

COCA-COLA NYSE-KO										RECENT PRICE	40.18	P/E RATIO	19.3 (Trailing: 19.5 Median: 19.0)	RELATIVE P/E RATIO	1.05	DIV'D YLD	3.1%	VALUE LINE	
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TIMELINESS 4 Lowered 2/28/14		High: 25.5	26.8	22.6	24.7	32.2	32.8	29.7	32.9	35.9	40.7	43.4	41.2				Target Price Range	2017	2018	2019	
SAFETY 1 New 7/27/90		Low: 18.5	19.2	20.2	19.7	22.8	20.1	18.7	24.7	30.6	33.3	36.5	36.9								
TECHNICAL 2 Raised 4/11/14		<div>LEGENDS</div> <div>----- 16.0 x "Cash Flow" p sh</div> <div>..... Relative Price Strength</div> <div>2-for-1 split 8/12</div> <div>Options: Yes</div> <div>Shaded area indicates recession</div>																			
BETA .70 (1.00 = Market)																					
2017-19 PROJECTIONS																					
		Price	Gain	Ann'l Total																	
		High	60	(+50%)	13%																
		Low	50	(+25%)	9%																
Insider Decisions																					
		M	J	J	A	S	O	N	D	J											
		to Buy	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
		Options	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
		to Sell	3	0	0	1	0	0	2	0	0	0	0	0	0	0	0	0	0		
Institutional Decisions																					
		202013	302013	402013																	
		to Buy	596	650	763																
		to Sell	738	681	676																
		Hld's(000)	2687857	2674606	2683755																
		Percent shares traded	15	10	5																