

| (\$MILL.) |  |  |  |
| :--- | ---: | ---: | ---: |
| Cash Assets | 11129 | 11066 | 9720 |
| Receivables | 30578 | 31836 | 30077 |
| Inventory (Avg Cst) | 2287 | 2310 | 2338 |
| Other | 5439 | 6138 | 6046 |
| Current Assets | 49433 | 51350 | 48182 |
| Accts Payable | 7952 | 7461 | 6271 |
| Debt Due | 9181 | 6862 | 12462 |
| Other | $\underline{26492}$ | $\frac{25831}{}$ | $\frac{23700}{}$ |
| Current Liab. | 43625 | $\frac{40154}{42433}$ |  |


| ANNUAL RATES | Past | Past | Est'd '11-'13 |
| :--- | ---: | ---: | ---: |
| of change (per sh) | 10 Yrs. | 5 Yrs. | to '17.19 |
| Revenues | $6.5 \%$ | $6.0 \%$ | $4.0 \%$ |
| "Cash Flow" | $10.5 \%$ | $11.0 \%$ | $7.0 \%$ |
| Earnings | $13.0 \%$ | $14.0 \%$ | $7.5 \%$ |
| Dividends | $19.0 \%$ | $17.0 \%$ | $9.0 \%$ |
| Book Value | $2.5 \%$ | $2.5 \%$ | $25.0 \%$ |


| Cal- <br> endar | QUARTERLY REVENUES (\$ mill.) <br> Mar.31 |  |  | Full <br> Yun.30 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2011 | 24607 | 26666 | 26157 | 29486 | 106916 |
| 2012 | 24673 | 25783 | 24747 | 29304 | 104507 |
| 2013 | 23408 | 24924 | 23720 | 27699 | 99751 |
| 2014 | 22484 | 24364 | 23400 | 27327 | 97575 |
| 2015 | 22800 | 24500 | 23800 | 27900 | 99000 |
| Cal- <br> endar | EARNINGS PER SHARE A |  |  |  |  |
| 2011 | 2.31 | 3.00 | Full |  |  |
| 2012 | 2.61 | 3.34 | 3.19 | 4.33 | 4.13 |
| Year | 13.06 |  |  |  |  |
| 2013 | 2.70 | 2.91 | 3.68 | 5.73 | 14.37 |
| 2014 | 2.29 | 4.12 | 4.30 | 6.29 | 17.00 |
| 2015 | 3.20 | 4.30 | 4.45 | 6.55 | 18.50 |
| Cal- | QUARTERLY DIVIDENDS PAID Ba | Full |  |  |  |
| endar | Mar.31 | Jun.30 | Sep.30 | Dec.31 | Year |
| 2010 | .55 | .65 | .65 | .65 | 2.50 |
| 2011 | .65 | .75 | .75 | .75 | 2.90 |
| 2012 | .75 | .85 | .85 | .85 | 3.30 |
| 2013 | .85 | .95 | .95 | .95 | 3.70 |
| 2014 | .95 | 1.10 | 1.10 |  |  |

BUSINESS: International Business Machines Corporation is a
worldwide supplier of advanced information processing technology,
communication systems, services, and program products. 2013 rev-
enue breakdown: Global Technology Services, $37 \%$; Global Busi-
ness Services, 18\%; Systems and Technology, $14 \%$; Software,
27\%; Global Financing, 4\%. Foreign business: $65 \%$ of 2013 reve-
IBM, like many of its rivals in the information technology space, has been having a hard time reigniting revenue growth. Its J une-quarter earnings handily beat results in the comparable period of 2013, which were reduced by a $\$ 0.65-\mathrm{a}$ share workforce rebalancing charge. But revenues slipped 2\% year to year, or 1\% adjusted for currency and the divestiture of its customer care business. That was an improvement over the $4 \%$ dedine in the March period, however. IBM's systems segment was its weakest link, posting a $12 \%$ revenue decline compared with a $23 \%$ reduction in the prior period. The systems business was also responsible for the reduction in gross profits. But lower operating costs more than offset the shortfall, And repurchases of stock enhanced earnings per share. N ote that reported share net in the quarter and the first half included $\$ 0.20$ and $\$ 0.45$, respectively, of acquisitions and other nonoperting costs.
Management looks for full-year 2014 earnings of $\$ 17.00$ a share, after $\$ 1.00$ of nonoperating expenses. We expect IBM to earn about $\$ 18.50$ a share on a
nues; Research, 6.2\%. '13 depreciation rate: 11.6\%. Has 431,212 empl. Officers \& directors control less than 1\% of stock; Berkshire Hathaway, $6.3 \%$; State Street, $5.4 \%$; BlackRock, $5.4 \%$; Vanguard Group, $5.1 \%$ (3/14 proxy). Chairman: Samuel J. Palmisano. Pres. \& CEO: Virginia M. Rometty. Inc.: NY. Add.: New Orchard Road, Armonk, NY 10504. Tel.: 914-499-1900. Internet: www.ibm.com
miss its System $\times$ revenues after the pending sale of that business eventually closes. And the $33 \%$ decline in signings in the J une term may hamper services revenues. But we look for revenues to gradually stabilize in the next couple of quarters, and rise modestly in 2015. The smaller falloff in revenues in the J une term was encouraging, and IBM should benefit from its substantial investments to align its offerings with industry shifts, like the increased adoption of cloud computing. It is investing $\$ 3$ billion over the next five years in next-generation chip technology. It also plans to bring out new POWER8 systems for the mid- and high-ends of the market in the second half of 2014. Meanwhile, ongoing productivity measures should help rein in expenses.
The stock, the bluest of the blue chips, may appeal to a number of types of investors. The shares are ranked 1 (Highest) for Timeliness; the dividend yield, based on a payout that has been increased annually, is a bit above average; and the issue has worthwhile total return potential to 2017-2019.
Theresa Brophy
October 3, 2014

