

## LIABILITIES(\$mill.) <br> Deposits Long-Term Debt Net Worth Other Total Loan Loss Resrv. <br> 128776513634271287332 267005288667253396 $\begin{array}{lll}267889 & 276836 & 286693 \\ 211178 & 232065 & 241205\end{array}$ $\begin{array}{lll}21178 & 232065 & 241205 \\ 381852 & 412131 & 380973\end{array}$ 2418524212131380973

ANNUAL RATES Past Past Est'd '12-'14 of change (per sh) Loans Earnings Dividends
Book Value Book Value
Total Assets
$\begin{array}{lll}\text { Past } & \text { Past } & \text { Est'd '122'14 } \\ 10 \mathrm{Yrs.} & 5 \mathrm{Yrs}\end{array}$

 | $8.0 \%$ | $1.5 \%$ | $6.5 \%$ |
| :--- | :--- | :--- |
| $5 \%$ | $5.5 \%$ |  | $\begin{array}{lll}.5 \% & 5.5 \% & 9.0 \% \\ 8.5 \% & 7.5 \% & 7.0 \%\end{array}$ $\begin{array}{lll}8.5 \% & 7.5 \% & 7.0 \% \\ 6.0 \% & 5.0 \% & 5.0 \%\end{array}$

| $\begin{array}{c}\text { Cal- } \\ \text { endar }\end{array}$ | Mar. 31 | $\begin{array}{c}\text { LOANS (\$ mill.) } \\ \text { Jun. } 30 \\ \text { Sep. } 30\end{array}$ | Dec. 31 |
| :---: | :---: | :---: | :---: | 2012695096703780699123711860 2013708106706202711108722154 20147715124731657728368743151 2015750120777332780000795000 2016800000815000820000835000 | $\begin{array}{c}\text { Cal- } \\ \text { endar }\end{array}$ | EARNINGS PER SHARE A |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Mar.31 | Jun. 30 | Sep. 30 | Dec. 31 |


| 2012 | 1.19 | 1.21 | 1.40 | 1.39 | 5.20 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2013 | 1.59 | 1.60 | d.17 | 1.30 | 4.35 |
| 2014 | 1.28 | 1.46 | 1.36 | 1.19 | 5.29 |
| 2015 | 1.45 | 1.54 | 1.42 | 1.44 | 5.85 |
| 2016 | $\mathbf{1 . 5 0}$ | $\mathbf{1 . 5 5}$ | $\mathbf{1 . 6 5}$ | $\mathbf{1 . 7 0}$ | $\mathbf{6 . 4 0}$ |


| Cal- |
| :---: | :---: | :---: | :---: | :---: |
| endar | | QUARTERLY DIVIDENDS PAID Ba |
| :---: |
| Mar. 31 |


|  | 2011 | .05 | .25 | .25 | .25 |
| ---: | ---: | ---: | ---: | ---: | ---: |
| 2012 | .25 | .30 | .30 | .30 | 1.15 |
| 2013 | .30 | .30 | .38 | .38 | 1.36 |
| 2014 | .38 | .38 | .40 | .40 | 1.56 |
| 2015 | .40 | .40 | .44 |  |  |

BUSINESS: JPMorgan Chase \& Co. is a global financial services firm with operations in over 60 nations. As of $6 / 30 / 15,5,504$ branches. Merged with Washington Mutual, 9/08; Bank One, 7/04. Operations include consumer \& community banking, corporate \& investment banking, commercial banking, and asset management. Net loan losses: . $65 \%$ of average loans in '14. On 6/30/15, loan

## J PMorgan Chase used its expense

 lever in the J une quarter. With revenues down 3\% year to year (due to declines in mortgage and trading income), the company reduced expenses 6\%, helped by its business simplification plan and lower legal and mortgage costs. A larger loan loss provision depressed pretax income slightly, but tax credits supported higher net income, adding $\$ 0.09$ to share net.More cost savings are on tap. The company says it is well on its way to reducing consumer banking expenses by $\$ 2$ billion by 2017 (from the 2014 tally), and plans to lower commercial/investment banking costs by $\$ 2.8$ billion; $\$ 1.5$ billion in 2015 by further simplifying its businesses and $\$ 1.3$ billion, mostly in 2016 and 2017, by reducing headcount and various expenses. Although investments to build up promising businesses probably will offset some of the savings, full-year operating costs are likely to decline in 2015 and stay low in 2016.

## Revenue prospects are a mixed bag.

Trading activity is typically soft in the September interim, and mortgage banking income is expected to fall $\$ 1$ billion in 2015. But the outlook for some fee-based
loss reserve, $1.76 \%$ of loans; nonaccrual loans (excluding 90 -day past due), $.98 \%$. Had 237,459 employees on $6 / 30 / 15$. Directors \& officers own less than $1 \%$ of common stock; BlackRock, 6.6\%; The Vanguard Group, 5.42\% (Proxy, 4/15). Chairman \& CEO: James Dimon. Inc.: DE. Address: 270 Park Ave., NY, NY 10017. Tel.: 212-270-6000. Internet: www.jpmorganchase.com.
revenues is better. Meanwhile, we expect healthy loan growth to roughly offset margin compression in the second half of 2015, and look for higher interest rates to boost net interest income in 2016.

## Loan loss provisions are headed high-

 er. Releases of loan loss reserves are apt to be smaller than in recent years. Too, J PMorgan had about $\$ 48$ million of oil and gas loans at the end of 2014. More provisions may be needed if oil prices stay low.In all, earnings should advance at a 9\%-10\% pace in 2015 and 2016 aided by the expense reductions and stronger revenues next year. Over the long haul, J PMorgan has a lot going for it, including strong positions in consumer and investment banking. It has been reshaping its businesses to comply with new regulations and capital requirements, the latter among the highest in the industry due to factors like J PM organ's complexity.
But despite the generally favorable outlook, investors should wait for a better entry point. Owing to the blue chip's ascent since mid-2012, total return potential to 2018-2020 is below average. Theresa Brophy

August 14, 2015
(A) Chase Manhattan only prior to 00 . Diluted $\begin{aligned} & \$ 0.57 \text {. Excludes income from discontinued op- } \\ & \text { earnings. Quarterly earnings per share in '12 \& } \\ & \text { erations: '06, } \$ 0.17 \text {. Excl. extraordinary gain: }\end{aligned}$ (B) Dily, Oct. \& Div'd reinvestment plan available., earnings. Quarterly earnings per share in 12 \&
13 do not sum due to change in shares. Ex-
'08, $\$ 0.53$; '09, $\$ 0.02$. Incl. legal charge: Q3 (C) Incl. intangibles: on $6 / 30 / 15$, $\$ 56.1$ bill., 13 do not sum due to change in shares. Ex- $108, \$ 0.53 ;$ ' $09, \$ 0.02$. Incl. legal charge: Q3
cludes unusual expenses: '04, $\$ 1.31$; '05,
'13, ( $\$ 1.85$ ). Next earnings report mid-Oct.
$\$ 15.18 /$ sh. (D) In mill., adj. for stock split.

Company's Financial Strength Stock's Price Stability
Price Growth Persistence
Earnings Predictability

