

neyland, Walt Disney World (Magic Kingdom, Epcot, Hollywood Studios, Animal Kingdom), and a cruise line (31%); Studio Entertainment (14%); Consumer Products (9%); and Interactive Media (2%). Earns Tokyo Disneyland royalties. Manages Disneyland Paris

185,000. Laurene Powell Jobs Trust owns 7.8% of stock; off. and dir., less than 1% (1/16 proxy). Chairman/CEO: Robert A. Iger. Inc.: DE. Address: 500 S. Buena Vista St., Burbank, CA 91521-7320. Tel.: 818-560-1000. Internet: www.thewaltdisneycompany.com.

Past Est'd '13-'15 **ANNUAL RATES** Past 5 Yrs. 7.5% of change (per sh) 10 Yrs. to '19-'21 7.0% 13.5% 15.0% 4.5% 7.5% 10.0% Revenues "Cash Flow" 13.5% 15.5% Earnings Dividends Book Value 18.0% 8.0% 26.5% 7.0%

15176

7595

2164

13292

16758

7844

4563

3927

16334

16999

7252

5755

4066

17073

Current Assets

Accts Payable Debt Due

Current Liab

Fiscal Year Ends			/ENUES (\$ Jun.Per		Full Fiscal Year
2013	11341	10554	11578	11568	45041
2014	12309	11649	12466	12389	48813
2015	13391	12461	13101	13512	52465
2016	15244	12969	14125	14082	56420
2017	15350	14100	14250	15150	58850
Fiscal	EARNINGS PER SHARE A BFull _				
Year Ends	Dec.Per	Mar.Per	Jun.Per	Sep.Per	Fiscal Year
2013	.77	.83	1.01	.77	3.38
2014	1.03	1.08	1.28	.87	4.26
2015	1.27	1.23	1.45	.95	4.90
2016	1.73	1.30	1.55	1.17	5.75
2017	1.75	1.50	1.65	1.25	6.15
Cal-	QUARTERLY DIVIDENDS PAID ©				Full
endar		Jun.Per	Sep.Per	Dec.Per	Year
2012	.60			.75	1.35
2013					
2014	.86				.86
2015	1.15		.66		1.81
2016	.71		.71		

The Walt Disney Company is positioned for the near term. All told, the media and entertainment glomerate registered healthy results dur-ing the first half of fiscal 2016 (year ends October 1st). Much of its recent performance was spurred by its strong brands and movie franchises, and we believe it will continue to gain steam through the close of the year. In all, share earnings ought to climb 10%-15%, on a 5%-10% revenue advance. Plus, we figure the top and bottom lines will advance another 3%-5% and 5%-10%, respectively, in fiscal 2017.

Disney ought to focus on its brands and content. The company has been reaping the benefits from its strong film slate. Indeed, the latest Star Wars installment enabled it to break box office records during the first quarter of this year. Disney and Lucasfilm plan a string of releases over the next few years, including Rogue One this December and Star Episode VIII in 2017. The compa Wars: The company has ramped up merchandising efforts to better monetize its brands. Too, its Parks & Resorts segment, with its recent expansion in Shanghai, should further promote its brands across the globe.

The Media Networks division may remain a soft spot this year. Specifically, ESPN has been a laggard of late. The sports network has lost millions of subscribers over the past few years, and will likely remain the casualty of ongoing cordcutting trends. Too, the media networks may struggle due to wavering advertising revenues. Additionally, higher operating costs may weigh on its other channels in the near term. Looking ahead, we would not be surprised if Disney sought partnerships (in addition to the recent team-up between Marvel and Netflix) or even acquisitions to bolster its digital properties, such as its online presence and streaming capabilities.

These shares are neutrally ranked for the year ahead. Although the stock had an impressive run over the last few years, much of this momentum has cooled in recent months. Indeed, this issue has moved mostly sideways since our May review, and much of the good news we envision over the 2019-2021 span appears to be factored into the recent quotation.

Orly Seidman August 5, 2016

(A) Fiscal year ends Saturday closest to Sept. 30th. Fiscal 2009 contained 53 weeks. (B) Dil. egs. Excl. nonrecurring gains/(losses): 00, 2¢; 01, (\$1.00); 02, 8¢; 03, (4¢); 04, 4¢;

35¢. Next egs. report due early Nov.. (C)

'05, (9¢); '06, 3¢; '07, 32¢; '08, 2¢; '09, 6¢; '10, dy; '11, (2¢). Excl. disc. ops.: '07, 1¢. Excl. loss from interest in Disney Internet Group: '00, calendar 2012. (**D**) Incl. intang., in fiscal '15: \$35.0 bill., \$21.87/sh. (E) In millions.

Company's Financial Strength Stock's Price Stability A++ 85 Price Growth Persistence 100 **Earnings Predictability** 100

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