
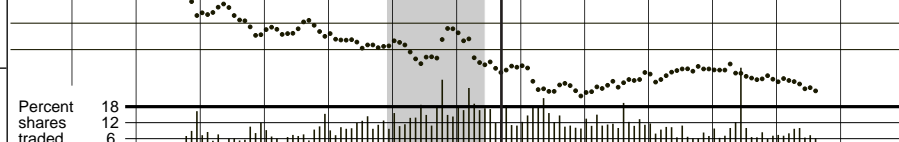


<b>PFIZER INC. NYSE-PFE</b>				RECENT PRICE	29.57	P/E RATIO	17.0 (Trailing: 18.5 Median: 15.0)	RELATIVE P/E RATIO	0.97	DIV'D YLD	3.5%	VALUE LINE
-----------------------------	--	--	--	--------------	-------	-----------	------------------------------------	--------------------	------	-----------	------	------------

TIMELINESS <b>3</b> Raised 1/3/14	High: 36.9	38.9	29.2	28.6	27.7	24.2	19.0	20.4	21.9	26.1	32.5	33.0	Target Price Range
SAFETY <b>1</b> Raised 4/17/09	Low: 27.9	22.0	20.3	22.2	22.2	14.3	11.6	14.0	16.6	20.8	25.3	27.9	2017 2018 2019
TECHNICAL <b>3</b> Raised 9/26/14	LEGENDS — 10.0 x "Cash Flow" p sh ... Relative Price Strength Options: Yes Shaded area indicates recession												
BETA .85 (1.00 = Market)													

2017-19 PROJECTIONS											
Price	Gain	Ann'l Total Return									
High	40	(+35%)	10%								
Low	35	(+20%)	7%								
Insider Decisions											
	N	D	J	F	M	A	M	J	J		
to Buy	0	0	0	0	0	0	0	0	0		
Options	1	0	0	1	1	0	0	0	1		
to Sell	2	0	2	0	4	0	0	2	0		
Institutional Decisions											
	4Q2013	1Q2014	2Q2014								
to Buy	766	813	835								
to Sell	799	788	768								
Hld's(000)	4490852	4450586	4410516								
				Percent shares traded							
				18							
				12							
				6							