Hree Low         Gain         Return           Insider Decisions         J A S O N D J F M (Sell 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0			
TECHNICAL       3       Lowerd STRIST       7.5 x "Cash Flow" p sh mice with the Price Strong Price Price Strong Price Strong Price Pric	2 82.7	Target Price F 2018   2019	
BETA         .95         (1.0) = Market)         Shaded area indicates recession           2018-20 PROJECTIONS Ann Total High 1200         An 17 Total (+479%)         Return Return High 1200			200
Price biol biol biol biol biol biol biol biol			-160
High         120         (+415%)         72%           Insider Decisions         J         A S         N         D         J         A         N         J         A         <	900 <b>•</b>		-100
Insider Decisions         J A S O N D J F M           J A S O N D J F M         J A S O N D J F M           vb BW O O O O O O O O O O O O O O O O O O	``		80 60
bitw         0			50 40
Opubic         0 <td></td> <td></td> <td>_ 30</td>			_ 30
Number         Numbr         Numbr         Numbr <td></td> <td>% TOT. RETURN 4/15</td> <td>20</td>		% TOT. RETURN 4/15	20
to Buy biseli 1005         694 1007         717 1006         953 1007         shares raded         6 1000         1000         2007         2008         2009         2010         2011         2012         2013         2013           1999         2000         2001         2002         2003         2004         2005         2006         2007         2008         2009         2011         2011         2012         2013         201           23.14         29.74         27.54         26.70         32.12         41.24         53.52         58.49         66.63         85.42         58.30         68.60         91.58         93.45         90.02         86.4           1.19         2.41         2.18         1.61         2.56         3.89         5.35         6.55         7.28         8.69         3.98         6.22         8.42         8.09         7.37         7.6           3.4         88         .91         .92         .98         1.06         1.14         1.28         1.37         1.55         1.66         1.74         1.85         2.61         36.84         40.14         41.5           9.13         10.24         1.1.71         1.96         1.87         2.262	••••	THIS VL ARITH.* STOCK INDEX	
1999         2000         2001         2002         2003         2004         2005         2006         2007         2008         2009         2010         2011         2012         2013         2014         2013         2013         2013         2013         2013         2013         2013         2013         2013         2013         2013         2013         2013         2013         2013         2013         2013         2014         2014         2014         2014         2014         2014         2014         2014         2014         2014         2014         2014         2014         2014         2014         2014         2014         2014 <th< td=""><td></td><td>1 yr12.2 9.1 3 yr. 9.9 58.8 5 yr. 47.1 84.6</td><td>F</td></th<>		1 yr12.2 9.1 3 yr. 9.9 58.8 5 yr. 47.1 84.6	F
2.40       3.61       3.39       2.88       3.97       5.48       7.19       8.82       9.82       11.58       6.60       9.08       11.97       11.83       11.48       11.64         1.19       2.41       2.18       1.61       2.56       3.89       5.35       6.55       7.28       8.69       3.98       6.22       8.42       8.09       7.37       7.6         .84       .88       .91       .92       .98       1.06       1.14       1.28       1.37       1.55       1.66       1.74       1.85       2.18       2.46       2.7         .9.13       10.21       10.74       11.13       13.69       15.90       18.13       19.87       22.62       22.70       23.39       29.49       32.61       36.84       4014       41.2         .913       10.21       10.74       11.13       13.69       10.0       6133.0       5729.0       5382.0       4976.0       4727.0       4979.0       4734.0       4502.0       4335.0       4201         32.3       17.3       18.9       2.44       2.7%       2.3%       2.6%       2.1%       2.2%       2.1%       2.2%       2.4%       2.7%       2.3%       2.6% </td <td></td> <td></td> <td>8-20</td>			8-20
1.19       2.41       2.18       1.61       2.56       3.89       5.35       6.55       7.28       8.69       3.98       6.22       8.42       8.09       7.37       7.6         .84       .88       .91       .92       .98       1.06       1.14       1.28       1.37       1.55       1.66       1.74       1.85       2.18       2.46       2.7         9.13       10.21       10.74       11.13       13.69       15.90       18.13       19.87       22.62       22.70       2.33       29.49       32.61       36.84       40.14       41.5         6930.0       6809.0       670.0       6568.0       6401.0       6133.0       5729.0       5382.0       4976.0       4727.0       4979.0       4734.0       4502.0       4335.0       4201         32.3       17.3       18.9       23.4       14.1       11.7       10.9       10.0       11.4       9.5       17.8       10.5       9.5       10.7       12.3       12.3         2.2%       2.1%       2.4%       2.7%       2.3%       2.0%       1.6%       1.9%       2.3%       2.5%       2.7%       2.8%       2.4%       1.4.1         1.84		8.50 Sales per sh <sup>A</sup> 0.05 "Cash Flow" per sh	113.60 15.10
1.56       1.22       1.47       1.71       1.96       1.87       2.26       2.70       2.86       3.88       4.76       5.40       6.54       7.61       7.77       7.8         9.13       10.21       10.74       11.13       13.69       15.90       18.13       19.87       22.62       22.70       23.39       29.49       32.61       36.84       40.14       41.4         6954.0       6930.0       6809.0       6700.0       6568.0       6401.0       6133.0       5729.0       5382.0       4976.0       4727.0       4979.0       4734.0       4502.0       4335.0       4201         32.3       17.3       18.9       23.4       14.1       11.7       10.9       10.0       11.4       9.5       17.8       10.5       9.5       10.7       12.3       12         1.84       1.12       .97       1.28       .80       .62       .58       .54       .61       .57       1.19       .67       .60       .68       .69       .62         2.2%       2.1%       2.2%       2.4%       2.7%       2.3%       2.5%       2.7%       2.3%       2.5%       2.7%       2.3%       2.7%       2.3%       2.7%		5.50 Earnings per sh <sup>B</sup>	10.00
9.13       10.21       10.74       11.13       13.69       15.90       18.13       19.87       22.62       22.70       23.39       29.49       32.61       36.84       40.14       41.5         6954.0       6930.0       6809.0       6700.0       6568.0       6401.0       6133.0       5729.0       5382.0       4976.0       4727.0       4979.0       4734.0       4502.0       4335.0       4201         32.3       17.3       18.9       23.4       14.1       11.7       10.9       10.0       11.4       9.5       17.8       10.5       9.5       10.7       12.3       12         1.84       1.12       .97       1.28       .80       .62       .58       .54       .61       .57       1.19       .67       .60       .68       .69       .6         2.2%       2.1%       2.2%       2.4%       2.7%       2.3%       2.0%       1.6%       1.9%       2.3%       2.7%       2.3%       2.5%       2.7%       2.8%         CAPITAL STRUCTURE as of 3/31/15       5230       330086       35800       425071       27564       341578       33526       42071       36461       1.1%       1.7%       3660       42001		2.95 Div'ds Decl'd per sh C†∎ 6.75 Cap'l Spending per sh	3.30
32.3       17.3       18.9       23.4       14.1       11.7       10.9       10.0       11.4       9.5       17.8       10.5       9.5       10.7       12.3       12         1.84       1.12       .97       1.28       .80       .62       .58       .54       .61       .57       1.19       .67       .60       .68       .69       .62         2.2%       2.1%       2.2%       2.4%       2.7%       2.3%       2.0%       2.0%       1.6%       1.9%       2.3%       2.7%       2.3%       2.5%       2.7%       2.8         CAPITAL STRUCTURE as of 3/31/15         Total Debt \$32771 mill. Due in 5 Yrs \$24223 mill.       328213       335086       358600       425071       275564       341578       433526       420714       390247       36476         Total interest coverage: over 25.0x)       ncl. \$375 mill. of capitalized leases       10% of Cap'I)       10253       11416       1220       12379       11917       14760       15583       1588       17182       1729         Leases, Uncapitalized Annual rentals \$2.0 bill.       10% of Cap'I)       10.3%       11.7%       11.3%       10.6%       7.0%       8.9%       8.3%       8.9%       8.3% <t< td=""><td>42.40 44.</td><td>4.25 Book Value per sh</td><td>58.15</td></t<>	42.40 44.	4.25 Book Value per sh	58.15
1.84         1.12         .97         1.28         .80         .62         .58         .54         .61         .57         1.19         .67         .60         .68         .69         .68           2.2%         2.1%         2.2%         2.4%         2.7%         2.3%         2.0%         1.6%         1.9%         2.3%         2.7%         2.3%         2.5%         2.7%         2.8%           CAPITAL STRUCTURE as of 3/31/15 Total Debt \$32771 mill. Due in 5 Yrs \$24223 mill. LT Debt \$19494 mill. LT Interest \$350 mill.         328213         335086         358600         425071         275564         341578         433526         420714         390247         36476           10253         11416         12250         12379         11917         14760         15583         1588         17182         1729           10253         11416         12250         12379         11917         14760         15583         15888         17182         1729           10253         11416         12250         12379         11917         14760         15583         15888         17182         1729           10253         11416         12250         12379         11917         14760         15583         15888		•	4050.0
CAPITAL STRUCTURE as of 3/31/15 Total Debt \$32771 mill. Due in 5 Yrs \$24223 mill. LT Debt \$19494 mill. LT Interest \$350 mill. (Total interest coverage: over 25.0x) incl. \$375 mill. of capitalized leases (10% of Cap'l)         328213 18.1%         325086 20.1%         325600 19.2%         421578         433526         420714         390247         36476           10253         11416         12250         12379         11917         14760         15583         15888         17182         1725           33860         39090         40610         45220         19280         30460         41060         37380         32580         3258           10253         11416         12250         12379         11917         14760         15583         15888         17182         1725           20150         10.3%         11.7%         11.3%         10.6%         7.0%         8.9%         9.5%         8.9% <td>3 Value Line</td> <td>Relative P/E Ratio</td> <td>.70</td>	3 Value Line	Relative P/E Ratio	.70
Total Debt \$32771 mill.         Due in 5 Yrs \$24223 mill.         18.1%         20.1%         19.2%         18.1%         13.8%         16.1%         16.1%         15.6%         14.7%         14.1           LT Debt \$19494 mill.         LT Interest \$350 mill.         10253         11416         12250         12379         11917         14760         15583         15888         17182         1729           Total interest coverage: over 25.0x)         (10% of Cap'I)         33860         39090         40610         45220         19280         30460         41060         37380         32580         3252           Leases, Uncapitalized Annual rentals \$2.0 bill.         10.3%         11.7%         11.3%         10.6%         7.0%         8.9%         9.5%         8.9%         8.3%         8.9           Pension Assets-12/14 \$33.0 bill.         01.3%         11.7%         11.3%         121762         121965         110569         14639         165863         174003         17403           Dbligation \$50.6 bill.         620.0         6645.0         7183.0         7025.0         7129.0         12227         7928.0         6891.0         11658           Pfd Stock None         28.9%         32.6%         31.6%         37.9%         16.8%         1	0	Avg Ann'i Div'd Yield	3.0% 46000
(Total interest coverage: over 25.0x)       10235       11410       12379       11917       14700       13363       13686       1762       1772       1770         Incl. \$375 mill. of capitalized leases       (10% of Cap'l)       (10% of Cap'l)       33860       39090       40610       45220       19280       30460       41060       37380       32580       3252         Leases, Uncapitalized Annual rentals \$2.0 bill.       10.3%       11.7%       11.3%       10.6%       7.0%       8.9%       9.5%       8.3%       8.9         Pension Assets-12/14 \$33.0 bill.       27035       26600       27651       23166       3174.0       d3649       d4542       321.0       d12416       d1175         Obligation \$50.6 bill.       6220.0       6645.0       7183.0       7025.0       7129.0       12227       9322.0       7928.0       6891.0       1166         Pfd Stock None       111186       113844       121762       112965       110569       146839       154396       165863       174003       17439         Common Stock 4,181,108,290 shares       28.9%       32.6%       31.6%       37.9%       16.8%       19.4%       25.3%       21.7%       18.2%       17.7         30.5%       34.3%	5 <b>12.5% 13.0</b>	.0% Operating Margin	40000
10% of Cap'II       43.0%       42.4%       44.7%       43.5%       40.7%       42.4%       43.6%       42.0%       34.9         Leases, Uncapitalized Annual rentals \$2.0 bill.       10.3%       11.7%       11.3%       10.6%       7.0%       8.9%       9.5%       8.9%       8.3%       8.9         Pension Assets-12/14 \$33.0 bill.       27035       26960       27651       23166       3174.0       d3649       d4542       321.0       d12416       d1172         Dbligation \$50.6 bill.       6220.0       6645.0       7183.0       7025.0       7129.0       12227       9322.0       7928.0       6891.0       11658         Pfd Stock None       28.9%       32.6%       31.6%       37.9%       16.8%       19.4%       25.3%       21.7%       18.2%       17.4003       17433         Common Stock 4,181,108,290 shares       28.9%       32.6%       31.6%       37.9%       16.8%       19.4%       25.3%       21.7%       18.2%       17.403       17403       17403       17403       17403       17403       17403       17403       17403       17403       17403       18.2%       17.7%       18.2%       17.7%       18.2%       17.7%       18.2%       17.7%       18.2% <td< td=""><td></td><td>8750 Depreciation (\$mill) 1900 Net Profit (\$mill)</td><td>2050 4050</td></td<>		8750 Depreciation (\$mill) 1900 Net Profit (\$mill)	2050 4050
Pension Assets-12/14 \$33.0 bill.         27035         26960         27651         23166         3174.0         d3649         d4542         321.0         d12416         d1172           Dbligation \$50.6 bill.         6220.0         6645.0         7183.0         7025.0         7129.0         12227         9322.0         7928.0         6891.0         1165           Pfd Stock None         111186         113844         121762         112965         110569         146839         154396         165863         174003         17438           Common Stock 4,181,108,290 shares         28.9%         32.6%         31.6%         37.9%         16.8%         19.4%         25.3%         21.7%         18.2%         17.7           30.5%         34.3%         33.4%         40.0%         17.4%         20.7%         26.6%         22.5%         18.7%         18.6%           VARKET CAP: \$357 billion (Large Cap)         23.7%         27.4%         26.9%         32.6%         9.9%         14.8%         20.6%         12.3%         11.9%           CURRENT POSITION 2013         2014         3/31/15         22%         20%         19%         19%         43%         29%         23%         34%         36           C(SMILL)	5 <b>35.0% 40.0</b>	.0% Income Tax Rate	42.0%
Dbligation \$50.6 bill.         6220.0         6645.0         7183.0         7025.0         7129.0         12227         9322.0         7928.0         6891.0         1166           Pfd Stock None Common Stock 4,181,108,290 shares         111186         113844         121762         112955         110569         146839         154396         165863         174003         17439           WARKET CAP: \$357 billion (Large Cap)         23.7%         27.4%         26.9%         32.6%         31.6%         37.9%         16.8%         19.4%         25.3%         21.7%         18.2%         17.7           CURRENT POSITION         2013         2014         3/31/15         22%         20%         19%         32.6%         32.6%         9.9%         14.8%         20.6%         12.3%         11.9%           Current Position         2013         2014         3/31/15         22%         20%         19%         19%         43%         29%         23%         34%         36%           Search Assets         4913         4658         5227         BUSINESS:         Exxon Mobil Corp. is the largest publicly traded oil         tonnes (+1%)		20% Net Profit Margin 2000 Working Cap'l (\$mill)	8.8% d500
Common Stock 4,181,108,290 shares         28.9%         32.6%         31.6%         37.9%         16.8%         19.4%         25.3%         21.7%         18.2%         17.7           MARKET CAP: \$357 billion (Large Cap)         23.7%         27.4%         26.9%         32.6%         31.6%         37.9%         16.8%         19.4%         25.3%         21.7%         18.2%         17.7           VARKET CAP: \$357 billion (Large Cap)         23.7%         27.4%         26.9%         32.6%         9.9%         14.8%         20.6%         12.3%         11.9           CURRENT POSITION         2013         2014         3/31/15         22%         20%         19%         19%         43%         29%         23%         28%         34%         36           (\$MILL)         2ash Assets         4913         4658         5227         BUSINESS: Exxon Mobil Corp. is the largest publicly traded oil tonnes (+1%)	3 <b>20000 210</b>	000 Long-Term Debt (\$mill)	2400
30.5% 34.3% 33.4% 40.0% 17.4% 20.7% 26.6% 22.5% 18.7% 18.6           MARKET CAP: \$357 billion (Large Cap)           23.7%         27.4%         26.9%         32.6%         9.9%         14.8%         20.6%         16.3%         12.3%         11.9           CURRENT POSITION 2013 2014 3/31/15         22%         20%         19%         19%         43%         29%         23%         34%         36           (\$MILL)           CURRENT POSITION 2013 2014 3/31/15         22%         20%         19%         19%         43%         29%         23%         34%         36           LINENESS: Exxon Mobil Corp. is the largest publicly traded oil tonnes (+1%)		100 Shr. Equity (\$mill) 2 .5% Return on Total Cap'l	235450 15.5%
CURRENT POSITION         2013         2014         3/31/15         22%         20%         19%         19%         43%         29%         23%         28%         34%         36           (SMILL)         Cash Assets         4913         4658         5227         BUSINESS: Exxon Mobil Corp. is the largest publicly traded oil tonnes (+1%)	10.5% 12.5	.5% Return on Shr. Equity	17.0%
Cash Assets 4913 4658 5227 BUSINESS: Exxon Mobil Corp. is the largest publicly traded oil tonnes (+1%)		.0% Retained to Com Eq 54% All Div'ds to Net Prof	11.5% 33%
		es as of 12/31/14: 25.3 billion I	
Inventory (LIFO) 16135 16678 16102 2014 oil 2.1 mil barrels (-4% vs. /13) patural das 11.1 billion ment rate 12		% gas. 10-year avg. reserve re Energy, 2010. Vanguard owns 5	
Current Assets 59308 52910 50658 cubic feet (-5% vs. '13). On an oil-equivalent basis, total production stock; BlackR fall 5% in 2014 Daily refinant runs 4.5 million based (-2% vs. '13).	ck, 5.7% (4/15 F	Proxy). Employs 83,600. Chrm Address: 5959 Las Colinas Bl	n. and
Acces Fayable 46003 42227 361444 Debt Due 15808 17468 13277 product sales, 5.9 mill. bbls (flat vs. '13). Chemical sales, 24.2 mill. ving, TX 7503		2-444-1000. www.exxonmobil.co	
		nd a similar amoun t objective in the J	
ANNUAL RATES Past Past Est d'12-14 over-year oil price decline. First- period.	Exxon has	is always emphasi	ized
Sales 10.5% 5.0% 4.0%   quarter revenues and share earnings len buybacks	although of incurrin	ı lately this has com 1g debt, if low-cost,	e at and
Earnings 11.0% 3.0% 4.5% stock price to retreat to its lowest level nothing t Dividends 9.5% 10.0% 5.0% since 2012 For all of 2015 we astimate Essentia	he compan	ny can't handle. <b>company is go</b>	
generally poor comparisons, given the <b>about</b> it	s busines	ss, strengthening	its
Mar 21 Jun 20 Son 20 Doo 21 View Indiably weaker pricing environment. 110w- portion		future and boost nain difference now	
$\frac{2012}{2042}$ 110696 104718 103417 101883 420714 bottoming out and that profits will start that Exx	n has redu	uced spending, as m	any
<b>2014</b> 94344 98287 96047 76085 364763 in a ses industry spending on drilling in-backdroad		n the weaker indu o, global developm	
		deliver incremental 3-2020. (So far this y	
Cal- Eakling Per Shake - Cal- Eakling of Cal- Cal- Cal- Eakling of Cal- Cal- Cal- Cal- Cal- Cal- Cal- Cal-	oil and g	gas production is	run-
<b>2012</b> 2.00 1.80 2.09 2.20 8.09 doing well to maintain their distributions increase	higher). D	Downstream, actions ields, route cheaper	s to
2013 2.12 1.55 1.79 1.79 1.71 to shareholders, given sharply reduced to refine	ies, and r	make plants more	effi-
2015 1.17 1.05 1.00 1.08 4.40 cash flows. But Exxon Mobil has always cient, sta 2016 1.20 1.30 1.40 1.60 5.50 maintained a conservative payout ratio coming y		plus for earnings in	i ine
This blue that the provide the providet the provide	e-chip_sto	ock has conservat	
endar Mar.31 Jun.30 Sep.30 Dec.31 Year this month. The stock now yields an at- possibility	ties. Exxo	<b>to 5-year total ret</b> on Mobil is one of	the
2011 44 47 47 47 1.85 tractive 3.4%. 2012 47 57 57 57 2.18 Share repurchases are continuing, its shar	remier re	esources company, a d benefit as ene	and
2013 57 63 63 63 2.46 too. The company bought back \$1 billion demand $\frac{2}{2}$	ises over t	time.	
2015 .69 .73 worth of stock to reduce the share count in <i>Robert M</i>			
<ul> <li>A) Net of gasoline excise taxes.</li> <li>S1.61. Next earnings report due late July.</li> <li>Based on diluted shares. Excludes non-</li> <li>(C) Dividends historically paid in the second</li> <li>(D) In mill., adjusted for split.</li> </ul>	Stock's F	ny's Financial Strength	A++ 95

recurring gains (losses): '99, (7c, '100, 12¢; '01, 'Week of March, June, Sep., and Dec.'' 3¢; '02, 7¢; '03, 67¢; '05, 36¢; '06, 7¢; '12, 'Dividend reinvestment plan available. 'Price Growth Persistence 1HE PUBLISHER IS NOT RESPONSIBLE FOR ANY ERRORS OR OMISSIONS HEREIN. This publication is strictly for subscriber's own, non-commercial, internal use. No part of it may be reproduced, resold, stored or transmitted in any printed, electronic or other form, or used for generating or marketing any printed or electronic publication, service or product.

Stock's Price Stability	95
Price Growth Persistence	50
Earnings Predictability	60