DIS		(W)	ALT)	NYSE-	DIS	1	R P	ECENT 1	07.9(o 18.	3 (Traili Medi	ing: 18.9) ian: 16.0)	RELATIVI P/E RATI		1 DIV'D YLD	1.4	1%	/ALUI LINE	Ξ			
TIMELI		3 Lowered 1 Raised 2		High: Low:	30.0 22.9 NDS		36.8 30.7	35.0 18.6	32.8 15.1	38.0 28.7	44.3 28.2	53.4 37.9	76.5 50.2	95.9 69.9	122.1 90.0	106.8 86.3				Price 2020	Range		
TECHN		4 Raised 1		Options:	.0 x "Casl elative Pric	h Flow" p s æ Strength	sh														200		
		0 = Market) ROJECTI	ONS	Shaded	area indic	ates recess	ion								ակո								
	Price		nn'l Total Return											11 ¹¹¹¹¹¹¹¹¹							100 80		
	30 (05	(+20%) (-5%)	6% 1%									,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,								60 50		
Inside	r Decis M A M		SON							<u>," '</u> ''		1 ¹¹¹¹				·••••					40 30		
to Buy Options	111 0	010 1	$\begin{smallmatrix}0&0&0\\0&10&1\end{smallmatrix}$,	••••	•• • • • • • • • • • • • • • • • • • • •		**					_20		
to Sell Institu		000 Decisio		-					Щ ¹ •••	-								% TO	T. RETUR	N 12/16 /L ARITH.*			
to Buy	1 Q2016 929	830	3Q2016 828	Percent	t 30 - 20 -				hu.									1 yr.	STOCK 0.7	INDEX 20.7	-		
	749 994717	938707		traded	10 -													3 yr. 5 yr.	41.9 197.1	20.2 95.2	<u></u>		
2000 12.09	2001 12.52		2003 13.23	2004 15.05	2005 15.91	2006 16.61	2007 18.10	2008 20.76	2009 19.88	2010 20.07	2011 23.21	2012 23.49	2013 25.02	2014 28.71	2015 32.79	2016 34.77	2017 36.35		UE LINE P es per sh		<u>19-21</u> 41.95		
1.98	1.89	1.06	1.19	1.70	2.03	2.32	2.81	3.28	2.77	3.03	3.79	4.26	4.63	5.76	6.71	7.45	8.05	"Cash F	low" per	sh	9.20		
.90 .21	.98 .21		.66 .21	1.09 .21	1.31 .24	1.61 .27	1.92 .31	2.26 .35	1.82 .35	2.07 .35	2.54 .40	3.13 .60	3.38 .75	4.26	4.90 1.81	5.73 1.42	6.00 1.56		s per sh <i>'</i> Decl'd per		7.40 2.00		
1.02 11.65	.89 11.23		.51 11.63	.70 12.77	.91 13.06	.63 15.42	.80 15.67	.87 17.73	.96 18.55	1.11 19.78	2.02 21.22	2.10 22.09	1.55 25.24	1.95 26.45	2.67 27.83	2.98 27.04	3.00 28.75		pending per sl		3.00 39.55		
2069.0	2019.0	2042.0	2045.0	2043.0	2007.2	2064.0	1962.2	1822.9	1818.3	1896.9	1762.2	1800.0	1800.0	1700.0	1600.0	1600.0	1585.0	Commo	n Shs Out	sťg E	1550.0		
39.5 2.57	30.4 1.56		28.0 1.60	21.8	20.4 1.09	17.1 .92	17.8 .94	14.2	12.5 .83	15.7 1.00	15.1	13.6	17.1	18.6 .98	20.9 1.05	17.7 .93		-	n'I P/E Rat P/E Ratio		16.0 1.00		
.6%	.7%		1.1%	.9%	.9%	1.0%	.9%	1.1%	1.5%	1.1%	1.0%	1.4%	1.3%	1.1%	1.8%	1.4%			n'l Div'd Y		1.7%		
							35510 23.3%	37843 23.7%	36149 20.3%	38063 22.2%	40893 23.5%	42278 25.7%	45041 25.8%	48813 28.3%	52465 29.7%	55632 30.4%	57590 30.5%		es (\$mill) ng Margin		65000 32.0%		
		3 mill. I overage:		st \$600 m	ill.	1436.0	1491.0	1582.0	1631.0	1713.0	1841.0	1987.0	2192.0	2288.0	2354.0	2527.0	2600	Depreci	ation (\$mi		2750		
		-		(28% 0 177 (3343.0 34.2%	4014.0 37.2%	4405.0 36.6%	3408.0 36.1%	4035.0 35.1%	4839.0 34.5%	5682.0 33.3%	6136.0 31.0%	7501.0	8382.0 36.2%	9391.0 34.2%	10150 32.0%		iit (\$mill) Tax Rate		11500 32.0%		
Pension Assets-10/15 \$10.41 bill. 9.8% 11.3								11.6%	9.4%	10.6%	11.8%	13.4%	13.6%	15.4%	16.0%	16.9%	17.6%	· ·			17.7%		
10843 1189							d77.0 11892	75.0 11110	2955.0 11495	1225.0 10130	1669.0 10922	896.0 10697	2405.0 12776	1884.0 12676	424.0 12773	124.0 16483	175 15000		rm Debt (585 15000		
Pfd Stock None 31820 3075 Common Stock 1,591,460,982 shs. 31820 3075 as of 11/16/16 8.4% 10.0°								32323 10.8%	33734 8.1%	37519 8.9%	37385 10.4%	39759 11.6%	45429 10.8%	44958 13.0%	44525 14.7%	43265 15.9%	45550 17.0%		uity (\$mill)		61275 13.5%		
10.5% 13.1							13.1%	13.6%	10.1%	10.8%	12.9%	14.3%	13.5%	16.7%	18.8%	21.7%	22.5%	% Return on Shr. Equity			19.0%		
						8.9% 16%	11.0% 16%	11.6% 15%	8.2% 19%	9.0% 16%	10.9% 16%	11.6%	10.6%	13.3% 20%	11.9% 37%	16.4% 25%	16.5% 26%		d to Com I Is to Net F		15.0% 27%		
(\$MI Cash A	LL.) Issets		3421	4269	4610																		
Receivables 7822 8019 9065 i Inventory (Avg Cst) 1574 1571 1390 i							BUSINESS: The Walt Disney Company operates Media Networks, incl. ABC and ESPN (43% of '16 revs.); Parks and Resorts: Dis- neyland, Walt Disney World (Magic Kingdom, Epcot, Hollywood 195,000. Off. and dir., less than 1% of common stock; Vanguar																
Other 2359 2899 1901 Current Assets 15176 16758 16966						Studios	, Animal	Kingdor	n), and a	cruise I	line (30%); Studio	Enter-	5.5% (1	/17 prox	y). Chair	rman/CE	O: Robe	rt A. Iger	. Inc.: D	DE. Ad-		
Accts Payable 7595 7844 9130 Debt Due 2164 4563 3687																	Buena Vista St., Burbank, CA 91521-7320. Tele- 0-1000. Internet: www.thewaltdisneycompany.com.						
Other Curren	t Liab.		<u>3533</u> 3292 -	<u>3927</u> 16334	4025 16842				sney r the								-		in th ising				
ANNUA of change	L RATE	S Past 10 Yrs		st Est'd	'14-'16 '19-'21	medi	ia c	onglo	merate	e h	as	regist	ered	and p	orogra	ammľr	ng cos	ts and	l a wa	verin	ig ad		
Reveni "Cash	7.5 12.5	% 9.										market. Nevertheless, we believe the BAMTech joint venture will help expand											
Earnings 14.0% 18.5% 8.5% Dividends 19.0% 30.0% 8.0%							been driven by Disney's strong brands and its									its audiences. Likewise, the media con- glomerate has inked deals with various							
Book Value 7.0% 6.5% 8.0%								ess, and spurred by accretive acquisi-								cable providers to widen the distribution of							
Year Ends	Dec.Pe	r Mar.Per	Jun.Per	Sep.Per	Fiscal Year										its content. And rumors abound as to whether Disney will buy Netflix or eye an-								
2013 2014	11341 12309		11578 12466		45041 48813	grow	rth in	the	coming e mode	g qua	arters,	we	envi-	other	tucl	k-inັa	acquis	sition	to e to ro	xtend	its		
2015 2016	13391 15244	12461 12969		13512 13142	52465 55632	2017	' (yea:	r end	s Sept	embe	er 30t	h). Ri	ising	own	ESPN	J-bran	ided o	conten	t plat	form	this		
2017 15300 13575 14365 14350 57590 Operating								g expenses may take their toll on pany in the near term. For now,						year. What's more, it will likely rely on other technological enhancements to im-									
Year Doc Par Mar Par Jun Par Son Par Fiscal we belie							elieve	a 3%-5% clip in the year ahead.						prove its streaming capabilities, helping									
2013 .77 .83 1.01 .77 3.38 The St							Stu	udio Entertainment segment						boost market share. These top-quality shares are fairly									
2015 1.27 1.23 1.45 .95 4.90 blockbust							ely lead the way. Indeed, the ter success of <i>Rogue One</i> , the						valued at this juncture. Although the stock has rebounded nicely since our Octo-										
2017 1.75 1.40 1.65 1.20 6.00 stand-alc							d-alon	ne Star Wars movie, likely						ber review, it is ranked to perform in									
Cal- QUARTERLY DIVIDENDS PAID Full upcomin							ming	first-quarter totals. And Disney's g film slate, along with the mer-						tandem with the broader market averages in the year ahead. Nevertheless, DIS is al-									
2013 ··· ·· ·· ·· ·· ·· ·· Marvel s								ng push of the Star Wars and r						ready trading within our projected 2019- 2021 Target Price Range, thereby limiting									
2014 .80								the top and bottom lines. Networks may be another key						much of its capital appreciation potential									
2016 2017	.71		.71		1.42				•ks ma oming						that s <i>Seidn</i>			1	Februa	ary 3,	2017		
(A) Fisca	al year e	nds Satu				(9¢); '06,	3¢; '07, 3	32¢; '08,	2¢; '09, 6¢	; '10,	hist. paid	in mid-J	an. Initiat	ed semi-a	annual div	vi- Cor		Financia	al Strengt	v	A++		
(B) Dil. e	gs. Excl	econtaine	irring gain	ns/(losses): loss	from inte	rest in Di	sney Inte	'07, 1¢. E	o: '00,	2012. (D	Incl. inta	ang., in fi	ls paid in scal '16: \$	\$34.8 bill	., Pric	ce Grow	ce Stabili th Persis	tence		90 100		
		00); '02, 8							May. (C) is believed to					varrantios	of any kir			redictabi			100		

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