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No Defined Benefit Pension Plan $77\%$ $8.8\%$ $9.3\%$ $9.9\%$ $9.3\%$ $9.0\%$ $10.0\%$ $10.2\%$ $9.7\%$ $9.7\%$ $10.4\%$ Inter Porti Hargin $11$ Prefered Stock None77\% $8.8\%$ $9.3\%$ $8.9\%$ $13.3\%$ $140.5\%$ $10.0\%$ $10.2\%$ $10.0\%$ $10.2\%$ $10.0\%$ $10.2\%$ $10.0\%$ $10.2\%$ $10.0\%$ $10.2\%$ $10.0\%$ $10.2\%$ $10.0\%$ $10.2\%$ $10.0\%$ $10.2\%$ $10.0\%$ $10.2\%$ $10.0\%$ $10.2\%$ $10.0\%$ $10.2\%$ $10.0\%$ $10.2\%$ $10.0\%$ $10.2\%$ $10.0\%$ $10.2\%$ $10.0\%$ $10.2\%$ $10.2\%$ $10.0\%$ $10.2\%$ $10.0\%$ $10.2\%$ $10.0\%$ $10.2\%$ $10.0\%$ $10.2\%$ $10.2\%$ $10.2\%$ $10.0\%$ $10.2\%$ $10.0\%$ $10.2\%$ $10.0\%$ $10.2\%$ $10.0\%$ $10.2\%$	20260	Uncani	italized /	Annual rer	tals \$427	mill																4590 24.0%	
Prefered Stock None         682.4         687.3         410.7         449.8         471.2         445.8         720.2         220.0         121.00         1198.0         1090         Long Long Tem beights           Common Stock 86.393.522 shares shares: 38 of 1/2715         1737.4         1263.2         1263.2         1725.4         1283.2         1275.4         1283.4         11156         102.00%         122.6%         120.0%         <							7.7%	8.8%	9.3%	8.9%	9.3%	9.0%	10.0%	10.2%	9.2%	9.7%	9.7%	10.1%	Net Pro	fit Margin		11.7%	
Common Stock 863.388.522 shares (178 mill. Class A states; 686 mill. Class A strates) as of 112 million (Large Cap) $4781.7$ $564.2$ $2686.1$ $2702.5$ $1725.8$ $1027.8$ $1027.8$ $1028.1$ $1016.8$ <th< td=""><td>referred</td><td>d Stocl</td><td>k None</td><td></td><td></td><td></td><td></td><td></td><td>1</td><td></td><td></td><td></td><td>1</td><td>1</td><td>1</td><td></td><td>1</td><td></td><td></td><td></td><td></td><td>11150 950</td></th<>	referred	d Stocl	k None						1				1	1	1		1					11150 950	
$ \begin{array}{c} (178\ \text{mill} Class A shares; 686\ \text{mill} Class B \\ shres; 3s of 1/2/15 \\ \text{MARKET CAP: 580.9\ billion (Large Cap)} \\ \text{CURRENT POSITION 2013} 2014 11/30/14 \\ Class A sates 5 9665 chill, 24713 \\ \text{Receivables} 5 9665 chill, 24713 \\ \text{Receivables} 5 9865 chill, 24713 \\ \text{Receivables} 5 9865 chill, 24713 \\ \text{Market Sates} 5 9865 chill, 24713 \\ \text{Market Sates} 5 9865 chill, 24713 \\ \text{Market Sates} 5 9865 chill, 24713 \\ \text{Receivables} 5 9865 chill, 24713 \\ \text{Market Sates} 5 9865 chill, 2486 chill, 2478 \\ \text{Market Sates} 5 9865 chill, 2486 chill, 2478 \\ \text{Market Sates} 5 9865 chill, 2486 chill, 2478 \\ \text{Market Sates} 5 9865 chill, 2486 chill, 2478 \\ \text{Market Sates} 5 9865 chill, 2486 chill, 2478 \\ \text{Market Sates} 5 9865 chill, 2486 chill, 2478 \\ \text{Market Sates} 5 986 chill, 2486 chill, 2478 \\ \text{Market Sates} 5 986 chill, 2486 chill, 2478 \\ \text{Market Sates} 5 986 chill, 2486 chill, 2478 \\ \text{Market Sates} 5 986 chill, 2486 chill, 2478 \\ \text{Market Sates} 5 986 chill, 2486 chill, 2478 \\ \text{Market Sates} 5 986 chill, 2486 chill, 2478 \\ \text{Market Sates} 5 987 \\ $	ommor	n Stock	863 938	3 522 shar	<b>1</b> 95				1					1	1		1		-	•		15970	
$ \begin{array}{c} Market C AP: $$309.$ billion (Large Cap) \\ CURRENT POSITION 2013 2014 11/30/14 \\ (URRENT POSITION 2014 2013 2014 11/30/14 \\ (URRENT POSITION 2014 2014 2014 2014 2014 2014 2014 2014$	78 mill.	Class	A shares						1					1	1		1					27.0%	
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Cash Assets596551424713BUSINESS: NIKE designs, develops, and markets lotowear, ap parel, equipment, accessiones, and services. It sells productors and licensees in a mployces (including retail and partime employces). Officer directs payable91101171741717471740112317174717401238Sast parel, equipment, accessiones, and services. It sells productors and licensees in proximately 190 countries. Has 322 domestic and 536 international proximately 190 countries. Has 322 domestic and 530 million in North America in the fiscal a sales increase of 16%, year to year, and future orders up 13%. The NIKE brand is a sales increase of 16%, year to year, and future orders up 13%. The NIKE brand is a sales increase of 16% year to year, and future orders up 13%. The NIKE brand is fashinos. Jed by basketball. The uptick in the athletic category is partially NIKE's own doing, thanks to a constant flow of excitement-generating new products. Fu- the athletic category is partially NIKE's rencices in Western Europe, where NIKE own doing, thanks to a constant flow of excitement-generating market share. The company signing market share. The com			ITION	2013	2014 1	1/30/14	19%	26%	22%	24%	24%	27%	27%	26%	28%	29%	30%	30%	All Div'	ds to Net P	rof	30%	
Inventory (LIFO) 3434 3437 4150 Chier 1107 1173 1173 Current Assets 13626 1370 Current Assets 13626 1390 Debt Due 178 174 203 Debt Due 178 174 203 Debt Due 178 174 203 Debt Due 178 174 203 NNUAL RATES Past Past 547 1297 4937 NIKE even in the most mature markets. NIKE even in the most mature markets. November pendus also up 13%. The NIKE's markets. Fiscal Aug.31 No.30 Feb.28 May 31 Year 2011 617 443 697 745 4.62 2.07 2013 643 57 7.3 7.6 2.69 2014 6.59 7.78 2.78 2.78 2.78 2.78 2.78 2.78 2.78	ash As	sets																					
Current Las.136251368614033 14033and through a mix of independent distributors and locations (including factory stores) as of 5/31/14. Has about 56,500(7/14 proxy). Charman: Philip H. Right. President & CEO: Mar Accts PayableAccts Payable178174203Other210229232660Current Liab.392650274937ANNUAL RATESPastEst'd '12'14Ordrang (pers)10 %s.5 %rs.10'17s.Sales11.0%9.5%13.5%Cash Flow;10.5%10.5%10.5%Boividends10.5%10.5%10.5%Earnings14.0%10.5%20.5%Dividends13.5%20.5%Dividends13.5%20.5%Dividends13.5%20.5%Dividends13.5%20.5%Dividends13.5%20.5%Dividends11.0%7571FiscalQUARTERLY SALES (\$Mill)^AFull Fiscal201157315846647020126855077662012687507FiscalCash Flow;7302013635773201469716433CashGuard BarFull YearCaliCash6470CaliCash77FiscalLoga TraceFull Year20115774752Cash5977CashGuard BarFull YearCash	ventor		0)	3434	3947	4150	retail a	ccounts,	through	NIKE-own	ed retai	I stores a	ind the li	nternet,	Vangua	rd Group	o, 6.0%	of Class	B; Blac	kRock, 5.	8% of (	Class B	
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Earnings Dividends14.0% 10.5%10.5% 20.5% 8.5%20.5% 13.0%a sale's increase of 16%, year to year, and future orders up 13%. The <i>NIKE</i> brand is benefiting from a resurgence in athletic fashions, led by basketball. The uptick in the athletic category is partially NIKE's own doing, thanks to a constant flow of excitement-generating new products. Fu- ture orders were also up 13% (in local cur- rencies) in Western Europe, where NIKE is gaining market share. The company believes it can keep the momentum going in these developed economies through in these developed economies through in these developed economies through in these markets and around the world.ond straight quarter in the November pe od, with orders up 13% here too, and t revitalization plan was only half comple- at the end of the quarter.EARNINGS FER SHARE AB EndsFull Fiscal 2011Full 57Full 4023Full Fiscal 2011Full 57Full 4023Full Fiscal 2011Full 57Full 57Full 52201157.47.54.62.2007 2017State 50State 50State 502011.57.47.54.62.2007 2017State FullFull Fiscal 2011Full 57.660.59.2017 20172012.68.50.60.59.207 2079.600.59.207 2079.6100.6100.61002011.57.47.54.62.2007 2079.6207.6208.6207.72072013.63.57.73.76.207 2.07 <td< td=""><td>ales</td><td></td><td>11.(</td><td>)% 9.</td><td>.5% 13</td><td>3.5%</td><td>posit</td><td>ion i</td><td>n Nôi</td><td>rth Ar</td><td>neric</td><td>ain</td><td>the f</td><td>iscal</td><td colspan="9">and partner stores in the region. Sales in-</td></td<>	ales		11.(	)% 9.	.5% 13	3.5%	posit	ion i	n Nôi	rth Ar	neric	ain	the f	iscal	and partner stores in the region. Sales in-								
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A) Fiscal years end May 31st. (B) Diluted to change in share count. Next earnings report dend in December of prior year. (E) Includes Company's Financial Strength A-	Fiscal	years e	end May	31st. (B)	Diluted	tọ cl	nange in s	share cou	unt. Next	earnings	report	dend in D	Decembe	r of prior	year. (E)	Includes	Co				h	A++ 85	

5	,
Company's Financial Strength	A++
Stock's Price Stability	85
Price Growth Persistence	100
Earnings Predictability	100

(a) the table of the table of table

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