

BUSINESS: Merck & Co., Inc. is a global health care company that delivers innovative health solutions through its prescription medicines, vaccines, biologic therapies, and animal health products, which it markets directly and through joint ventures. Operations comprised of three segments: Pharmaceutical, Animal Health, and Alliances. Top-grossing products in 2014: Januvia (diabetes), Zetia

(cholesterol) and *Remicade* (arthritis). Acquired Schering-Plough, 11/09. Has 70,000 employees. BlackRock owns 6.6% of common; Capital World, 5.9%; Wellington, 5.5%; Vanguard, 5.5%; Off/dirs., less than 1% (4/15 proxy). Chrmn.: Richard T. Clark; CEO: Kenneth Frazier. Inc.: NJ. Addr.: 2000 Galloping Hill Road., Kenilworth, NJ 07033. Tel.: 908-740-4000. Internet: www.merck.com.

ANNUAL RATES Past Past Est'd '12-'14 of change (per sh) 5 Yrs. to '18-'20 Sales 8.0% 12.5% .5% 2.5% .5% 'Cash Flow" 5.5% 5.0% 2.5% 7.5% 4.0% 2.0% 2.5% Earnings 2.0% 1.5% 8.5% Dividends Book Value

35685

2274 4521

17868

33173

2625 2704

18766

32927

2091 4728

20442

Current Assets

Accts Payable Debt Due

Current Liab.

Cal-	QUARTERLY SALES (\$ mill.)				Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2012	11731	12311	11488	11738	47267
2013	10671	11010	11032	11320	44033
2014	10264	10934	10557	10482	42237
2015	9425	9800	10000	10275	39500
2016	9500	10000	10500	11000	41000
Cal-	EARNINGS PER SHARE A				Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2012	.99	1.05	.95	.83	3.82
2013	.85	.84	.92	.88	3.49
2014	.88	.85	.90	.87	3.49
2015	.85	.80	.90	.90	3.45
2016	.90	.90	1.00	1.00	3.80
Cal-	QUARTERLY DIVIDENDS PAID B=				Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2011	.38	.38	.38	.38	1.52
2012	.42	.42	.42	.42	1.68
2013	.43	.43	.43	.43	1.72
2014	.44	.44	.44	.44	1.76
2015	.45	.45	.45		
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Merck & Co. is scheduled to report second-quarter results on July 28th. The New Jersey-based drugmaker will look to keep the ball rolling following an encouraging start to the year. Indeed, first-quarter results came in largely ahead of consensus expectations, thanks to better-than-expected sales growth in diabetes drugs (Januvia) and animal health products. This helped to offset ongoing foreign exchange pressure, which management indicated reduced total sales by about 5%.

The company made some adjustments to its 2015 guidance. Following the first-quarter release, management upped its full-year adjusted earnings outlook from \$3.32-\$3.47 a share, to \$3.35-\$3.48. Its revenue forecast stands at \$38.3 billion-\$39.8 billion, which includes a \$2.8 billion negative impact from foreign exchange. All told, we have left our 2015 estimates unchanged at \$3.45 a share and \$3.95 billion. Continued development of *Keytruda* will remain a prime focus in 2015 and 2016. Merck has invested significantly in its oncology assets over the past several years, particularly in immuno-oncology,

which deals with drugs that harness the body's immune system to attack cancer most-promising prospect Keytruda signifies the company's advancement in this field and has the potential to be a major top-line contributor over the next several years. Keytruda, which had already been approved for the treatment of melanoma, received another boost in early June when the FDA granted priority review for non-small cell lung cancer. Given that lung cancer is one of the most prevalent types of cancer, the commercial opportunity for Keytruda could become sig-

nificantly larger.

This stock has been downgraded a notch for Timeliness to 3 (Average). While there are potentially more lucrative near-term growth plays within the industry, we continue to view this blue chip as a strong core holding for investors seeking drug exposure. Merck maintains our highest mark for Safety (1). Its dividend yield is a full percentage point above Value Line's 2.1% median. The Financial Strength rating of A++ also highlights Merck's strong financial postion.

Michael Ratty July 10, 2015

(A) Diluted shs. Quarters may not sum due to rounding. Excludes nonrecurring gains ((B) Dividends histori (losses): '05, (43¢); '06, (13¢): '09, \$2.40; '10, April, July, and Oct (\$3.16); '11, (\$1.75); '12, (\$1.66); '13, (\$2.02); ment plan available.

'14, .58¢. Next egs. report due late July.

(B) Dividends historically paid in early January, April, July, and October. ■ Dividend reinvestment plac available.

(C) In millions.

Company's Financial Strength
Stock's Price Stability
95
Price Growth Persistence
Earnings Predictability
90