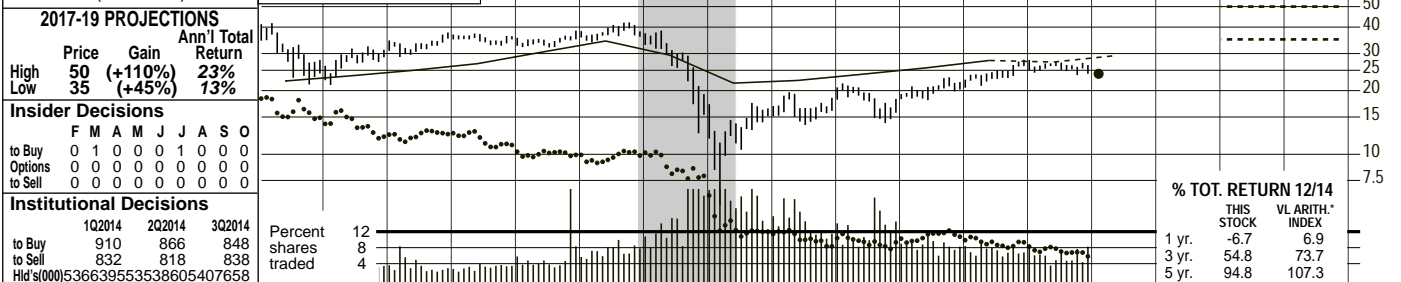


GENERAL ELECTRIC NYSE-GE

RECENT PRICE **24.07** P/E RATIO **14.2** (Trailing: 14.8 Median: 15.0) RELATIVE P/E RATIO **0.78** DIV'D YLD **3.8%** VALUE LINE

TIMELINESS 3 Lowered 4/18/14	High: 32.4 37.8 37.3 38.5 42.2 38.5 17.5 19.7 21.7 23.2 28.1 27.9	Low: 21.3 28.9 32.7 32.1 33.9 12.6 5.7 13.8 14.0 18.0 20.7 23.7	Target Price Range 2017 2018 2019
SAFETY 3 Lowered 3/13/09	LEGENDS — 10.5 x "Cash Flow" p sh ... Relative Price Strength Options: Yes Shaded area indicates recession		
TECHNICAL 3 Lowered 2/21/14			
BETA 1.15 (1.00 = Market)			



1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	© VALUE LINE PUB. LLC	17-19
10.24	11.33	13.07	12.69	13.21	13.33	14.44	14.28	15.90	17.30	17.32	14.70	14.15	13.93	14.16	14.52	14.85	14.95	Revenues per sh	17.95
1.54	1.77	2.06	2.14	2.12	2.24	2.38	2.56	2.90	3.28	2.81	2.07	2.13	2.28	2.44	2.65	2.60	2.80	"Cash Flow" per sh	3.85
.93	1.07	1.29	1.41	1.51	1.55	1.61	1.72	1.99	2.20	1.78	1.03	1.15	1.31	1.52	1.64	1.65	1.80	Earnings per sh ^B	2.75
.42	.49	.57	.64	.73	.77	.82	.91	1.03	1.15	1.24	.61	.46	.61	.70	.79	.88	.96	Div'ds Decl'd per sh ^C	1.40
.21	.21	.26	.29	.24	.97	1.24	1.38	1.62	1.79	1.52	.81	.92	1.20	1.45	1.34	1.30	1.35	Cap'l Spending per sh	1.55
3.96	4.32	5.08	5.52	6.39	7.87	10.47	10.43	10.93	11.57	9.93	11.00	11.20	11.01	11.82	12.98	13.65	14.50	Book Value per sh ^D	17.00
9813.9	9854.5	9932.0	9925.9	9969.9	10063	10586	10484	10277	9987.6	10537	10663	10615	10573	10406	10061	10040	10020	Common Shs Outst'g ^E	10000
30.3	35.9	40.1	30.8	20.7	18.1	20.5	20.5	17.3	17.2	15.7	13.0	14.4	13.9	13.3	14.7	15.7		Avg Ann'l P/E Ratio	15.0
1.58	2.05	2.61	1.58	1.13	1.03	1.08	1.09	.93	.91	.94	.87	.92	.87	.85	.83	.82		Relative P/E Ratio	.94
1.5%	1.3%	1.1%	1.5%	2.3%	2.7%	2.5%	2.6%	3.0%	3.0%	4.4%	4.6%	2.8%	3.4%	3.5%	3.3%	3.4%		Avg Ann'l Div'd Yield	3.3%

CAPITAL STRUCTURE as of 9/30/14										152866	149702	163391	172738	182515	156783	150211	147300	147359	146045	148900	150000	Revenues (\$mill)	179250
Total Debt \$313.3 bill. Due in 5 Yrs \$155.0 bill.										26.8%	30.6%	32.5%	35.1%	31.1%	25.4%	26.8%	30.3%	27.7%	26.5%	27.0%	28.0%	Operating Margin ^A	30.5%
LT Debt \$243.4 bill. LT Interest \$13.4 bill.										8385.0	8538.0	9158.0	10278	11492	10636	10013	9185.0	9346.0	9762.0	9400	9800	Depreciation (\$mill)	10800
										16819	18275	20666	22468	18089	11434	12623	14880	16065	16882	16600	18050	Net Profit (\$mill)	27500
Leases, Uncapitalized \$854 mill.										17.9%	17.4%	16.1%	15.5%	5.5%	--	7.4%	27.4%	14.4%	8.5%	15.0%	25.0%	Income Tax Rate	25.0%
Pension Assets-12/13 \$59.4 bill.										11.0%	12.2%	12.6%	13.0%	9.9%	7.3%	8.4%	10.1%	10.9%	11.6%	11.1%	12.0%	Net Profit Margin	15.3%
Obligation \$71.6 bill.										287826	184959	235281	244405	254715	316579	314972	272131	283910	245855	300000	305000	Working Cap'l (\$mill)	320000
Pf'd. Stock None										212670	212281	260804	319015	330067	338215	360681	315832	312668	251789	242000	238000	Long-Term Debt (\$mill)	228000
Pf'd. Div'd None										110821	109354	112314	115559	116729	118936	116438	123026	130566	137000	145000	150000	Share Equity (\$mill)	170000
Common Stock 10,042,192,011 shares										6.3%	7.1%	6.7%	6.4%	5.6%	4.6%	3.9%	4.8%	4.8%	5.6%	6.0%	6.5%	Return on Total Cap'l	8.5%
MARKET CAP: \$242 billion (Large Cap)										15.2%	16.7%	18.4%	19.4%	17.3%	9.7%	10.6%	12.8%	13.1%	12.9%	12.0%	12.4%	Return on Shr. Equity	16.0%
CURRENT POSITION										7.7%	8.2%	9.1%	9.5%	5.4%	2.1%	6.6%	7.2%	7.2%	6.9%	5.5%	5.5%	Retained to Com Eq	7.5%
										49%	51%	50%	51%	69%	79%	38%	43%	45%	46%	53%	56%	All Div'ds to Net Prof	51%

Cash Assets	125866	132536	137455
Receivables	287489	272442	257111
Inventory (LIFO)	15374	17325	19431
Other	--	--	--
Current Assets	428729	422303	413997
Accts Payable	15675	16471	16758
Debt Due	101392	77890	69916
Other	27752	82087	27288
Current Liab.	144819	176448	113962

ANNUAL RATES	Past 10 Yrs.	Past 5 Yrs.	Est'd '11-'13 to '17-'19
of change (per sh)			
Revenues	1.0%	-3.5%	4.0%
"Cash Flow"	1.5%	-4.0%	8.0%
Earnings	--	-5.5%	11.0%
Dividends	--	-9.5%	12.0%
Book Value	6.0%	2.0%	6.0%

Cal-endar	QUARTERLY REVENUES (\$ mill.) ^F				Full Year
	Mar.31	Jun.30	Sep.30	Dec.31	
2011	35938	36199	36043	39120	147300
2012	35182	36501	36349	39327	147359
2013	34815	35123	35725	40382	146045
2014	34178	36233	36174	42315	148900
2015	34500	36400	36600	42500	150000

Cal-endar	EARNINGS PER SHARE ^B				Full Year
	Mar.31	Jun.30	Sep.30	Dec.31	
2011	.31	.33	.30	.37	1.31
2012	.34	.38	.36	.44	1.52
2013	.39	.36	.36	.53	1.64
2014	.33	.39	.38	.55	1.65
2015	.36	.41	.43	.60	1.80

Cal-endar	QUARTERLY DIVIDENDS PAID ^C				Full Year
	Mar.31	Jun.30	Sep.30	Dec.31	
2011	.14	.14	.15	.15	.58
2012	.17	.17	.17	.17	.68
2013	.19	.19	.19	.19	.76
2014	.22	.22	.22	.22	.88
2015	.23				

(A) Operating margin includes all expenses except interest, depreciation, and taxes. (B) Diluted EPS. Excludes nonrecurring and/or discontinued items: '00, 24c; '01, 4c; '02, 10c; '05, (18c); '06, 1c; '07, (3c); '08, (6c); '09, (2c); '10, (9c); '11, (7c). Quarterly EPS may not sum due to rounding. Next earnings report due January 23rd. (C) Divs. historically paid late January, April, July, and October. (D) DRIP available. (E) Includes intangibles. In '13: \$92.0 billion, \$9.14/share. (F) In millions, adjusted for split. (G) Revenues may not sum, as reported.

General Electric stock has not joined in on the overall market's recent incline. The bears have been all over GE for the past year, and the tight range it traded in during 2014 is reflective of this. Any potential spark generated by moves the company made was quickly doused, and thus the impact was marginalized. More recently, a decline in oil prices negated any inclusion that these shares might have in a run-up among industrials as 2014 drew to a close. Our outlook for General Electric is handsome, but it seems the investment community is content to wait until the full turnaround is complete. We assume that will be when all finance-related operations are purged from the portfolio. Until then, this equity will probably remain under the radar, an unthinkable assertion in years past, and one that is hard to swallow for a company with such a huge market cap and global scope. **Recent troubles in the oil and gas arena are not what management wants to be dealing with at this juncture.** Lower oil prices may well bring GE's industrial sales down by as much as 25% if low prices continue through all of 2015. As

a result, industrial organic revenue growth would peak at around 5% versus original expectations of 7% to 9%. And all this comes at a time when GE is getting back to its industrial roots. In fact, 75% of earnings in 2016 are slated to be from industrial operations, with GE Capital still making up the remaining 25%. Net investments in the finance arm should inch below \$300 billion by the close of 2015, a noticeable dip from the \$365 billion run rate the company is working with today. **This year is a pivotal one for the company.** The Alstom acquisition is set to close halfway through the campaign. That integration needs to be a seamless one or else detractors will come out of the woodwork. We are fans of the purchase and expect GE to maintain its course and head into 2016 on a strong footing. **We like this blue chip from a number of perspectives.** The year ahead will probably only bring returns in line with the overall market; however, out to 2017-2019 we think this equity has room to run. Too, with the dividend north of 3%, income investors have a strong play here. *Erik M. Manning* *January 16, 2015*

Company's Financial Strength	B++
Stock's Price Stability	80
Price Growth Persistence	15
Earnings Predictability	70

To subscribe call 1-800-VALUELINE