
 Other
Current Assets
Accts Payable
Debt Due
Other
Current Liab.
delivers innovative health solutions through its prescription medicines, vaccines, biologic therapies, and animal health products, which it markets directly and through joint ventures. Operations comprised of four segments: Pharmaceutical, Animal Health, AIliances and Healthcare Services. Top-grossing drugs in 2015
Merck is poised to cap off 2016 on

| ANNUAL RATES | Past | Past | Est'd '13.'15 |
| :--- | :---: | :---: | :---: |
| of change (per sh) | 10 Yrs. | 5YYs. | to '19.21 |
| Sales | $3.5 \%$ | $4.5 \%$ | $2.5 \%$ |
| "Cash Flow" | $6.0 \%$ | $5.5 \%$ | $3.5 \%$ |
| Earnings | $2.5 \%$ | $.5 \%$ | $6.0 \%$ |
| Dividends | $1.5 \%$ | $3.0 \%$ | $2.0 \%$ |
| Book Value | $8.0 \%$ | $2.0 \%$ | $1.0 \%$ |


| Calendar | QUARTERLY SALES (\$ mill.) |  |  |  | Full Year |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Mar. 31 | Jun. 30 | Sep. 30 | Dec. 31 |  |
| 2013 | 10671 | 11010 | 11032 | 11320 | 44033 |
| 2014 | 10264 | 10934 | 10557 | 10482 | 42237 |
| 2015 | 9425 | 9785 | 10073 | 10215 | 39498 |
| 2016 | 9312 | 9844 | 10536 | 10208 | 39900 |
| 2017 | 9300 | 9800 | 10200 | 10400 | 39700 |
| Calendar | $\begin{array}{r} \text { EA } \\ \text { Mar. } 31 \end{array}$ | RNINGS $P$ Jun. 30 | $\begin{aligned} & \text { ER SHARE } \\ & \text { Sep. } 30 \end{aligned}$ | $\text { Dec. } 31$ | Full Year |
| 2013 | . 85 | . 84 | . 92 | . 88 | 3.49 |
| 2014 | . 88 | . 85 | . 90 | . 87 | 3.49 |
| 2015 | . 85 | . 86 | . 96 | . 93 | 3.59 |
| 2016 | . 89 | . 93 | 1.07 | . 86 | 3.75 |
| 2017 | . 90 | . 92 | 1.10 | . 98 | 3.90 |


| Cal- <br> endar | QUARTERLY DIVIDENDS PAID Ba |  | Full |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mar.31 | Jun.30 | Sep.30 | Dec.31 | Year |  |
| 2013 | .43 | .43 | .43 | .43 | 1.72 |
| 2014 | .44 | .44 | .44 | .44 | 1.76 |
| 2015 | .45 | .45 | .45 | .45 | 1.80 |
| 2016 | .46 | .46 | .46 | .46 | 1.84 |
| 2017 | .47 |  |  |  |  |

solid footing. The New J ersey-based drugmaker has outperformed earnings expectations in each of the last three quarters, attributable to tighter cost control and faster development of new products. F ollowing its most recent beat in Q3 (released October 25th), management raised its full-year adjusted earnings guidance to \$3.71-\$3.78 a share (previously $\$ 3.65-\$ 3.77$ ), which includes a $1 \%$ negative impact from foreign exchange rates. All told, our 2016 call is unchanged at \$3.75.
Top-line comps will likely face pressure over the next several quarters. Key drags include continued generic erosion on Remicade (sales $-30 \%$ in Q3), a slowdown in Merck's top-grossing J anuvia/ J anumet franchise (-1\%), and anticipated biosimilar competition on Cubicin and Zetia/ Vytorin. While pipeline development and recent performance of newer products has been encouraging, we forecast a slight dip in 2017 sales.
The focus remains on Keytruda. Merck is banking heavily on its standout immuno-oncology asset to step up and fill the void left by aging franchises. The drug,

Januvia (diabetes) and Zetia (cholesterol). Acquired ScheringPlough, 11/09. Has 68,000 employees. Off/dirs. own less than 1\% of common stock; BlackRock, 6.9\%; Wellington Mgmt., $6.5 \%$; Vanguard, 6.0\% (4/16 proxy). Chairman/President/CEO: Kenneth Frazier. Inc.: NJ. Addr.: 2000 Galloping Hill Road., Kenilworth, NJ 07033. Tel.: 908-740-4000. Internet: www.merck.com.
which is already approved to treat advanced melanoma and some forms of lung cancer, saw its sales more than double in the third quarter, to $\$ 356$ million ( $\$ 919$ million through September). The development program is ongoing and includes more than 30 tumor types and 360 clinical trials. Some analysts believe Keytruda could top $\$ 8$ billion in sales by 2021, with the lion's share coming from lung cancer.
Followed very closely by Zepatier. Merck's Hep-C treatment was approved in J anuary, 2016 and has generated sales of $\$ 326$ million through September. With peak sales projections in the $\$ 2$ billion range, we view Zepatier as a nice longterm complement to Keytruda.
The stock's Timeliness rank is unchanged at 3 (Average). While the equity does not stand out for year-ahead relative-price performance, we continue to view Merck as a strong core holding for investors seeking large pharma exposure. An above-average dividend yield (3.1\%) and superior grades for Safety (1) and Financial Strength $(A++)$ should appeal to risk-averse, income-oriented accounts. Michad Ratty

J anuary 6, 2017

Company's Financial Strength Stock's Price Stability
Price Growth Persistence
Earnings Predictability

