

company. Owns 69.6% of Imperial Oil (Canada). Daily production in 2013: oil, 2.2 mil. barrels (+1% vs. '12); natural gas, 11.8 billion cubic feet (-4% vs. '12). On an oil-equivalent basis, total production fell 1.5% in 2013. Daily refinery runs, 4.6 million barrels (-9% vs. '12); product sales, 5.9 mill. bbls (-5% vs. '12). Chemical sales,

barrels of oil equivalent, 53% oil, 47% gas. 10-year avg. reserve replacement rate: 120%. Acquired XTO Energy, 2010. BlackRock owns 5.4% of stock (4/14 Proxy). Employs 83,600. Chrmn. and CEO: Rex Tillerson. Inc.: NJ. Address: 5959 Las Colinas Blvd., Irving, TX 75039-2298. Tel.: 972-444-1000. www.exxonmobil.com.

71724 70108 Current Liab. 64139 Past Est'd '11-'13 **ANNUAL RATES** Past 10 Yrs. 12.5% 13.0% 14.0% 5 Yrs. 5.5% 3.0% 1.0% to '17-'19 of change (per sh) 6.5% 6.5% 6.5% Sales "Cash Flow" Earnings Dividends Book Value 8.5% 12.0% 11.0% 10.0% OHADTEDIV CALES (\$ mill \A

64460

50728

3653

9758

59308

48085

15808

7831

61864

52109

9223

8776

**Current Assets** 

Accts Payable Debt Due

Cal-	QUARTERLY SALES (\$ MIII.)A				Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2011	101335	112781	111991	107419	433526
2012	110696	104718	103417	101883	420714
2013	96336	95301	100508	98102	390247
2014	94344		100000		395000
2015	101000	102000	103000	104000	410000
Cal-	EARNINGS PER SHARE B Full				
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2011	2.14	2.18	2.13	1.97	8.42
2012	2.00	1.80	2.09	2.20	8.09
2013	2.12	1.55	1.79	1.91	7.37
2014	2.10	1.90	1.95	2.00	7.95
2015	2.00	2.05	2.00	2.05	8.10
Cal-	QUARTERLY DIVIDENDS PAID C=†				Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2010	.42	.44	.44	.44	1.74
2011	.44	.47	.47	.47	1.85
2012	.47	.57	.57	.57	2.18
2013	.57	.63	.63	.63	2.46
2014	.63	.69			

Exxon Mobil's long-term strengths have been outweighing its near-term shortcomings of late. That is apparent as investors have pushed the shares to alltime highs, despite flattish earnings and a dip in oil production early in 2014. True, in the scheme of things, the stock has underperformed during the bull market of the past five-plus years. But the returns achieved here have been attained with a reduced degree of risk, owing to Exxon's exceptional market position and finances.

Modest full-year earnings improve-ment in 2014 and 2015 looks to be on tap. There is a good possibility that fullyear refining margins will be somewhat better than in 2013. Spreads in price between foreign and domestic crude oil narrowed considerably at times last year, making it tough to find advantaged feedstock for the company's refineries. The current backdrop isn't shaping up as quite as difficult. Meantime, natural gas price realizations should continue to be much improved. On the downside, combined oil and natural gas production volume could slip a bit. In 2015, we look for slightly higher share net, assuming, all else equal,

oil production begins to move higher. Adding value over time is Exxon's formula for success. To that end, the sizable investment program of recent years should pay off with higher oil production, notably from Canada, beginning in 2015. A \$19 billion liquified natural gas project in Papua New Guinea now shipping its first cargo should be in high gear next year, too. Meantime, Exxon has 18-20 major oil and gas projects starting up within three years, and 30 more within five years. The company can produce more natural gas stateside, too, once prices provide added incentive. As a result, there is the potential for moderately higher volume. Elsewhere, the refining and chemicals lines ought to chip in with higher profits out to 2017-2019, assuming economic growth boosts product demand.

Long-term, conservative investors might like the stock's 3- to 5-year total return potential, That is especially in light of the neutrally ranked shares' top Safety rank. Note: The quarterly dividend has been hiked 9.5% and Exxon plans to buy back \$3 billion in stock this quarter. Rőbert Mitkowski, Jr. June 6, 2014

(A) Net of gasoline excise taxes.
(B) Based on diluted shares. Excludes non-recurring gains (losses): '98, (2¢); '99, (7¢); '00, 12¢; '01, 3¢; '02, 7¢; '03, 67¢; '05, 36¢;

'06, 7¢; '12, \$1.61. Next earnings report due late July.

(C) Dividends historically paid in the second (D) In mill., adjusted for split. week of March, June, Sep., and Dec.

Dividend reinvestment plan available.
 † Stock Purchase Plan available w/o broker.

Company's Financial Strength Stock's Price Stability A++ 95 Price Growth Persistence 65 **Earnings Predictability** 60