

cines, vaccines, biologic therapies, and animal health products, which it markets directly and through joint ventures. Operations comprised of four segments: Pharmaceutical, Animal Health, Alliances and Healthcare Services. Top-grossing drugs in 2015:

of common stock; BlackRock, 6.9%; Wellington Mgmt., 6.5%; Vanguard, 6.0% (4/16 proxy). Chairman/President/CEO: Kenneth Frazier. Inc.: NJ. Addr.: 2000 Galloping Hill Road., Kenilworth, NJ 07033. Tel.: 908-740-4000. Internet: www.merck.com

Past ANNUAL RATES Past Est'd '13-'15 5 Yrs. to '19-'21 of change (per sh) Sales "Cash Flow" 3.5% 6.0% 4.5% 5.5% 2.5% 3.5% Earnings 2.5% 5% 6.0% 1.5% 8.0% 3.0% 2.0% Dividends Book Value

33173

2625 2704

18766

29764

2533 2585

14085

19203

28772

2241 2113

17568

Current Assets

Accts Payable Debt Due

Current Liab.

Cal-	QUARTERLY SALES (\$ mill.)				Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2013	10671	11010	11032	11320	44033
2014	10264	10934	10557	10482	42237
2015	9425	9785	10073	10215	39498
2016	9312	9700	10100	10388	39500
2017	9300	9700	10100	10400	39500
Cal-	EARNINGS PER SHARE A				Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2013	.85	.84	.92	.88	3.49
2014	.88	.85	.90	.87	3.49
2015	.85	.86	.96	.93	3.59
2016	.89	.89	.99	.93	3.70
2017	.88	.92	1.02	.98	3.80
Cal-	QUARTERLY DIVIDENDS PAID B=				Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2012	.42	.42	.42	.42	1.68
2013	.43	.43	.43	.43	1.72
2014	.44	.44	.44	.44	1.76
2015	.45	.45	.45	.45	1.80
2016	.46	.46	.46		

We are maintaining our 2016 estimates for Merck & Co. The company reported first-quarter earnings of \$0.89 a share (adjusted), ahead of our \$0.86 estimate and up from \$0.85 in the comparable year-ago period. Although revenues came in a bit light at \$9.3 billion (-1% year over year), wider-than-expected cost cutting helped to pick up the slack and drive the bottom-line beat. Following the release, management upped its fullyear adjusted earnings guidance from \$3.60-\$3.75 a share to \$3.65-\$3.77, reflecting favorable movements in foreign exchange rates. The company is scheduled to report second-quarter results on July 29th. The Remicade fallout will likely continue to weigh on comparisons in the coming quarters. Sales of the arthritis medication plummeted 30% in the first quarter, hampered by an accelerated biosimilar impact in most European markets. With further generic erosion expected in the back half of the year, Merck will be leaning heavily on some of its newer assets (Keytruda, Čubicin, Zepatier) and continued momentum in more mature franchises to help fill the void. On a positive

note, the company's top two grossing products, Januvia and Zetia, each posted sales growth of 4% (constant currency) in the March period.

All eyes are on Keytruda. The immunooncology drug is widely-viewed as Merck's most promising new asset and it did not disappoint in the first quarter, with sales tripling to \$249 million (topping consensus of \$230 million). Although it will likely continue to face stiff competition from Bristol-Myers Squibb's Opdivo, specifically in the fields of skin and lung cancer, we believe Keytruda is well positioned to build on recent momentum over the next several years. With the immunotherapy market projected to rise to \$30 billion+ by 2020, the commercial opportunity is significant.

The stock is ranked to outperform the

broader market in the year ahead (Timeliness: 2). We continue to view Merck as a strong core holding for investors seeking pharmaceutical exposure. An above-average dividend yield (3.3%) and superior grades for Safety (1) and Financial Strength (A++) should appeal to the more conservative, income-oriented crowd. Michael Ratty July 8, 2016

(A) Diluted earnings (adjusted). Quarters may not sum due to rounding. Excludes nonrecurring gains (losses): '05, (43¢); '06, (13¢); '09, \$2.40; '10, (\$3.16); '11, (\$1.75); '12, (\$1.66);

'13, (\$2.02); '14, .58¢; '15, (\$2.03). Next egs. report due July 29th. (C) In millions. (C) In millions.

April, July, and October. Dividend reinvest-

Company's Financial Strength Stock's Price Stability A++ 95 Price Growth Persistence 60 **Earnings Predictability** 95