

| Cash Assets | 8476 | 8194 | 10617 |
| :---: | :---: | :---: | :---: |
| Receivables | 31831 | 28554 | 26547 |
| Inventory (Avg Cst) | 2103 | 1551 | 1685 |
| Other | 7012 | 4205 | 4675 |
| Current Assets | 49422 | 42504 | 43524 |
| Accts Payable | 6864 | 6028 | 5484 |
| Debt Due | 5731 | 6461 | 4887 |
| Other | 27005 | 21780 | 23214 |
| Current Liab. | 39600 | 34269 | 33585 |


| ANNUAL RATES | Past | Past | Est'd '13-'15 |
| :--- | ---: | ---: | ---: |
| of change (per sh) | 10 Yrs. | 5 Yrs. | to' 19.2121 |
| Revenues | $5.0 \%$ | $3.5 \%$ | $1.0 \%$ |
| "Cash Flow" | $9.0 \%$ | $6.0 \%$ | $1.0 \%$ |
| Earnings | $11.5 \%$ | $7.5 \%$ | $.5 \%$ |
| Dividends | $20.0 \%$ | $14.5 \%$ | $6.5 \%$ |
| Book Value | $-1.5 \%$ | $1.0 \%$ | $16.0 \%$ |


| Cal- <br> endar | QUARTERLY REVENUES (\$ mill.) <br> Mar.31 |  | Fun. <br> Junl <br> Year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2013 | 23408 | 24924 | 23720 | 27699 | 99751 |
| 2014 | 22236 | 24047 | 22397 | 24113 | 92793 |
| 2015 | 19590 | 20813 | 19280 | 22059 | 81741 |
| 2016 | 18684 | 20238 | 18500 | 20378 | 77800 |
| 2017 | 18000 | 19500 | 18500 | 21000 | 77000 |
| Cal- | EARNINGS PER SHARE A |  |  |  | Full |
| endar | Mar.31 | Jun.30 | Sep.30 | Dec.31 | Year |
| 2013 | 2.70 | 2.91 | 3.68 | 5.73 | 14.94 |
| 2014 | 2.43 | 4.23 | 3.46 | 5.54 | 15.59 |
| 2015 | 2.44 | 3.58 | 3.02 | 4.59 | 13.60 |
| 2016 | 2.09 | 2.61 | 2.85 | 4.70 | 12.25 |
| 2017 | 2.15 | 2.70 | 3.00 | 4.90 | 12.75 |
| Cal- | QUARTERLY DIVIDENDS PAID | Ba | Full |  |  |
| endar | Mar.31 | Jun.30 | Sep.30 | Dec.31 | Year |
| 2012 | .75 | .85 | .85 | .85 | 3.30 |
| 2013 | .85 | .95 | .95 | .95 | 3.70 |
| 2014 | .95 | 1.10 | 1.10 | 1.10 | 4.25 |
| 2015 | 1.10 | 1.30 | 1.30 | 1.30 | 5.00 |
| 2016 | 1.30 | 1.40 | 1.40 |  |  |

BUSINESS: International Business Machines Corporation is a worldwide supplier of technology and business services, software, and systems hardware. 2015 revenue breakdown: Global Technology Services, 39\%; Global Business Services, 21\%; Systems Hardware, $9 \%$; Software, 28\%; Global Financing, 3\%. Foreign busi-
ness: $53 \%$ of 2015 revenues; Research, $6.4 \%$. '15 depreciation
IBM continues to make inroads in newer arenas, like cloud computing and analytics. Revenues from these socalled strategic imperitives advanced 12\% in the J une quarter and now account for $38 \%$ of the mix. Both acquisitions and internal growth supported the increase.
But its business segments delivered mixed performances in the $J$ une term, despite the positive contribution from the newer markets. IBM's Cognitive Solutions (software) business was its only segment to experience an increase in revenues (up 4\%), led by growth in areas like analytics. But investments in the business and a mix shift to software-as-a-service pressured the gross margin. Business Services revenues were hurt by dedines in traditional consulting. Technology services revenues were flat, but margins contracted due to an unfavorable mix and heavy investment spending. Systems (computer servers and storage systems) revenues fell 23\% year to year, but the comparable period of 2015 benefited from a surge in orders following the introduction of IBM's zSystems offering.

Year-to-year earnings comparisons
rate: $13.1 \%$. Had 377,757 employees on 12/31/15. Officers \& directors control less than $1 \%$ of stock; Berkshire Hathaway, $8.4 \%$; National Indemnity Company, 6.1\%; BlackRock, $5.3 \%$; State Street, $5.1 \%$ (3/16 proxy). Chairman, Pres. \& CEO: Virginia M. Rometty. Inc.: NY. Address.: New Orchard Road, Armonk, NY 10504. Tel.: 914-499-1900. Internet: www.ibm.com
may start to improve by the final quarter of 2016. We expect revenues from newer markets to increase further, and systems revenue comparisons should be easier in the second half. But continued declines in traditional businesses probably will remain a drag on revenue growth overall for some time to come. Meanwhile, IBM took measures earlier this year to transform the workforce and reduce its real estate footprint that ought to generate noticeable expense savings by the December quarter. And spending to build software and cloud computing capabilities ought to dedine in the latter half of 2016. Recent acquisitions (over 20 in the past year) should be less dilutive by late 2016 than in the first half. IBM expects to earn at least $\$ 12.23$ a share this year, including $\$ 1.27$ of acquisitions and retirement costs. We tentatively look for mid-single-digit sharenet growth in 2017.
IBM shares have worthwhile total return potential to 2019-2021, supported partly by an above-average dividend yield. But the issue is ranked to track the market averages in the year ahead. Theresa Brophy

September 30, 2016

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[^0]:    A) Based on diluted shs. Excl. nonrecurring to change in shs. Next earnings report mid-Oct. Incl. Intangibles. As of $3 / 31 / 16$, $\$ 38.7$ billion, gains (losses) from discontinued operations; ( ${ }^{2}$ (B) Dividends historically paid in early March, $\quad$| $\$ 40.31 / \mathrm{sh}$. (E) In |
    | :--- |

    

    | Company's Financial Strength | $\mathrm{A}++$ |
    | :--- | ---: |
    | Stock's Price Stability | 85 |
    | Price Growth Persistence | 40 |
    | Earnings Predictability | 90 |

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