

LIABILITIES(\$mill.)

## Funds Borrowed Long-Term Debt Net Worth

 Other Total Loan Loss Resrv.128776513634271279715 267005288667189345 $\begin{array}{lll}267889 & 276836 & 289651 \\ 211178 & 232065 & 247573\end{array}$ $\begin{array}{lll}267889 & 276836 & 288651 \\ 21178 & 232065 & 247573 \\ 381852 & 412131 & 346414\end{array}$ 341852412131346414 ANNUAL RATES Past Past Est'd'12.'14 $\begin{array}{llll}\text { ANNUAL RATES } \\ \text { of change (per sh) } & \text { Past } & \text { Past } \\ 10 & \text { Yrs. } & 5 \mathrm{Yrs} & \text { Estd '12''14 }\end{array}$ of change (per sh
Loans Loans Earnings Dividends
Book Value Book Value
Total Assets

| Yrs. | 5Yrs. | to '18.20 |
| :--- | ---: | ---: |
| $6.0 \%$ | $3.0 \%$ | $7.5 \%$ |
| $8.0 \%$ | $14.5 \%$ | $7.0 \%$ |
| $.5 \%$ | $5.5 \%$ | $9.0 \%$ |
| $8.5 \%$ | $7.5 \%$ | $7.0 \%$ |
| $6.0 \%$ | $5.0 \%$ | $5.0 \%$ |


| $\begin{array}{\|c} \text { Cal- } \\ \text { endar } \end{array}$ | Mar. 31 | $\begin{aligned} & \text { LOANS } \\ & \text { Jun. } 30 \end{aligned}$ | $\begin{aligned} & (\$ \text { mill. }) . \\ & \text { Sep. } 30 \end{aligned}$ | Dec. 31 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2012 | 695096 | 703780 | 699123 | 711860 |  |
| 2013 | 708106 | 706202 | 711108 | 722154 |  |
| 2014 | 715124 | 731657 | 728368 | 743151 |  |
| 2015 | 750120 | 777332 | 795991 | 823744 |  |
| 2016 | 830000 | 850000 | 870000 | 890000 |  |
| al- |  | IINGS | - |  | ll |
| endar | Mar. 31 | Jun. 30 | Sep. 30 | Dec. 31 | Year |
| 2012 | 1.19 | 1.21 | 1.40 | 1.39 | 5.20 |
| 2013 | 1.59 | 1.60 | d. 17 | 1.30 | 4.35 |
| 2014 | 1.28 | 1.46 | 1.36 | 1.19 | 5.29 |
| 2015 | 1.45 | 1.54 | 1.68 | 1.32 | 6.00 |
| 2016 | 1.40 | 1.50 | 1.50 | 1.60 | 6.00 |
| Calendar | QUARTERLY DIVIDENDS PAID Ba |  |  |  | Il |
|  | Mar. 31 | Jun. 30 | Sep. 30 | Dec. 31 | Year |
| 2012 | 25 | . 30 | . 30 | . 30 | 1.15 |
| 2013 | . 30 | . 30 | . 38 | . 38 | 1.36 |
| 2014 | . 38 | . 38 | . 40 | . 40 | 1.56 |
| 2015 | . 40 | . 40 | . 44 | . 44 | 1.68 |
| 2016 | . 44 |  |  |  |  |

BUSINESS: JPMorgan Chase \& Co. is a global financial services firm with operations in over 60 nations. As of $12 / 31 / 15,5,413$ branches. Merged with Washington Mutual, 9/08; Bank One, 7/04. Operations include consumer \& community banking, corporate \& investment banking, commercial banking, and asset management. Net loan losses: . $52 \%$ of average loans in '15. On 12/31/15, loan

## J PMorgan's December-quarter earn-

 ings were powered by lower legal expenses, which reduced earnings per share by $\$ 0.11$ compared with $\$ 0.26$ in the year-earlier period. Net of a legal settlement, one-time items clipped $\$ 0.03$ from reported share net compared with $\$ 0.14$ in the final period of 2014.Average loans advanced a healthy 15\% in the quarter. The net interest margin widened, helped by the better asset mix and securities gains. Credit quality remained strong, notwithstanding some stress related to energy sector credits that prompted J PM organ to add $\$ 124$ million to its loan loss reserve. The company reduced total expenses by $7 \%$ and strengthened its equity capital position.
Meanwhile, fee income was a bit soft. Investment banking and trading revenues were hurt by more-subdued client activity and a program to simplify operations, which lowered assets by $\$ 220$ million and noncore deposits by $\$ 200$ million in 2015. Mortgage, card, and asset management fees fell short of levels a year ago.
The outlook for 2016 is similarly mixed. Based on the December interest-
loss reserve, $1.62 \%$ of loans; nonaccrual loans (excluding 90 -day past due), $.77 \%$. Had 234,598 employees on 12/31/15. Directors \& officers own less than $1 \%$ of common stock; BlackRock, $6.6 \%$; The Vanguard Group, 5.4\% (Proxy, 4/15). Chairman \& CEO: James Dimon. Inc.: DE. Address: 270 Park Ave., NY, NY 10017. Tel.: 212-270-6000. Internet: www.jpmorganchase.com.
rate increase and expected Ioan growth, J PM organ looks for $\$ 2$ billion of incremental net interest income in 2016. Additional interest-rate hikes would be a plus. And the company remains on track to lower investment banking and consumer banking expenses by $\$ 2$ billion and $\$ 2.8$ billion respectively by 2017. But prospects for improvement in investment banking and trading revenues are unclear. Mortgage revenues are expected to decline $\$ 700 \mathrm{mil}$ lion in 2016. Too, management estimates that, if oil prices remain near $\$ 30$ a barrel for 18 months or so, the company might add up to $\$ 750$ million to its loan loss reserve. We tentatively look for earnings to roughly march in place this year.
Like most bank stocks, JPMorgan shares have lost a lot of ground since late December. We look for higher interest rates, the company's business simplication efforts, and its strong positions in consumer and investment banking to support much stronger earnings by late decade. Still, the stock's total return potential to 2018-2020 is below average. But the dividend yield is appealing.
Theresa Brophy
February 12, 2016
 cludes unusual expenses: '04, $\$ 1.31 ;$ ' 05,1 ' 13 , ( $\$ 1.85$ ). Next earnings report mid-Apr. $\$ 15.00 /$ sh. (D) In mill., adj. for stock split.
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Company's Financial Strength
Stock's Price Stability
Price Growth Persistence
Earnings Predictability

