last Saturday in July (four 13-week quarters). (B) Diluted earnings. Excludes nonrecurring items: '01, (38¢); '02, (14¢); '03, (9¢); '04, (14¢). '01 includes \$0.15

BUSINESS: Cisco Systems, Inc. is a leading provider of Internet Protocol-based networking and other products for transporting data, voice, and video across geographically dispersed local-areanetworks, metropolitan-area networks, and wide-area networks. Devices are primarily integrated by Cisco IOS Software and include Routers, Switches, New Products, and Other. Provides services as

## Cisco Systems continues to expand its

 software business. Approximately 31\% of J anuary-quarter revenue came from recurring software and services, up from $28 \%$ in the prior year's quarter. Deferred revenue related to these offerings increased 51\% year over year, indicating growth will continue. Elsewhere, Cisco agreed to pay $\$ 3.7$ billion to acquire AppDynamics just days before that company was set to go public. AppDynamics' technology manages the performance and availability of applications across cloud computing environments and inside data centers. Around $75 \%$ of its product reve nue is subscription-based.
## Increased competition remains a

 threat. The data center switching portfolio grew $28 \%$ in the second quarter. This includes the Nexus 9000 switch and companion software, dubbed Application Centric Infrastructure (ACl), Cisco's answer to VM ware's software defined network (SDN) technology NSX. Cisco does not break out performance of individual products, but Reuters claims to have seen an ACl orders were only around $10 \%$ of thesociated with these products. Foreign business accounted for $40.3 \%$ of 2016 revenues. $\mathrm{R} \& D, 12.8 \%$ of revenues. Has about 73,700 employees. Officers/Directors hold less than $1.0 \%$ of stock; BlackRock, $6.6 \%$, Vanguard, 6.0\%. (9/16 proxy). Chrmn. \& CEO: Chuck Robbins. Inc.: CA. Address: 170 W . Tasman Drive, San Jose, CA 95134-1706. Tele.: 408-526-4000. Web: www.cisco.com.
number inked for Nexus 9000. Meanwhile, VM ware reported strong NSX numbers in its most recent earnings call. Too, Facebook recently announced several vendors will build commercial versions of its "white box" switches. These generally use generic parts and open-sourced software to displace traditional hardware for a reduced cost. Cisco claims its technology has superior security features, but it remains to be seen if enterprise customers will embrace the other options.
Guidance is lacking somewhat. The company guided revenue to be down $2 \%$ to flat in the April quarter, in line with our call for a $1 \%$ decline. Too, earnings per share are expected to land between $\$ 0.57$ and $\$ 0.59$; thus, we are leaving our $\$ 0.58$ estimate intact.
We are only recommending these shares to risk-averse or incomeoriented investors at this time. Service provider revenue has improved lately, but was still down $1 \%$ in the most recent quarter. We would like to see underlying demand trends improve further before becoming more constructive on this stock. Kevin Downing

March 17, 2017

