

enue breakdown: Global Technology Services, 37%; Global Business Services, 18%; Systems and Technology, 14%; Software, 27%; Global Financing, 4%. Foreign business: 65% of 2013 reve-The tough times continue at IBM.

Group, 5.1% (3/14 proxy). Chairman: Samuel J. Palmisano. Pres. & CEO: Virginia M. Rometty. Inc.: NY. Add.: New Orchard Road, Armonk, NY 10504. Tel.: 914-499-1900. Internet: www.ibm.com

Current Liab. **ANNUAL RATES** Past Est'd '11-'13 Past 10 Yrs. 6.5% 10.5% 13.0% 5 Yrs. 6.0% 11.0% to '17-'19 of change (per sh) 4.0% 7.0% 7.5% Revenues "Cash Flow" 14.0% 17.0% 2.5% Earnings Dividends Book Value 19.0% 2.5% 9.0%

49433

7952

9181

43625

51350

7461 6862

25831

40154

47959

6865 9312

24881

41058

Current Assets

Accts Payable Debt Due

| Cal- | QUAR Mar.31 | TERLY RE | | | Full |
|-------|----------------------------|----------|--------|--------|--------|
| endar | | | Sep.30 | Dec.31 | Year |
| 2011 | 24607 | 26666 | 26157 | 29486 | 106916 |
| 2012 | 24673 | 25783 | 24747 | 29304 | 104507 |
| 2013 | 23408 | 24924 | 23720 | 27699 | 99751 |
| 2014 | 22484 | 24300 | 23400 | 27316 | 97500 |
| 2015 | 22800 | 24500 | 23800 | 27900 | 99000 |
| Cal- | EARNINGS PER SHARE A | | | | Full |
| endar | Mar.31 | Jun.30 | Sep.30 | Dec.31 | Year |
| 2011 | 2.31 | 3.00 | 3.19 | 4.62 | 13.06 |
| 2012 | 2.61 | 3.34 | 3.33 | 5.13 | 14.37 |
| 2013 | 2.70 | 2.91 | 3.68 | 5.73 | 14.94 |
| 2014 | 2.29 | 4.05 | 4.20 | 6.31 | 16.85 |
| 2015 | 3.20 | 4.30 | 4.40 | 6.60 | 18.50 |
| Cal- | QUARTERLY DIVIDENDS PAID B | | | | Full |
| endar | Mar.31 | Jun.30 | Sep.30 | Dec.31 | Year |
| 2010 | .55 | .65 | .65 | .65 | 2.50 |
| 2011 | .65 | .75 | .75 | .75 | 2.90 |
| 2012 | .75 | .85 | .85 | .85 | 3.30 |
| 2013 | .85 | .95 | .95 | .95 | 3.70 |
| 2014 | .95 | 1.10 | .00 | .00 | 5 0 |
| | | | | | 1,00 |

March-quarter revenues fell 4%, 1% adjusted for currency and a divestiture. Software and services rose an adjusted 2%, but systems fell 23%, and accounted for much of the 20% decline in China.

The mainframe business is at the low point of the sales cycle (before a new model debuts). And, in focusing on the high end of its Power systems line, IBM missed an opportunity on the low end.

The gross margin expanded. The services margin widened, and sales of very profitable software rose. Other expense included a \$0.67-a-share workforce rebalancing charge partly offset by a \$0.07-a-share divestiture gain. The tax rate rose but stock repurchases mitigated the decline in reported share net, which also included \$0.25 of acquisitions and retirement costs. The company is holding to its forecast

of operating earnings per share, before about \$1.00 of annual acquisitions/retirement costs, of \$18.00 in 2014 and \$20.00 in 2015 (about \$17.00 and \$19.00 on a reported basis). The 2014 June-period comparison will be easy since share net in the year-earlier term was

reduced by \$0.65 of workforce rebalancing costs. But revenues probably will remain under pressure. Management looks for the 2013-to-2015 share-net advance to be supported by productivity initiatives (about \$3.25 a share of earnings growth) and stock repurchases (\$2.00), partly offset by higher taxes (\$1.50 a share).

We think IBM will have to push hard to reach these targets. Like other technology companies, IBM is adjusting to the rapid shift in the computing market to the cloud. Competition is likely to remain intense. And it will take time for new systems to contribute to top-line growth. Too, the divestiture of IBM's *Systems x* line will further depress revenues. Our share-net estimates for 2014 and 2015 assume earnings will fall short of management's goals. IBM's transformation efforts may pay

off by late decade, however. It looks to add more high-value offerings to its mix, and deliver more software as a service. It is a leader in the growing analytics field and should benefit as emerging-nation markets strengthen. The Dow stock is timely and has good 3- to 5-year potential. Theresa Brophy July 4, 2014

(A) Based on diluted shs. Excl. nonrecurring gains (losses):'02, (\$1.89); '04, (\$0.11); '05, (\$0.34); gain (losses) from discontinued operations; '03, (\$0.02); '04, (\$0.01); '05, (\$0.02);

'06, \$0.05. Quarters may not sum due to change in shares. Next earnings report mid-July. (B) Dividends historically paid in early March, June, September, and December. | Dividend reinvestment plan available. (C) In millions. (D) Incl. Intangibles. As of 3/31/14, \$34.9 billions, \$34.49/sh. (E) In '08, incl. \$15.2 bill. retirement benefit plan loss.

Company's Financial Strength Stock's Price Stability A++ 90 Price Growth Persistence 70 **Earnings Predictability** 100

© 2014 Value Line Publishing LLC. All rights reserved. Factual material is obtained from sources believed to be reliable and is provided without warranties of any kind. THE PUBLISHER IS NOT RESPONSIBLE FOR ANY ERRORS OR OMISSIONS HEREIN. This publication is strictly for subscriber's own, non-commercial, internal use. No part of it may be reproduced, resold, stored or transmitted in any printed, electronic or other form, or used for generating or marketing any printed or electronic publication, service or product.