CHEVRON CORP．NYSE－CIX

| TIMELIN | $\text { IESS } 2$ | Raised 8／ | ／14 | High： Low： | $\begin{aligned} & 43.5 \\ & 30.7 \\ & \hline \end{aligned}$ | $\begin{aligned} & 56.1 \\ & 42.0 \end{aligned}$ | 66.0 49.8 | $\begin{aligned} & 76.2 \\ & 53.8 \end{aligned}$ | $\begin{aligned} & 95.5 \\ & 65.0 \end{aligned}$ | $\begin{array}{r} 104.6 \\ 55.5 \end{array}$ | $\begin{aligned} & 79.8 \\ & 56.1 \end{aligned}$ | $\begin{aligned} & 92.4 \\ & 66.8 \end{aligned}$ | $\begin{array}{r} 110.0 \\ 86.7 \end{array}$ | $\begin{array}{r} 118.5 \\ 95.7 \end{array}$ | $\begin{aligned} & 127.8 \\ & 108.7 \end{aligned}$ | $\begin{aligned} & 135.1 \\ & 106.6 \end{aligned}$ |  |  | Target Pr | Range |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SAFETY <br> TECHNIC | CAL | Raised 1 Lowered | 11/7/14 | $\begin{array}{\|l\|} \text { LEGEN } \\ \cdots \cdots .0 \\ \cdots \end{array}$ | $\begin{aligned} & \text { DS } \\ & \text { x "Cash } \\ & \text { ative Price } \\ & \text { it a/N } \end{aligned}$ | w＂p sh trength |  |  |  |  |  |  |  |  |  |  |  |  |  | $\begin{gathered} 2019 \\ -200 \end{gathered}$ |
| TECHN | CAL | Lowere | 11/7/14 | 2-for-1 | $\begin{aligned} & \text { ative } \\ & \text { it } \\ & 9 / 00 \end{aligned}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 160 |
| BETA 1.10 | 10 （1．00 | ＝Market） |  | Options： Shaded | s | rec |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 9 P | JECTI |  |  |  |  |  |  |  |  |  |  |  | ＇川11＇${ }^{\text {² }}$ |  |  |  |  |  | 100 |
|  |  |  | Total |  |  |  |  |  | ，只 |  |  |  |  |  |  |  |  |  |  | －80 |
| High | rice | $\begin{aligned} & \text { Gain } \\ & -35 \% \end{aligned}$ | eturn |  |  |  |  |  |  |  | Nur |  |  |  |  |  |  |  |  | 60 |
|  |  | 0\％） | 6\％ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 50 |
| Insider | Decisi | ons |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 40 |
|  | $\mathrm{J} \text { F M }$ | A M J | J A S |  | 吊！ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| to Buy | 010 | 000 | 000 |  |  |  |  |  |  |  | ， |  |  |  |  |  |  |  |  |  |
| Options | 010 | 020 | 20 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| to Sell | 000 | 20 | 010 |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \％T | RETURN 10／1 |  |
| Institut | ional D | ecision |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | THIS VLAR |  |
|  | 402013 | 102014 | 202014 | Percent |  |  |  |  |  |  |  |  |  |  |  |  |  |  | $\begin{array}{cc}\text { STOCK } & \text { INDEX } \\ 3.5 & 10.1\end{array}$ |  |
| $\begin{aligned} & \text { to Buy } \\ & \text { to Sell } \end{aligned}$ | $\begin{aligned} & 824 \\ & 772 \end{aligned}$ | $\begin{aligned} & 771 \\ & 841 \end{aligned}$ | $\begin{aligned} & 742 \\ & 828 \end{aligned}$ | shares traded |  |  |  |  |  |  |  |  |  |  |  |  |  | 1 yr. 3 yr. | $\begin{array}{rr} 3.5 & 10.1 \\ 26.2 & 67.5 \\ \hline \end{array}$ |  |
| Hld＇s（000）1 | 2190701 | 1955561 | 218390 |  |  |  |  |  |  |  |  |  |  |  |  | 1 لll |  | 5 yr ． | 85.4124 .6 |  |
| 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 ${ }^{\text {a }}$ | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | $\bigcirc$ Q VAL | JE LINE PUB．LLC | 17－19 |
| 23.40 | 27.87 | 40.63 | 50.11 | 46.37 | 56.94 | 73.70 | 88.77 | 86.02 | 105.67 | 136.21 | 85.50 | 102.85 | 128.06 | 124.27 | 119.61 | 116.85 | 119.00 | Sales | rsh ${ }^{\text {A }}$ | 137.30 |
| 2.80 | 3.76 | 6.26 | 4.88 | 2.98 | 5.90 | 8.67 | 8.96 | 10.09 | 13.11 | 16.69 | 11.26 | 16.10 | 20.09 | 20.34 | 18.61 | 18.90 | 19.85 | ＂Cash | low＂per sh | 23.95 |
| 1.02 | 1.57 | 3.99 | 1.55 | ． 54 | 3.48 | 6.28 | 6.54 | 7.80 | 8.77 | 11.67 | 5.24 | 9.48 | 13.44 | 13.32 | 11.09 | 11.25 | 11.35 | Earning | per sh B | 14.50 |
| 1.22 | 1.24 | 1.30 | 1.33 | 1.40 | 1.43 | 1.54 | 1.75 | 2.01 | 2.26 | 2.53 | 2.66 | 2.84 | 3.09 | 3.51 | 3.90 | 4.21 | 4.56 | Div＇ds | ecl＇d per sh Cm | 5.20 |
| 2.97 | 3.33 | 2.85 | 4.58 | 3.56 | 2.63 | 2.99 | 3.90 | 5.65 | 7.98 | 9.81 | 9.89 | 9.84 | 13.38 | 15.89 | 19.85 | 18.85 | 18.90 | Cap＇I | ending per sh | 19.20 |
| 13.04 | 13.52 | 15.53 | 16.02 | 14.79 | 16.97 | 21.47 | 28.07 | 28.22 | 36.88 | 43.23 | 45.79 | 52.74 | 61.67 | 70.80 | 78.62 | 83.30 | 83.80 | Book V | lue per sh | 98.70 |
| 1306.1 | 1312.7 | 1283.1 | 2120.2 | 2136.3 | 2138.3 | 2107.1 | 2232.7 | 2442.7 | 2090.4 | 2004.2 | 2007.4 | 1992.5 | 1981.2 | 1946.7 | 1913.3 | 1885.0 | 1870.0 | Comm | Shs Outst＇g ${ }^{\text {D }}$ | 1850.0 |
| 39.9 | 28.6 | 10.6 | 28.8 | NMF | 10.2 | 7.6 | 8.8 | 8.1 | 9.4 | 7.3 | 13.4 | 8.2 | 7.5 | 8.1 | 10.9 | Bold fil | are | Avg | IP／E Ratio | 10.0 |
| 2.08 | 1.63 | ． 69 | 1.48 | NMF | ． 58 | ． 40 | ． 47 | ． 44 | ． 50 | ． 44 | ． 89 | ． 52 | ． 47 | ． 52 | ． 61 |  | Line | Relativ | P／E Ratio | ． 65 |
| 3．0\％ | 2．8\％ | 3．1\％ | 3．0\％ | 3．5\％ | 4．0\％ | 3．2\％ | 3．0\％ | 3．2\％ | 2．7\％ | 3．0\％ | 3．8\％ | 3．6\％ | 3．1\％ | 3．3\％ | 3．2\％ | estim | ates | Avg An | ＇I Div＇d Yield | 3．4\％ |
| CAPITAL STRUCTURE as of 9／30／14 Total Debt $\$ 25709$ mill．Due in 5 Yrs $\$ 2108$ mill． LT Debt $\$ 23601$ mill．LT Interest $\$ 396.6$ mill． Includes $\$ 255$ million capitalized leases． <br> （ $13 \%$ of Cap＇） |  |  |  |  |  | 155300 | 198200 | 210118 | 220904 | 273005 | 171636 | 204928 | 253706 | 241909 | 228848 | 220270 | 222500 | Sale | mill）${ }^{\text {A }}$ | 254000 |
|  |  |  |  |  |  | 17．0\％ | 16．1\％ | 19．1\％ | 18．5\％ | 19．3\％ | 18．2\％ | 22．3\％ | 24．0\％ | 24．9\％ | 22．2\％ | 23．0\％ | 23．0\％ | Operati | g Margin | 25．0\％ |
|  |  |  |  |  |  | 4935.0 | 5913.0 | 7506.0 | 8708.0 | 9528.0 | 12110 | 13063 | 12911 | 13413 | 14186 | 14400 | 15900 | Depre | ation（\＄mill） | 17510 |
|  |  |  |  |  |  | 13328 | 14099 | 17138 | 18688 | 23931 | 10483 | 19024 | 26895 | 26179 | 21423 | 21205 | 21225 | Net Pr | it（\＄mill） | 26825 |
|  |  |  |  |  |  | 35．1\％ | 44．0\％ | 46．4\％ | 41．9\％ | 44．3\％ | 43．4\％ | 40．7\％ | 43．5\％ | 43．5\％ | 40．3\％ | 42．5\％ | 43．0\％ | Income | Tax Rate | 44．0\％ |
| Leases，Uncapitalized Annual rentals $\$ 406.4$ mill．Pension Assets－12／13 $\$ 6.12$ bill．Oblig．$\$ 8.88$ bill． |  |  |  |  |  | 8．6\％ | 7．1\％ | 8．2\％ | 8．5\％ | 8．8\％ | 6．1\％ | 9．3\％ | 10．6\％ | 10．8\％ | 9．4\％ | 9．6\％ | 9．5\％ | Net Pro | it Margin | 10．6\％ |
|  |  |  |  |  |  | 9708.0 | 9325.0 | 7895.0 | 5579.0 | 4447.0 | 11005 | 19829 | 19634 | 21508 | 16015 | 17300 | 17700 | Workin | Cap＇I（\＄mill） | 21050 |
| Pfd Stock None |  |  |  |  |  | 10217 | 12131 | 7679.0 | 6070.0 | 6083.0 | 10130 | 11289 | 9812.0 | 12065 | 20057 | 25700 | 26000 | Long－T | rm Debt（\＄mill） | 28300 |
| Common Stock 1，887，029，199 shs．as of 10／31／14 |  |  |  |  |  | 45230 | 62676 | 68935 | 77088 | 86648 | 91914 | 105081 | 122181 | 137832 | 150427 | 157000 | 165900 | Shr．Eq | uity（\＄mill） | 182600 |
|  |  |  |  |  |  | 24．7\％ | 19．4\％ | 22．7\％ | 22．6\％ | 26．0\％ | 10．6\％ | 16．6\％ | 20．6\％ | 17．7\％ | 12．8\％ | 11．5\％ | 11．0\％ | Return | on Total Cap＇l | 12．0\％ |
| MARKET CAP：\＄222 billion（Large Cap） |  |  |  |  |  | 29．5\％ | 22．5\％ | 24．9\％ | 24．2\％ | 27．6\％ | 11．4\％ | 18．1\％ | 22．0\％ | 19．0\％ | 14．2\％ | 13．5\％ | 13．0\％ | Return | on Shr．Equity | 14．5\％ |
| CURRENT POSITION $\mathbf{2 0 1 2}$ $\mathbf{2 0 1 3}$ 9／30／14 <br> （\＄MWILL．）    <br> Cash Assets 21913 16516 14590 <br>   20997  |  |  |  |  |  | 22．3\％ | 16．5\％ | 18．5\％ | 18．0\％ | 21．7\％ | 5．6\％ | 12．7\％ | 17．0\％ | 14．0\％ | 9．3\％ | 8．5\％ | 8．0\％ | Retaine | to Com Eq | 9．5\％ |
|  |  |  |  |  |  | $24 \%$ |  | 26\％ | 26\％ | 22\％ | 51\％ | 30\％ | 23\％ | 26\％ | 35\％ | 37\％ | 40\％ | All Div＇ | s to Net Prof | 37\％ |

 Receivables Inventory（LIFO） Othe
Current Assets
Accts Payable
Debt Due
Other
Current Liab．

| ANNUAL RATES of change（per sh） | Past 10 Yrs． | Past <br> 5 Yrs． | $\begin{gathered} \text { Est'd '111'13 } \\ \text { to } 177^{\prime} 19 \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| Sales | 9．5\％ | 2．5\％ | 1．5\％ |
| ＂Cash Flow＂ | 15．5\％ | 8．0\％ | 3．5\％ |
| Earnings | 21．0\％ | 6．0\％ | 2．5\％ |
| Dividends | 9．5\％ | 9．0\％ | 7．0\％ |
| Book Value | 16．0\％ | 14．5\％ | 6．0\％ |


| Cal－ <br> endar | QUARTERLY SALES（\＄mill．）A <br> Mar．31 |  |  | Funll <br> Year |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2011 | 60341 | 68948 | 64432 | 59985 | 253706 |
| 2012 | 60705 | 62608 | 58044 | 60552 | 241909 |
| 2013 | 56818 | 57369 | 58503 | 56158 | 228848 |
| 2014 | 53265 | 57938 | 54679 | 54388 | 220270 |
| 2015 | 55600 | 57000 | 55700 | 54200 | 222500 |
| Cal－ | EARNINGS PER SHARE B |  |  |  | Full |
| endar | Mar．31 | Jun．30 | Sep．30 | Dec． 31 | Year |
| 2011 | 3.09 | 3.85 | 3.92 | 2.58 | 13.44 |
| 2012 | 3.27 | 3.66 | 2.69 | 3.70 | 13.32 |
| 2013 | 3.18 | 2.77 | 2.57 | 2.57 | 11.09 |
| 2014 | 2.36 | 2.98 | 2.95 | 2.96 | 11.25 |
| 2015 | 2.70 | 2.80 | 3.00 | 2.85 | 11.35 |
| Cal－ | QUARTERLY DIVIDENDS PAID C． | Full |  |  |  |
| endar | Mar．31 | Jun．30 | Sep．30 | Dec． 31 | Year |
| 2010 | .68 | .72 | .72 | .72 | 2.84 |
| 2011 | .72 | .78 | .78 | .81 | 3.09 |
| 2012 | .81 | .90 | .90 | .90 | 3.51 |
| 2013 | .90 | 1.00 | 1.00 | 1.00 | 3.90 |
| 2014 | 1.00 | 1.07 | 1.07 |  |  |

Est．pv of reserves：$\$ 176.2$ bill．Product sales： 4.51 mill．bbls．／day． Has 4,034 owned／leased stations，mainly in the U．S．Has abt． 125,070 emplys．Off．\＆Dir．own $0.8 \%$ of stock；BlackRock， $6.1 \%$ ； State Street，5．4\％；Vanguard，5．4\％（4／14 proxy）．Chairman and CEO：John S．Watson．Inc．：DE．Addr．： 6001 Bollinger Canyon Rd．， San Ramon，CA 94583．Tel．：925－842－1000．www．chevron．com．
Basin in the southern U．S．By yearend， CVX ought to have spent in excess of \＄42 billion on these endeavors．The idea is to create a more balanced commodity pipeline，one where gas and condensates constitute a larger portion of total prod－ uction．Too，Chevron wants to ensure it has maintained its market share when global demand for energy improves．
In the meantime，we don＇t look for share net and cash flow to increase at the same high rate as in the past．The older fields have matured and been depleted，and it will be a while before the newer fields yield noticeable benefits．Ris－ ing costs at large LNG projects in Austra－ lia won＇t help．Good refining margins should aid earnings and cash flow，though．
This timely and high－quality stock is a solid addition to a well－rounded port－ folio．The higher－than－average dividend payout should be amply supported by strong finances，which should also cover ongoing high capital spending needs．The stock＇s price pullback since our September report renders improved total return potential to 2017－2019．
J eremy J．Butler
December 5， 2014

[^0]
[^0]:    （A）Sales exclude（consumer）petroleum \＆ restated to account for UNOCAL merger．

    IOSS：＇98，\＄0．48．Incl．nonrecur．Ioss of \＄1．41：$\quad$ Dividend reinvestment plan （C）Dividends historically paid on or about 10th
    e．（D）In Company＇s Financial Stren
    Stock＇s Price Stability
    Price Growth Persistence
    Earnings Predictability （B）Based on diluted shares．Excl．nonrecur． 1 of March，June，September，and December．－

