UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 11, 2024

Designer Brands Inc.

(Exact name of registrant as specified in its charter)

Ohio	001-32545	31-0746639
(State or other Jurisdiction of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)
810 DSW Drive, Columbus, Ohio		43219
(Address of Principal Executive Offices)		(Zip Code)
Registra	nt's telephone number, including area code: (614) 2	37-7100
	N/A	
(For	mer name or former address if changed since last re	port.)
Check the appropriate box below if the Form 8-K filing is intended to simul	taneously satisfy the filing obligation of the registra	nt under any of the following provisions:
Written communications pursuant to Rule 425 under the Securities Act (17 C	CFR 230.425)	
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR	240.14a-12)	
Pre-commencement communications pursuant to Rule 14d-2(b) under the Ex	change Act (17 CFR 240.14d-2(b))	
Pre-commencement communications pursuant to Rule 13e-4(c) under the Ex	change Act (17 CFR 240.13e-4(c))	
Securities registered	pursuant to Sec	tion 12 (b) of the Act:
Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A Common Shares, without par value	DBI	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company \Box

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02 Results of Operations and Financial Condition.

On September 11, 2024, Designer Brands Inc. (the "Company") issued a press release announcing its consolidated financial results for the quarter ended August 3, 2024. A copy of the press release is attached as Exhibit 99.1 hereto and incorporated by reference herein.

Pursuant to General Instruction B.2 of Current Report on Form 8-K, the information in this Item 2.02, including Exhibit 99.1, is being furnished and shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liability of such section. Furthermore, the information in this Item 2.02 shall not be deemed to be incorporated by reference into the filings of the Company under the Securities Act of 1933, as amended. **Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits.	
Exhibit Number	Description
<u>99.1</u>	Press Release of Designer Brands Inc., dated September 11, 2024.
104	Cover Page Interactive Data File (embedded within the Inline XBRL document).

Signature

By:

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Designer Brands Inc. /s/ Lisa M. Yerrace Lisa M. Yerrace Vice President, Deputy General Counsel and Corporate Secretary

September 11, 2024 Date:

Exhibit 99.1

Designer Brands Inc. Reports Second Quarter 2024 Financial Results

Reported third consecutive quarter of sequential comparable sales improvement

Impressive performance in growing athleisure category, which outpaced the market by over 4 percentage points

COLUMBUS, Ohio, September 11, 2024 - Designer Brands Inc. (NYSE: DBI) (the "Company," "we," "us," "our," and "Designer Brands"), one of the world's largest designers, producers, and retailers of footwear and accessories, today announced financial results for the second quarter ended August 3, 2024.

"This quarter, we further built on our track record of steady improvement as we continued to refine and refresh our strategic initiatives intended to accelerate our ongoing business transformation," stated Doug Howe, Chief Executive Officer. "We saw sustained pressure on challenged categories such as dress and seasonal in the second quarter, which we were able to partially mitigate through providing a greater selection of athletic and athleisure brands in our assortment. During the second quarter, we drove athleisure category sales growth of 8% in the U.S. Retail segment over the same period last year, outpacing overall athleisure market growth by over 4 percentage points, and total U.S. Retail sales outpaced the footwear market by 1 percentage point according to Circana. Our strategy successfully supported a solid start to the back-to-school season, particularly in our kids' category, which helped us to exit the second quarter in a stronger position than we started."

Howe continued, "We continue to believe that our investments across our retail and brand businesses will help us to accelerate growth moving forward as we sharpen our focus and optimize our assortment, our marketing, and our omnichannel customer experience. With shoppers becoming increasingly mindful of their discretionary spending, and trends rapidly evolving, we want to ensure that we remain top of mind as the destination for all their footwear needs."

Second Quarter Operating Results (Unless otherwise stated, all comparisons are to the second quarter of 2023)

- Net sales decreased 2.6% to \$771.9 million.
- Total comparable sales decreased by 1.4%.

- Gross profit decreased to \$252.9 million versus \$273.4 million last year, and gross margin was 32.8% compared to 34.5% last year.
- Reported net income attributable to Designer Brands Inc. was \$13.8 million, or diluted earnings per share ("EPS") of \$0.24, including net after-tax charges of \$0.05 per diluted share from adjusted items, primarily related to restructuring, integration, and acquisition costs.
- Adjusted net income was \$17.1 million, or adjusted diluted EPS of \$0.29.

Liquidity

- Cash and cash equivalents totaled \$38.8 million at the end of the second quarter of 2024, compared to \$46.2 million at the end of the same period last year, with \$155.1 million available for borrowings under our senior secured asset-based revolving credit facility. Debt totaled \$465.7 million at the end of the second quarter of 2024 compared to \$331.0 million at the end of the same period last year.
- The Company ended the second quarter with inventories of \$642.8 million compared to \$606.8 million at the end of the same period last year.

Return to Shareholders

During the second quarter of 2024, the Company repurchased 2.7 million Class A common shares at an aggregate cost of \$18.0 million. As of August 3, 2024, \$69.7 million of Class A common shares remained available for repurchase under the Board-approved share repurchase program.

Store Openings and Closings

During the second quarter of 2024, the Company closed one store in the United States ("U.S.") and opened two stores in Canada, resulting in a total of 499 stores in the U.S. and 177 stores in Canada as of August 3, 2024.

Updated 2024 Financial Outlook

The Company has updated the following guidance for the full year 2024:

Metric	Previous Guidance	Current Guidance
Designer Brands Net Sales Growth	Low-single digits	Flat to low-single digits
Adjusted Diluted EPS	\$0.70 - \$0.80	\$0.50 - \$0.60

Forward-looking adjusted diluted EPS for 2024 excludes potential charges or gains that may be recorded during the fiscal year, including among other things: (1) restructuring and integration costs, including severance charges; (2) acquisition-related costs; (3) impairment charges; (4) foreign currency transaction losses (gains); (5) the net tax impact of such items; (6) the change in the valuation allowance on deferred tax assets; and (7) net income attributable to redeemable noncontrolling interest. A reconciliation of forward-looking non-GAAP earnings guidance to the comparable GAAP measure is not provided, as permitted by Item 10(e)(1)(i)(B) of Regulation S-K, because the impact and timing of these potential charges or gains is inherently uncertain and difficult to predict and is unavailable without unreasonable efforts. In addition, the Company believes that such reconciliations would imply a degree of precision and certainty that could be confusing to investors. Such items are uncertain and could have a substantial impact on GAAP measures of our financial performance.

Webcast and Conference Call

The Company is hosting a conference call today at 8:30 am Eastern Time. Investors and analysts interested in participating in the call are invited to dial 1-888-317-6003, or the international dial-in, 1-412-317-6061, and reference conference ID number 9337169 approximately ten minutes prior to the start of the conference call. The conference call will also be broadcast live over the internet and can be accessed through the following link, as well as through the Company's investor website at investors.designerbrands.com: https://app.webinar.net/wjDQNwDnZxP For those unable to listen to the live webcast, an archived version will be available on the Company's investor website until September 18, 2024. A replay of the teleconference will be available by dialing the following numbers:

U.S.: 1-877-344-7529 Canada: 1-855-669-9658 International: 1-412-317-0088 Passcode: 4546270

Important information may be disseminated initially or exclusively via the Company's investor website; investors should consult the website to access this information.

About Designer Brands

Designer Brands is one of the world's largest designers, producers, and retailers of the most recognizable footwear brands and accessories, transforming and defining the footwear industry through a mission of inspiring self-expression. With a diversified, world-class portfolio of coveted brands, including Crown Vintage, Hush Puppies, Jessica Simpson, Keds, Kelly & Katie, Lucky Brand, Mix No. 6, Topo Athletic, Vince Camuto and others, Designer Brands designs and produces on-trend footwear and accessories for all of life's occasions, delivered to the consumer through a robust direct-to-consumer omni-channel infrastructure and powerful national wholesale distribution. Powered by a billion-dollar digital commerce business across multiple domains and 676 DSW Designer Shoe Warehouse, The Shoe Co., and Rubino stores in North America, Designer Brands delivers current, in-line footwear and accessories from the largest national brands in the industry and holds leading market share positions in key product categories across Women's, Men's, and Kids'. Designer Brands also distributes its brands internationally through select wholesale and distributor relationships, while also leveraging design and sourcing expertise to build private label product for national retailers. Designer Brands is committed to being a difference maker in the world, taking steps forward to advance diversity, equity, and inclusion in the footwear industry and supporting a global community and the health of the planet by donating more than ten million pairs of shoes to the global non-profit Soles4Souls since 2018. To learn more, visit www.designerbrands.com.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995

Certain statements in this press release may constitute forward-looking statements and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. You can identify these forward-looking statements by the use of forward-looking words such as "outlook," "could," "believes," "expects," "potential," "continues," "may," "will," "should," "would," "seeks," "approximately," "predicts," "intends," "plans," "estimates," "anticipates," or the negative version of those words or other comparable words. These statements are based on the Company's current views and expectations and involve known and unknown risks, uncertainties, and other factors that may cause actual results, performance, or achievements to be materially different from any future results, performance, or achievements expressed or implied by the forward-looking statements. These factors include, but are not limited to: uncertain general economic and financial conditions, including concerns of a potential recession in the U.S., fluctuating interest rates, inflationary pressures, and the related impacts to consumer discretionary spending, as well as our ability to plan for and respond to the impact of these conditions; our ability to anticipate and respond to rapidly changing consumer preferences, seasonality, customer expectations, and fashion trends; the impact on our consumer traffic and demand, our business operations, and the operations of our suppliers, as we experience unseasonable weather, climate change evolves, and the frequency and severity of weather events increase; our ability to execute on our business strategies, including integrating and growing our Brand Portfolio segment, enhancing in-store and digital shopping experiences, and meeting consumer demands; whether we will be able to successfully and efficiently integrate our recent acquisitions in a manner that does not impede growth; our ability to maintain strong relationships with our vendors, manufacturers, licensors, and retailer customers; risks related to losses or disruptions associated with our distribution systems, including our distribution centers and stores, whether as a result of reliance on third-party providers or otherwise; risks related to cyber security threats and privacy or data security breaches or the potential loss or disruption of our information technology ("IT") systems, or those of our vendors; risks related to the implementation of new or updated IT systems; our ability to protect our reputation and to maintain the brands we license; our reliance on our loyalty programs and marketing to drive traffic, sales, and customer loyalty; our ability to successfully integrate new hires or changes in leadership and retain our existing management team, and to continue to attract qualified new personnel; risks related to restrictions imposed by our senior secured asset-based revolving credit facility, as amended ("ABL Revolver"), and our senior secured term loan credit agreement, as amended ("Term Loan"), that could limit our ability to fund our operations;

our competitiveness with respect to style, price, brand availability, shopping platforms, and customer service; risks related to our international operations and our reliance on foreign sources for merchandise; our ability to comply with privacy laws and regulations, as well as other legal obligations; risks associated with climate change and other corporate responsibility issues; and uncertainties related to future legislation, regulatory reform, policy changes, or interpretive guidance on existing legislation. Risks and other factors that could cause our actual results to differ materially from our forward-looking statements are described in the Company's Annual Report on Form 10-K for the fiscal year ended February 3, 2024 ("2023 Form 10-K") or our other reports made or filed with the Securities and Exchange Commission. All forward-looking statements speak only as of the time when made. Except as may be required by applicable law, the Company undertakes no obligation to update or revise the forward-looking statements included in this press release to reflect any future events or circumstances.

DESIGNER BRANDS INC. SEGMENT RESULTS (unaudited)

		Net S	Sales				
		Three mont	ths ended				
ollars in thousands)	 August 3	, 2024	J	uly 29, 2023		Change	
	Amount	% of Segment Net Sales	Amount	% of \$	Segment Net Sales	Amount	%
gment net sales:							
J.S. Retail	\$ 641,	694 795%		658,542	81\$%	(16,848)	(2.6)
Canada Retail	74,	797 922		70,266	8.%	4,531	6.%
Brand Portfolio	95,	993 11%8		84,217	10.%	11,776	14.%
otal segment net sales	812,	484 100%		813,025	100.%	(541)	(0.9)
mination of intersegment net sales	(40,	584)		(20,808)		(19,776)	95.0%
nsolidated net sales	\$ 771,	900 \$		792,217	\$	(20,317)	(2.6)

			Six month	ns ended						
(dollars in thousands)	August	3, 2024			July 29	, 2023			Char	ıge
	Amount	% of Seg Net Sales	gment		Amount	% of Seg Net Sales	gment	Amount		%
Segment net sales:										
U.S. Retail	\$ 1,263,061	79.3	%	\$	1,271,428	80.8	%	\$	(8,367)	(0.7)
Canada Retail	130,309	8.2	%		124,221	7.9	%		6,088	4.9
Brand Portfolio	200,123	12.5	%		177,200	11.3	%		22,923	12.9
Total segment net sales	1,593,493	100.0	%		1,572,849	100.0	%		20,644	1.3
Elimination of intersegment net sales	(74,997)				(38,550)				(36,447)	94.5
Consolidated net sales	\$ 1,518,496			\$	1,534,299			\$	(15,803)	(1.0)

	Net Sales by Bran	d Ca	ategories			
(in thousands)	U.S. Retail		Canada Retail ⁽²⁾	Brand Portfolio	Eliminations	Consolidated
Three months ended August 3, 2024						
Owned Brands: ⁽¹⁾						
Direct-to-consumer	\$ 98,040	\$	10,550	\$ 13,889	\$ _	\$ 122,479
External customer wholesale, commission income, and other	_		_	41,520	_	41,520
Intersegment wholesale	—		—	40,584	(40,584)	—
Total Owned Brands	98,040		10,550	95,993	(40,584)	163,999
National brands	543,654		64,247	—	—	607,901
Total net sales	\$ 641,694	\$	74,797	\$ 95,993	\$ (40,584)	\$ 771,900
Three months ended July 29, 2023						
Owned Brands: ⁽¹⁾						
Direct-to-consumer	\$ 115,749	\$	10,048	\$ 15,776	\$ —	\$ 141,573
External customer wholesale, commission income, and other	_		_	47,633	—	47,633
Intersegment wholesale and commission income	_		_	20,808	(20,808)	—
Total Owned Brands	115,749		10,048	84,217	(20,808)	189,206
National brands	542,793		60,218	_	_	603,011
Total net sales	\$ 658,542	\$	70,266	\$ 84,217	\$ (20,808)	\$ 792,217
Six months ended August 3, 2024						
Owned Brands: ⁽¹⁾						
Direct-to-consumer	\$ 203,054	\$	18,910	\$ 27,819	\$ _	\$ 249,783
External customer wholesale, commission income, and other	—		—	97,307	—	97,307
Intersegment wholesale	—		—	74,997	(74,997)	—
Total Owned Brands	203,054		18,910	200,123	(74,997)	347,090
National brands	1,060,007		111,399	—	—	1,171,406
Total net sales	\$ 1,263,061	\$	130,309	\$ 200,123	\$ (74,997)	\$ 1,518,496
Six months ended July 29, 2023						
Owned Brands: ⁽¹⁾						
Direct-to-consumer	\$ 238,958	\$	17,920	\$ 26,400	\$ _	\$ 283,278
External customer wholesale, commission income, and other	—		—	112,250	—	112,250
Intersegment wholesale and commission income	—		—	38,550	(38,550)	—
Total Owned Brands	 238,958		17,920	 177,200	(38,550)	 395,528
National brands	1,032,470		106,301			1,138,771
Total net sales	\$ 1,271,428	\$	124,221	\$ 177,200	\$ (38,550)	\$ 1,534,299

(1) "Owned Brands" refers to those brands that we have rights to sell through ownership or license arrangements.

(2) Beginning with the 2023 Form 10-K, we are providing a breakout of Canada Retail segment net sales by brand categories and we have recast the three months and the six months ended July 29, 2023 on a consistent basis.

Comparable Sales									
	Three month	s ended	Six months e	nded					
	August 3, 2024	July 29, 2023	August 3, 2024	July 29, 2023					
ange in comparable sales:									
J.S. Retail segment	(1%)	(9.2)	(15%)	(10.4)					
anada Retail segment	(3.%)	(7.3)	(3.9%)	(3.0)					
rand Portfolio segment - direct-to-consumer channel	(798)	0.5%	(4.%)	5.%					
otal	(1%)	(8.9)	(1.%)	(9.6)					

	Store Count			
(square footage in thousands)	3, 2024	July 29, 2	2023	
	Number of Stores	Square Footage	Number of Stores	Square Footage
U.S. Retail segment - DSW stores	499	9,879	498	9,978
Canada Retail segment:				
The Shoe Co. stores	123	631	113	594
DSW stores	26	511	25	496
Rubino Stores	28	149		—
	177	1,291	138	1,090
Total number of stores	676	11,170	636	11,068

			Gros	s Profit					
			Three mont	hs ended					
ollars in thousands)	-	Aug	ıst 3, 2024	July	29, 2023		Change		
		Amount	% of Segment Net Sales	Amount	%	1	Basis Points		
gment gross profit:	-								
J.S. Retail	\$	206,0	32%	225,7	68 34\$%	(19,707)		(8.%)	(220)
anada Retail		25,3	307 33%	23,8	11 33.%	1,496		6.%	(10)
rand Portfolio		26,0	535 27 %	24,2	98 28.%	2,337		9.%	(120)
tal segment gross profit		258,0	31%	273,8	77 33.%	(15,874)		(5.8)	(190)
t elimination of intersegment gross profit		(5,0	189)	(4	90)	(4,599)			
nsolidated gross profit	\$	252,9	32%	273,3	87 34\$%	(20,473)		(7.5)	(170)

	_		Six months	ended						
ollars in thousands)	_	Augus	st 3, 2024	July	29, 2023	(Change			
		Amount	% of Segment Net Sales	Amount	% of Segment Net Sales	Amount	%	Basis Points		
gment gross profit:	_									
J.S. Retail	\$	404,5	16 32%	422,5	82 33\$26	(18,066)	(4.9)	(120)		
anada Retail		42,6	92 32%	40,9	85 33.%	1,707	4.2%	(20)		
rand Portfolio		60,1	12 30%	46,3	83 26.26	13,729	29.%	380		
tal segment gross profit		507,32	20 31%	509,9	50 32.%	(2,630)	(0.5)	(60)		
t recognition (elimination) of intersegment profit	gross	(9,33	37)	1,1	76	(10,513)				
nsolidated gross profit	\$	497,98	83 32%	511,1	26 33\$%	(13,143)	(2.6)	(50)		

Intersegment Eliminations			
		Three months en	ded
(in thousands)	Α	ugust 3, 2024	July 29, 2023
Intersegment recognition and elimination activity:			
Elimination of net sales recognized by Brand Portfolio segment	\$	(40,584) \$	(20,808)
Cost of sales:			
Elimination of cost of sales recognized by Brand Portfolio segment		28,174	15,066
Recognition of intersegment gross profit for inventory previously purchased that was subsequently sold to external customers during the current period		7,321	5,252
	\$	(5,089) \$	(490)

		d	
(in thousands)	A	ugust 3, 2024	July 29, 2023
Intersegment recognition and elimination activity:			
Elimination of net sales recognized by Brand Portfolio segment	\$	(74,997) \$	(38,550)
Cost of sales:			
Elimination of cost of sales recognized by Brand Portfolio segment		52,267	28,277
Recognition of intersegment gross profit for inventory previously purchased that was subsequently sold to external customers during the current period		13,393	11,449
	\$	(9,337) \$	1,176

DESIGNER BRANDS INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (unaudited and in thousands, except per share amounts)

	Three months e	nded	Six months	Six months ended			
	 August 3, 2024	July 29, 2023	August 3, 2024	July 29, 2023			
Net sales	\$ 771,900 \$	792,217	\$ 1,518,496	\$ 1,534,299			
Cost of sales	(518,986)	(518,830)	(1,020,513)	(1,023,173)			
Gross profit	252,914	273,387	497,983	511,126			
Operating expenses	(226,896)	(214,530)	(465,447)	(434,649)			
Income from equity investments	2,571	2,138	5,435	4,469			
Impairment charges	—	(308)	—	(649)			
Operating profit	28,589	60,687	37,971	80,297			
Interest expense, net	(11,035)	(6,932)	(22,596)	(13,529)			
Non-operating income (expenses), net	(109)	579	(252)	245			
Income before income taxes	17,445	54,334	15,123	67,013			
Income tax provision	(3,363)	(17,079)	(156)	(18,385)			
Net income	14,082	37,255	14,967	48,628			
Net income attributable to redeemable noncontrolling interest	(258)	(51)	(360)	(9)			
Net income attributable to Designer Brands Inc.	\$ 13,824 \$	37,204	\$ 14,607 \$	\$ 48,619			
Diluted earnings per share attributable to Designer Brands Inc.	\$ 0.24 \$	0.56	\$ 0.25	\$ 0.73			
Weighted average diluted shares	58,576	66,997	58,978	66,863			

DESIGNER BRANDS INC. CONDENSED CONSOLIDATED BALANCE SHEETS (unaudited and in thousands)

		August 3, 2024	February 3, 2024		July 29, 2023
ASSETS					
Current assets:					
Cash and cash equivalents	\$	38,834	\$ 49,173	\$	46,187
Receivables, net		49,671	83,590		97,364
Inventories		642,783	571,331		606,841
Prepaid expenses and other current assets		66,760	73,338		50,308
Total current assets		798,048	777,432		800,700
Property and equipment, net		216,313	219,939		226,634
Operating lease assets		723,818	721,335		751,637
Goodwill		130,611	123,759		135,259
Intangible assets, net		86,334	82,827		72,640
Deferred tax assets		39,997	39,067		48,100
Equity investments		61,020	62,857		62,938
Other assets		50,993	49,016		49,430
Total assets	\$	2,107,134	\$ 2,076,232	\$	2,147,338
LIABILITIES, REDEEMABLE NONCONTROLLING INTEREST, AND SHAREHOLDERS' EQUITY					
Current liabilities:					
Accounts payable	\$	294,739	\$ 289,368	\$	294,724
Accrued expenses		161,155	159,622		172,130
Current maturities of long-term debt		6,750	6,750		2,500
Current operating lease liabilities		156,394	166,531		181,484
Total current liabilities		619,038	622,271		650,838
Long-term debt		458,974	420,344		328,506
Non-current operating lease liabilities		653,416	646,161		682,248
Other non-current liabilities		16,642	24,948		22,784
Total liabilities		1,748,070	1,713,724		1,684,376
Redeemable noncontrolling interest		3,519	3,288		3,144
Total shareholders' equity		355,545	359,220		459,818
Total liabilities, redeemable noncontrolling interest, and shareholders' equity	\$	2,107,134	\$ 2,076,232	\$	2,147,338

DESIGNER BRANDS INC. NON-GAAP RECONCILIATION (unaudited and in thousands, except per share amounts)

(434,649)

2,954 2,938

1,597

7,489

(427,160)

80,297

2,954

2,938 1,597

649 8,138

88,435

48,619

2,954

2,938 1,597

649 (245)

7,893

(2,032)

1,897

(2,724)

5,034

53,662

0.73

0.80

0.37 \$

9

	Three months ended					Six months ended		
		August 3, 2024		July 29, 2023		August 3, 2024	July 29, 2023	
Operating expenses	\$	(226,896)	\$	(214,530)	\$	(465,447) \$	(434,	
Non-GAAP adjustments:								
CEO transition costs		—		744		—	2	
Restructuring and integration costs		2,349		818		7,178	2	
Acquisition-related costs		1,586		90		2,072	1	
Total non-GAAP adjustments		3,935		1,652		9,250	7	
Adjusted operating expenses	\$	(222,961)	\$	(212,878)	\$	(456,197) \$	(427,	
Operating profit	\$	28,589	\$	60,687	\$	37,971 \$	80	
Non-GAAP adjustments:								
CEO transition costs		_		744		—	2	
Restructuring and integration costs		2,349		818		7,178	2	
Acquisition-related costs		1,586		90		2,072	1	
Impairment charges		—		308		—		
Total non-GAAP adjustments		3,935		1,960		9,250	8	
Adjusted operating profit	\$	32,524	\$	62,647	\$	47,221 \$	88	
Net income attributable to Designer Brands Inc.	\$	13,824	\$	37,204	\$	14,607 \$	48	
Non-GAAP adjustments:								
CEO transition costs		_		744		—	2	
Restructuring and integration costs		2,349		818		7,178	2	
Acquisition-related costs		1,586		90		2,072	1	
Impairment charges		—		308		—		
Foreign currency transaction losses (gains)		109		(579)		252	(
Total non-GAAP adjustments before tax effect		4,044		1,381		9,502	7	
Tax effect on above non-GAAP adjustments		(1,149)		(377)		(2,547)	(2,	
Discrete and permanent tax on non-deductible CEO transition costs		—		1,750		—	1	
Valuation allowance change on deferred tax assets		94		(607)		(42)	(2,	
Total non-GAAP adjustments, after tax		2,989		2,147		6,913	5	
Net income attributable to redeemable noncontrolling interest		258		51		360		
Adjusted net income	\$	17,071	\$	39,402	\$	21,880 \$	53	
Diluted earnings per share	\$	0.24	\$	0.56	\$	0.25 \$		
A diseased different second second second	e	0.20	¢	0.50	¢	0.27 0		

0.29 \$

0.59 \$

\$

Adjusted diluted earnings per share

Non-GAAP Measures

To supplement amounts presented in our consolidated financial statements determined in accordance with accounting principles generally accepted in the U.S. ("GAAP"), the Company uses certain non-GAAP financial measures, including adjusted operating expenses, adjusted operating profit, adjusted net income, and adjusted diluted earnings per share as shown in the table above. These measures adjust for the effects of: (1) CEO transition costs; (2) restructuring and integration costs, including severance charges; (3) acquisition-related costs; (4) impairment charges; (5) foreign currency transaction losses (gains); (6) the net tax impact of such items, including discrete and permanent tax on non-deductible CEO transition costs; (7) the change in the valuation allowance on deferred tax assets; and (8) net income attributable to redeemable noncontrolling interest. The unaudited adjusted results should not be construed as an alternative to the reported results determined in accordance with GAAP. These financial measures provide useful information to both management and investors to increase comparability to prior periods by adjusting for certain items that may not be indicative of core operating measures and to better identify trends in our business. The adjusted financial results are used by management to, and allow investors to, evaluate the operating performance of the Company compared to prior periods, when reviewed in conjunction with the Company's GAAP statements. These amounts are not determined in accordance with GAAP and therefore should not be used exclusively in evaluating the Company's business and operations.

Comparable Sales Performance Metric

We consider the percent change in comparable sales from the same previous year period, a primary metric commonly used throughout the retail industry, to be an important measurement for management and investors of the performance of our direct-to-consumer businesses. We include in our comparable sales metric sales from stores in operation for at least 14 months at the beginning of the applicable year. Stores are added to the comparable base at the beginning of the year and are dropped for comparative purposes in the quarter in which they are closed. Comparable sales include the e-commerce sales of the U.S. Retail and Canada Retail segments. For calculating comparable sales in 2024, periods in 2023 are shifted by one week to compare similar calendar weeks. Comparable sales for the Canada Retail segment exclude the impact of foreign currency translation and are calculated by

translating current period results at the foreign currency exchange rate used in the comparable period of the prior year. Comparable sales include the e-commerce net sales of the Brand Portfolio segment from the direct-to-consumer e-commerce sites for Vince Camuto, Keds, and Topo. Net sales from the direct-to-consumer e-commerce sites for Hush Puppies will be added to the comparable base for the Brand Portfolio segment beginning with the third quarter of 2024. Stores added as a result of the Rubino acquisition that will have been in operation for at least 14 months at the beginning of 2025, along with its e-commerce sales, will be added to the comparable base for the Canada Retail segment beginning with the second quarter of 2025. The calculation of comparable sales varies across the retail industry and, as a result, the calculations of other retail companies may not be consistent with our calculation.

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