

| C\$h Assels | 11129 | 11066 | 9704 |
| :--- | ---: | ---: | ---: |
| Receivables | 30578 | 31836 | 29661 |
| Inventory (Avg Cst) | 2287 | 2310 | 2456 |
| Other | 5439 | 6138 | 6138 |
| Current Assets | 49433 | 51350 | 47959 |
| Accts Payable | 7952 | 7461 | 6865 |
| Debt Due | 9181 | 6862 | 9312 |
| Other | $\underline{26492}$ | $\frac{25831}{}$ | 24881 |
| Current Liab. | 43625 | 40154 | $\frac{21058}{41058}$ |


| ANNUAL RATES | Past | Past | Est'd '11-'13 |
| :--- | ---: | ---: | :---: |
| of change (per sh) | 10 Yrs. | 5 Yrs. | to '17-'19 |
| Revenues | $6.5 \%$ | $6.0 \%$ | $4.0 \%$ |
| "Cash Flow" | $10.5 \%$ | $11.0 \%$ | $7.0 \%$ |
| Earnings | $13.0 \%$ | $14.0 \%$ | $7.5 \%$ |
| Dividends | $19.0 \%$ | $17.0 \%$ | $9.0 \%$ |
| Book Value | $2.5 \%$ | $2.5 \%$ | $25.0 \%$ |


| Calendar | QUARTERLY REVENUES (\$ mill.) |  |  |  | Full Year |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Mar. 31 | Jun. 30 | Sep. 30 | Dec |  |
| 2011 | 24607 | 26666 | 26157 | 29486 | 06916 |
| 2012 | 24673 | 25783 | 24747 | 29304 | 04507 |
| 2013 | 23408 | 24924 | 23720 | 27699 | 99751 |
| 2014 | 22484 | 24300 | 23400 | 27316 | 97500 |
| 2015 | 22800 | 24500 | 23800 | 27900 | 99000 |
| Cal- endar | $\text { Mar. } 31$ | Jun | Sep. 30 | $\text { Dec. } 31$ | Full <br> Year |
| 2011 | 2.31 | 3.00 | 3.19 | 4.62 | 析 |
| 2012 | 2.61 | 3.34 | 3.33 | 5.13 | 14.37 |
| 2013 | 2.70 | 2.91 | 3.68 | 5.73 | 14.94 |
| 2014 | 2.29 | 4.05 | 4.20 | 6.31 | 16.85 |
| 2015 | 3.20 | 4.30 | 4.40 | 6.60 | 18.50 |
| $\begin{aligned} & \text { Cal- } \\ & \text { endar } \end{aligned}$ | $\text { Mar. } 31$ | Jun. 30 | Sep. 30 | $\begin{aligned} & \hline \mathrm{D}_{\mathbf{1}} \\ & \mathrm{Dec} .31 \end{aligned}$ | Full Year |
| 010 | . 55 | . 65 | . 65 | 65 | 2.50 |
| 2011 | . 65 | . 75 | . 75 | . 75 | 2.90 |
| 2012 | . 75 | . 85 | . 85 | . 85 | 3.30 |
| 2013 | . 85 | . 95 | . 95 | . 95 | 3.70 |
| 2014 | 95 | 1.10 |  |  |  |


#### Abstract

BUSINESS: International Business Machines Corporation is a worldwide supplier of advanced information processing technology, communication systems, services, and program products. 2013 revenue breakdown: Global Technology Services, $37 \%$; Global Busi ness Services, 18\%; Systems and Technology, 14\%; Software, $27 \%$; Global Financing, $4 \%$. Foreign business: $65 \%$ of 2013 reve-


The tough times continue at IBM. March-quarter revenues fell 4\%, 1\% adjusted for currency and a divestiture. Software and services rose an adjusted $2 \%$, but systems fell 23\%, and accounted for much of the 20\% decline in China
The mainframe business is at the low point of the sales cycle (before a new model debuts). And, in focusing on the high end of its Power systems line, IBM missed an opportunity on the low end.
The gross margin expanded. The services margin widened, and sales of very profitable software rose. Other expense included a \$0.67-a-share workforce rebalancing charge partly offset by a \$0.07-a-share divestiture gain. The tax rate rose but stock repurchases mitigated the decline in reported share net, which also included $\$ 0.25$ of acquisitions and retirement costs. The company is holding to its forecast of operating earnings per share, before about $\$ 1.00$ of annual acquisitions/retirement costs, of $\$ 18.00$ in 2014 and $\$ 20.00$ in 2015 (about $\$ 17.00$ and $\$ 19.00$ on a reported basis). The 2014 J une-period comparison will be easy since share net in the year-earlier term was
nues; Research, $6.2 \%$. '13 depreciation rate: 11.6\%. Has 431,212 empl. Officers \& directors control less than $1 \%$ of stock; Berkshire Hathaway, $6.3 \%$; State Street, $5.4 \%$; BlackRock, $5.4 \%$; Vanguard Group, $5.1 \%$ (3/14 proxy). Chairman: Samuel J. Palmisano. Pres. \& CEO: Virginia M. Rometty. Inc.: NY. Add.: New Orchard Road, Armonk, NY 10504. Tel.: 914-499-1900. Internet: www.ibm.com.
reduced by $\$ 0.65$ of workforce rebalancing costs. But revenues probably will remain under pressure. Management looks for the 2013-to-2015 share-net advance to be supported by productivity initiatives (about $\$ 3.25$ a share of earnings growth) and stock repurchases (\$2.00), partly offset by higher taxes (\$1.50 a share).
We think IBM will have to push hard to reach these targets. Like other technology companies, IBM is adjusting to the rapid shift in the computing market to the cloud. Competition is likely to remain intense. And it will take time for new systems to contribute to top-line growth. Too, the divestiture of IBM's Systems x line will further depress revenues. Our share-net estimates for 2014 and 2015 assume earnings will fall short of management's goals.
IBM's transformation efforts may pay off by late decade, however. It looks to add more high-value offerings to its mix, and deliver more software as a service. It is a leader in the growing analytics field and should benefit as emerging-nation markets strengthen. The Dow stock is timely and has good 3- to 5-year potential. Theresa Brophy

July 4, 2014
(A) Based on diluted shs. Excl. nonrecurring
gains (losses):'02, ( $\$ 1.89$ ); '04, ( $\$ 0.11$ ); '05, $\$ 0.05$. Quarters may not sum due to
change in shares. Next earnings report mid- millions. (D) Incl. Intangibles. As of $3 / 31 / 14$,
 (\$0.34); gain (losses) from discontinued opera-
tions; '03, ( $\$ 0.02$ ); '04, ( $\$ 0.01$ ); '05, ( $\$ 0.02$ );

Company's Financial Strength
Stock's Price Stability
Price Growth Persistence
Earnings Predictability

